

Senior UX Visual Designer & Developer

Tufts University | Boston, MA Currently Employed

As the Senior UX Designer, I work closely with key departments to build visually compelling wireframes and designs that convey complex conceptual relationships based on the data provided. I help to define best practices and standards to drive the development of user scenarios and ensure others on the team fully understand how to apply the methodologies of user-centered design and research. Staying on the cutting edge, identifying opportunities and experimenting with applying new interactions and graphical patterns has allowed me to show a high degree of creativity, interaction design and problem solving.

Main Points

Wireframes • User Centered • Research Driven

Designer & Front-end Developer

Danlaw Inc. | Novi, MI. 2015-2017

I combined the art of design with the art of programming to create the UI/UX wireframes and workflows which, when converted to actual code will produce visual elements of the application. I worked closely with the Creative Director and bridged the gap between graphical design and technical implementation, taking an active role on both sides and defining how the application looks as well as how it functions. Using HTML5, CSS3 and Javascript as well as Pre-processors like Less and Sass I was able to build reusable code and new user-facing features in an agile development process.

Main Points

Bootstrap • UI/UX • Scrum

Senior Web Designer & Developer

C-4 Analytics | Boston, MA 2014-2015

As a Senior Web Designer & Developer at C-4, I created and designed fully responsive HTML eblasts, maintained client sites and built custom wordpress sites for clients located across the country. In a senior role, I had taken on the additional task of managing the 10 person design and development team. Which included setting up monthly 1-on-1's, meeting with account management, talking with clients on a weekly basis, and maintaining the Scrum board. I was also responsible for training new employees on the basics of HTML, CSS, JavaScript, and PHP.

Main Points

Code, code, code • Digital Design • Wordpress

Creative Director

Connectivity Agency | Tampa Bay 2010-14

As the Creative Director, I designed all collateral for our clients, from websites and magazine ads, to pitching new business and one-off custom pieces. I also orchestrated and ran all social media campaigns, helped build client websites, and managed all creative freelance employees and interns. I designed and executed numerous ad campaigns, websites, custom print pieces, billboards, and other custom collateral for local and national clients such as Cirque du Soleil, WWE, Downy and American Cancer Society of Tampa Bay.

Main Points

Exceptional Design • Fun Promotions • Logos

Technical Skills

Photoshop, Illustrator, InDesign, Sketch, Axure, Microsoft Office, Wordpress, Drupal, HTML5, CSS, Sass, Less, Bootstrap, AngularJS, Angular Material Design, Google Material Design, React, CodeKit, Github

Groups and Associations

American Cancer Society of Tampa Bay, Volunteer Creative Director for American Marketing Association of Tampa Bay, *Recently awarded Volunteer of the Quarter*
2x communicator award winner

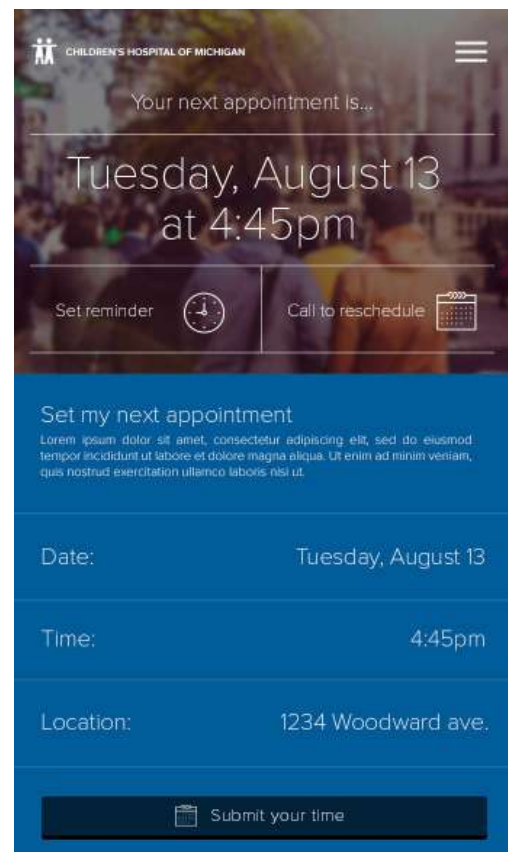
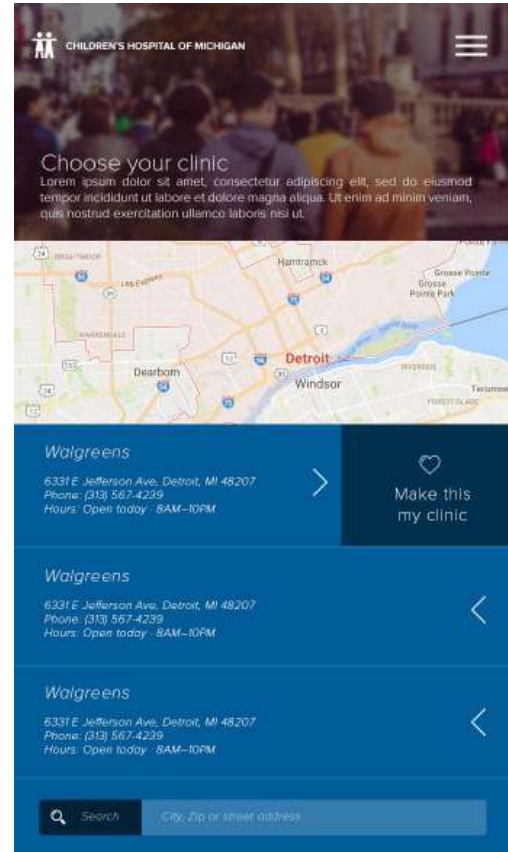
Education

Flint Institute of Arts | Flint, MI
University of South Florida | St. Petersburg, Florida

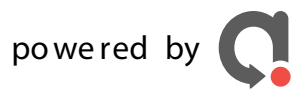
Mobile App UX Design



Mobile App UX Design



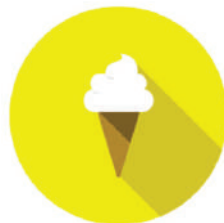
Logo Creative



Digital



Flat Style Icons



Digital Badges

