

Create a lead form on Facebook.

Step 01

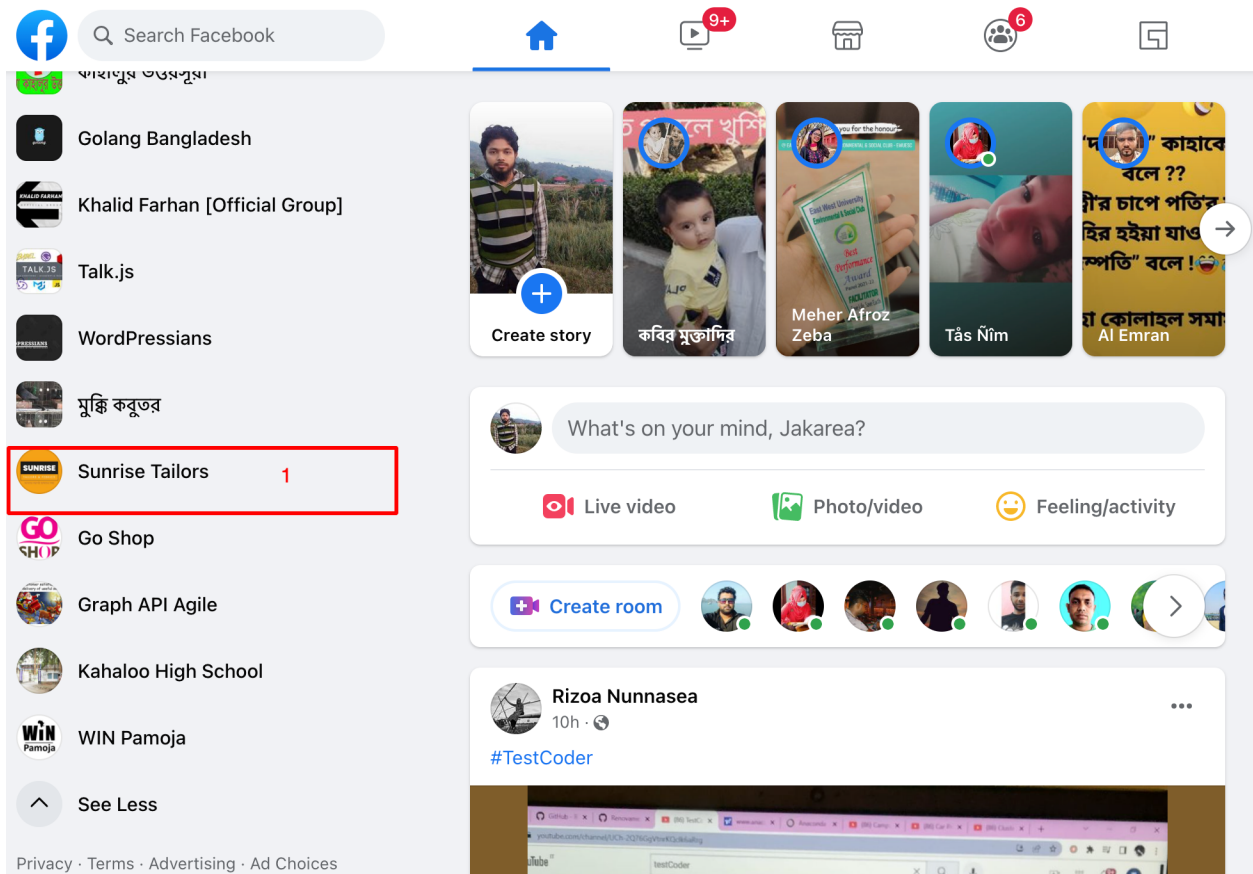


Figure: 01

Go to your Facebook and select a page. Like the above image [Figure: 01]

