

UNIT 2 EXPERIENCING INTERNSHIP PROGRAM

Practice 1. Look at the pictures below. Then discuss the questions!



Picture 2.a.
taken from www.reliableplant.com



Picture 2.b.
taken from www.steelcase.com



Picture 2.c.
taken from www.bizjournals.com



Picture 2.d.
taken from www.mikecardus.com

1. What are they doing?
2. Where do you think they work?
3. What must they do at work?
4. What do you know about internship program?
5. Where are you going to have your internship program?

Practice 2a. Listen to the teacher. Read the dialog between junior and senior student about an internship program.

- Junior : "What's the most challenging part of your internship at ESPN's Sports Center?"
- Alana : "I am tasked with producing highlights for ESPN flagship's program, Sports Center, so every day is a new, creative challenge. Every game deserves a unique and different presentation format than the one before. While it is a lot of pressure to create highlights with unique perspectives, it is a daily challenge that I welcome. This job wouldn't be fun if we weren't pushed to be creative and thoughtful."
- Junior : "What's the most rewarding part of your internship?"
- Alana : "Being the go-to person about Kansas basketball is a lot of fun. Also getting to see my creations on the social media feeds or watching my highlight live on ESPN. It is always exciting to see your finished product go live!"
- Junior : "What is the best advice you've received at your internship?"
- Alana : "Push yourself to do more. It's easy to get wrapped up in "what you're supposed to do," and simply getting that done. At an internship, it's crucial to set yourself apart from your peers. To do this, you have to show that you want to be at work longer. You have to demonstrate your desire to learn more. If you have an intrinsic motivation to be your best, it will show every day while you're at work."
- Junior : "How did you get the internship?"
- Alana : "By applying through Disney Careers online and going through the interview process with them. It's a full-time, paid internship in Bristol, Connecticut."

Practice 2b. Discuss the following questions with your partner!

1. Where did Alana experience her internship program?
2. What makes her feel so much happy?
3. Did she get payment?
4. Do you want to intern in ESPN's Sports Center too?

Practice 3a. Read the following internship stories. Then discuss the meaning with your partner!

My name is Emily. I have learned so much working as an intern at Barkley, an advertising agency in Kansas City. I served as an account management intern and loved every minute of it. Each intern had a mentor whom we worked under the whole summer. My mentor and I bonded very quickly. I helped her to complete daily tasks and attended meetings for her various client accounts. I was thrilled that she trusted me to help her complete real work for her clients, and she really allowed me to have work that I could own throughout the summer. I am so thankful for the opportunities I got to take part in and the work I got to complete for an amazing company, with amazing people. Cheers to the best summer internship!

My name is Grandy. Sometimes I still have to pinch myself when I walk into work every morning. Interning at CBS News in New York City has been a dream come true. Here, I've had the opportunity to meet some of the best journalism students in the country, work under top media executives, and meet some of the nation's top news personalities. At CBS I work on the show "48 Hours." I work hands-on in the production of the show, which is an hourlong newsmagazine about crime, murder, cold cases and wrongful convictions. I get to assist on shoots, create social media posts, pitch and plan stories, examine court documents, and research everything about the stories that are being pursued for this season. Thank you to CBS News for not only giving me a great summer and amazing new friends, but for supplying me with the tools and experience to help me succeed after graduation.

Practice 3b. Find the synonym of the following words in the stories with your partner!

1. Making =
2. Supervisor =
3. Accomplish =
4. Chances =
5. During =

Grammar Focus

Future with “going to”

I’m **going to** send some flowers.

What **are** you **going to** do for your birthday?

I’m **not going to** do anything special.

Are you **going to** have a party?

Yes, we **are**. We’re **going to** invite all friends.

No, we’re **not**. We’re **not going to** do much.

Comparative Adjectives

Adjective + **-er** (short adjective)

More + adjective

Less + adjective

good → **better**

bad → **worse**

- E-mail is **quicker** than regular mail. It’s **easier** too.
- It’s **nicer** to get a real card than an e-card.
- Letters are **more** personal than e-mail.
- Video conferences are less expensive than trips.
- Webcams are **better** than regular phone calls.
- Spam is than regular junk **worse** mail.

Notice:

- Slow → **slower**
- Nice → **nicer**
- Easy → **easier**
- Big → **bigger**
- **But:**
- Fun → **more** fun

Expressions

The Use of “Anyway”

You can use **Anyway** to change the topic of a conversation.

Example A : How was Nadya’s party last weekend?

B : Good. She cooked some great food. **Anyway**, are you going to go out tonight?