Step 02

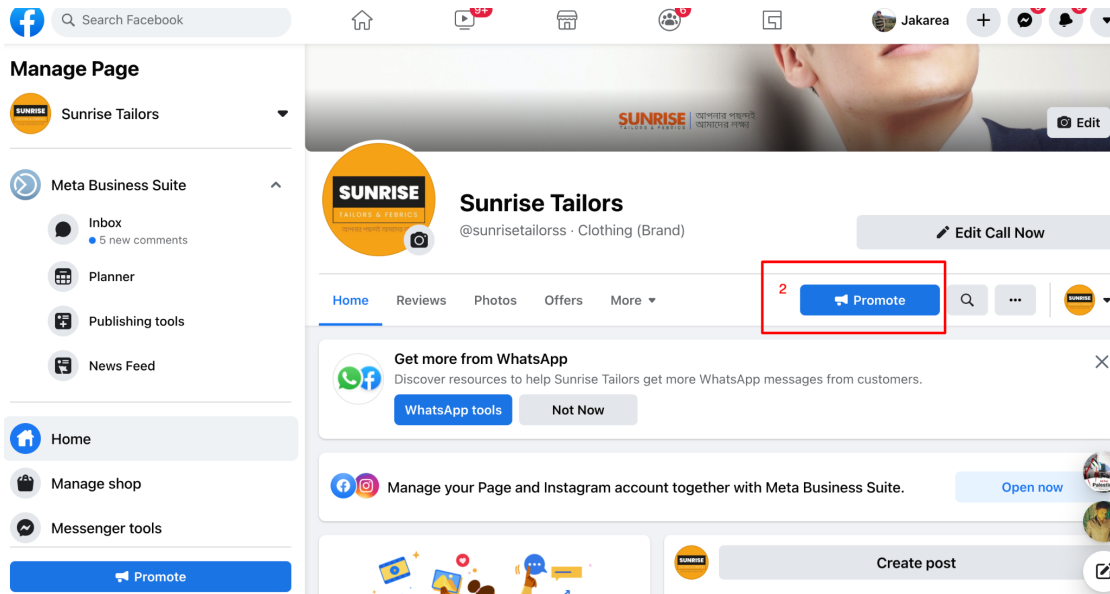


Figure: 02

From the page select, the promote option.

Step 03

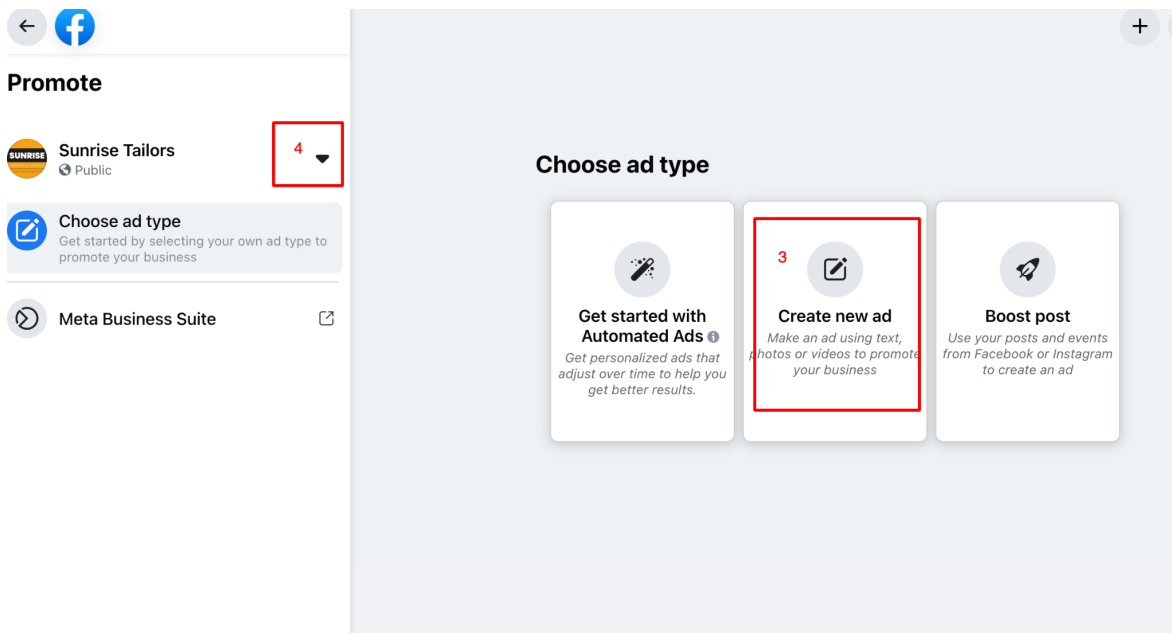



Figure: 03

After clicking on promote option it will show the above image [figure: 03] then you need to click on create a new ad. From the **red highlighted dropdown**[4] you can change your page.

Step 04

Create ad


Goal
What results would you like from this ad?

 **Automatic**
Let Facebook select the most relevant goal based on your settings.

5 **Change**

Ad creative [?](#) [Use a post](#)


How do you want your ad to look?

 **We found 1 error**



Invalid Phone Number: Please enter a valid phone number.

Description


রুচিশীল পোশাক তৈরীতে অপরিহার্য নাম সানরাইজ টেইলার্স। আসুন দেখুন সিদ্ধান্ত নিন..

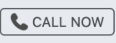
 Try to use a clear image with a single focal point.




Ad preview

 **Sunrise Tailors**
Sponsored · 

রুচিশীল পোশাক তৈরীতে অপরিহার্য নাম সানরাইজ টেইলার্স। আসুন দেখুন সিদ্ধান্ত নিন..



DIAL +1 (234) 567-8900
Sunrise Tailors
রুচিশীল পোশাক তৈরীতে অপরিহার্য ... 

 Like  Comment  Share

[See all previews](#)

By clicking Promote now, you agree to Facebook's [Terms & conditions](#) [Need help?](#) [Promote now](#)

Figure: 04

After clicking on create new ad it will show the above image. Click on the **change**[5] option.