You can also use **Anyway** to end a conversation.

Example A : I’m going to have an internship program out of town next year.

B : Yeah, me too. Well, **anyway**, it’s getting late. I have to go. See you tomorrow.

Expressions

The Use of “**You mean**”

You can say **You mean.....** or ask **Do you mean.....** ? to check what someone is talking about, or to suggest a word or a name.

Example:

Julia : Do you remember the cool guy in the building where we had internship program last year?

Liu : oh, the one who always wore baggy pants with all the pockets. What do you call them?

Julia : **You mean** cargo pants.

Liu : Yeah, Oh, I know. **You mean** Bill!

Julia : That’s right, Bill. Well, now I’m in relationship with him.

Liu : What??!!!

Practice 4. Complete the conversations with the correct forms of the verbs given! Then practice with a partner!

- What ____ (be) you ____ (go to) do after this semester ends?
Um... I ____ (be go to) have my internship program.
- Where ____ (be) you ____ (go to) have your internship program?
I ____ (be go to) work in national TV station in Jakarta, Metro TV.
- Why don’t you take internship at local TV station?
Hmm..... Well, I know that local TV is ____ (close) than Metro TV, but I believe the experience that I ____ (be go to) get in Metro TV is ____ (useful) and ____ (fun) than in local TV station.

Practice 5a. Look at the table! Then tell your classmates where the people are going to have internship program and what job they are going to do!

| No | Name | Company | Job description |
|----|---------|--|--|
| 1 | Mochtar | MullenLowe Profero (a digital marketing agency) | Create media lists of potential contacts, draft memos, and write press releases. |
| 2 | Daisy | Communications department of Kansas Athletics | update media guides, rosters and schedules, write press releases and create content for social media |
| 3 | Vanessa | Sullivan Higdon and Sink (accounting service) | Conduct a comprehensive store audit, and write creative briefs. |

| No | Name | Company | Job description |
|----|-------|-----------------------------|---|
| 4 | Jacky | Hillsboro Fine Art gallery. | Serve the community by enlightening their minds into the world of art from different perspective. |
| 5 | Sarah | MTV Magazine | write articles about politics, comedy, and pop culture, |
| 6 | Adam | Channel 6 (TV Station) | Assist a camera person, write a report, and make sure the camera used is ready |

Example:

Hello friends, I'm going to tell you about some people who are going to have internship program in different companies. First, it's about Mochtar. He is going to intern in MullenLowe Profero, a digital marketing agency. His going to create media lists of potential contacts, draft memos, and write press releases.

Next person is someone who is going to intern in communications department of Kansas Athletics, Daisy. In that company she is going to update media guides, rosters and schedules, write press releases and create content for social media.

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Practice 5b. Look at the table in *practice 5a* again. Ask and answer with your partner based on the data in the table!

Example:

- A : Where is Mochtar going to intern next year ?

B : He is going to intern in MullenLowe Profero, a digital marketing agency.
- A : Who is going to intern in MullenLowe Profero next year?

B : Mochtar
- A : Is Mochtar going to intern in a digital marketing agency next year?

B : Yes, he is. He is going to intern in MullenLowe Profero.
- A : Is Mochtar going to negotiate with client?

B : Hmm.... I don't think so. He is going to list the potential contacts.

Practice 6. Look at the table! Ask and answer with your friends based on the data!

| No | Name | Company | Location | Duration of the internship |
|----|---------|--|------------------|----------------------------|
| 1 | Mochtar | MullenLowe Profero (a digital marketing agency) | Other country | 9 months |
| 2 | Daisy | Communications department of Kansas Athletics | 75 km from home | 3 months |
| 3 | Vanessa | Sullivan Higdon and Sink (accounting service) | 30 km from home | 5 months |
| 4 | Jacky | Hillsboro Fine Art gallery. | 20 km from home | 1 year |
| 5 | Sarah | MTV Magazine | 160 km from home | 2 months |
| 6 | Adam | Channel 6 (TV Station) | Out of town | 6 months |

Example: A : Is Mochtar going to intern in this city?
 B : No, he isn't. He is going to intern in the other country.
 A : How long is the duration?
 B : He will be there for 9 months. Anyway how about Daisy? Is she going to take the opportunity to intern at gallery?
 A : You mean Hillsboro Fine Art gallery?
 B : Yeah.....
 A : Well, she decided not to take it. She will intern at Communications department of Kansas Athletics. Hillsboro Fine Art gallery is closer to her home than Kansas Athletics, but the duration of the internship there is longer than in Kansas Athletics.