Step 05

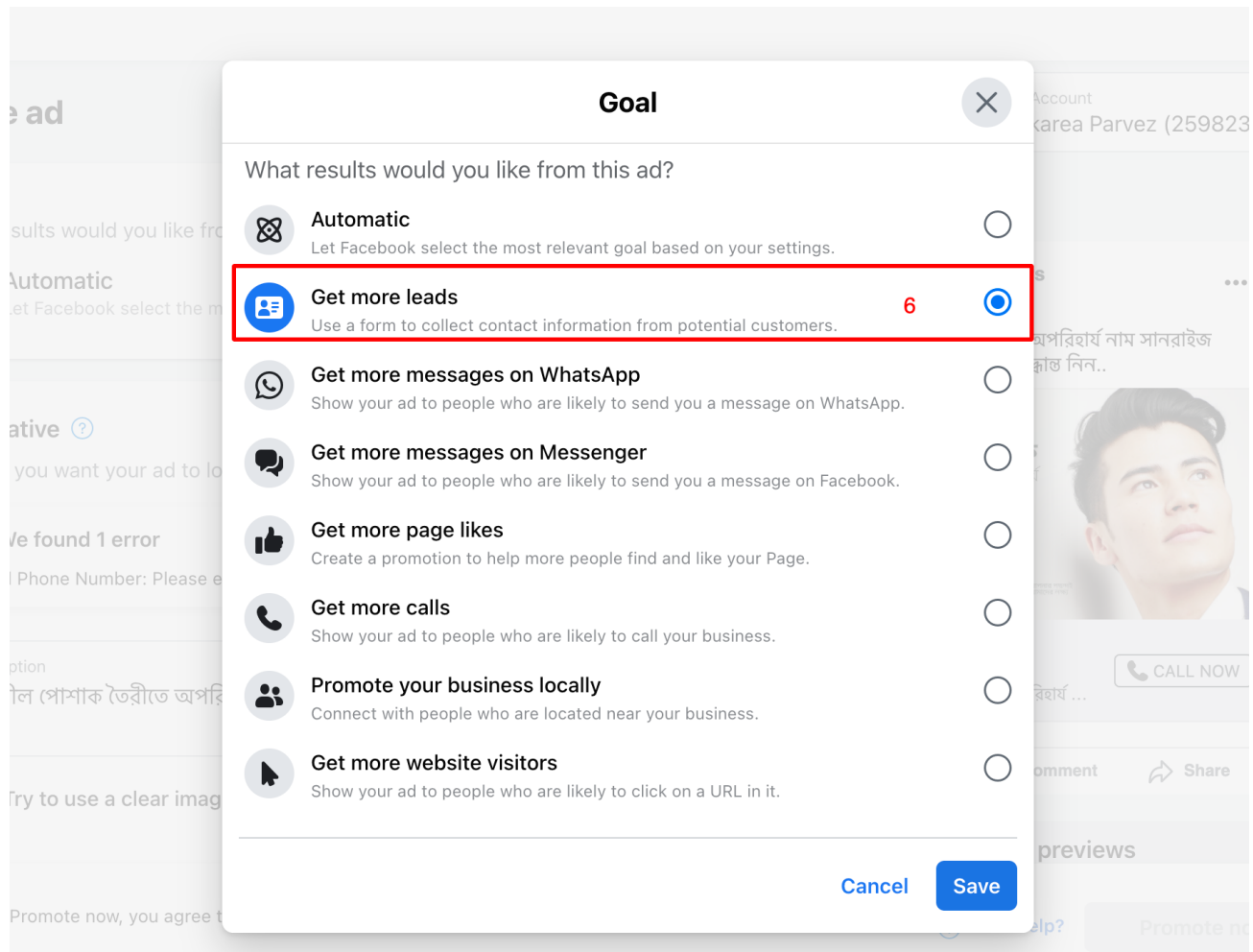
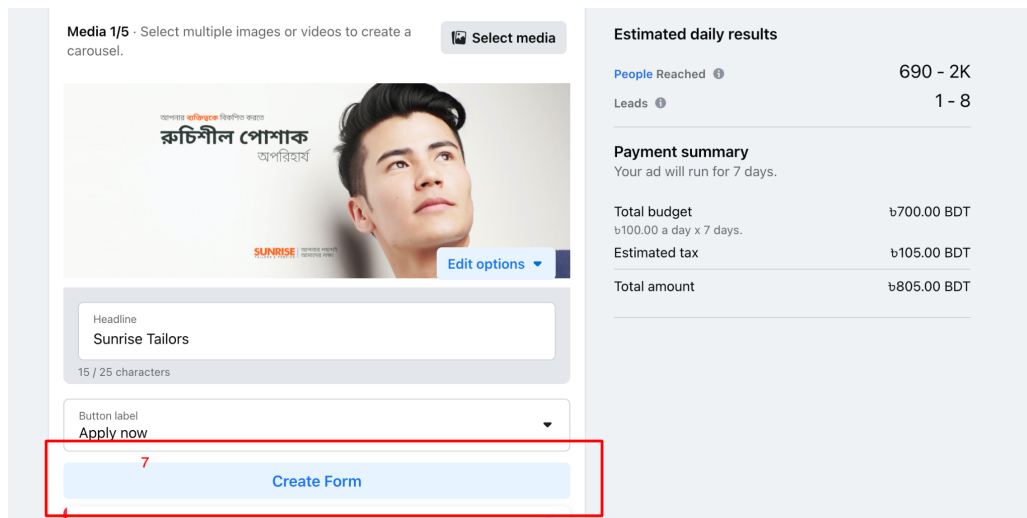


Figure: 05

After clicking on the change option a popup will show, you need to select the **get more leads** [6] option and hit the save button.

Step 06



Media 1/5 · Select multiple images or videos to create a carousel. [Select media](#)

Headline
Sunrise Tailors
15 / 25 characters

Button label
Apply now

Create Form

Estimated daily results

People Reached ⓘ 690 - 2K
Leads ⓘ 1 - 8

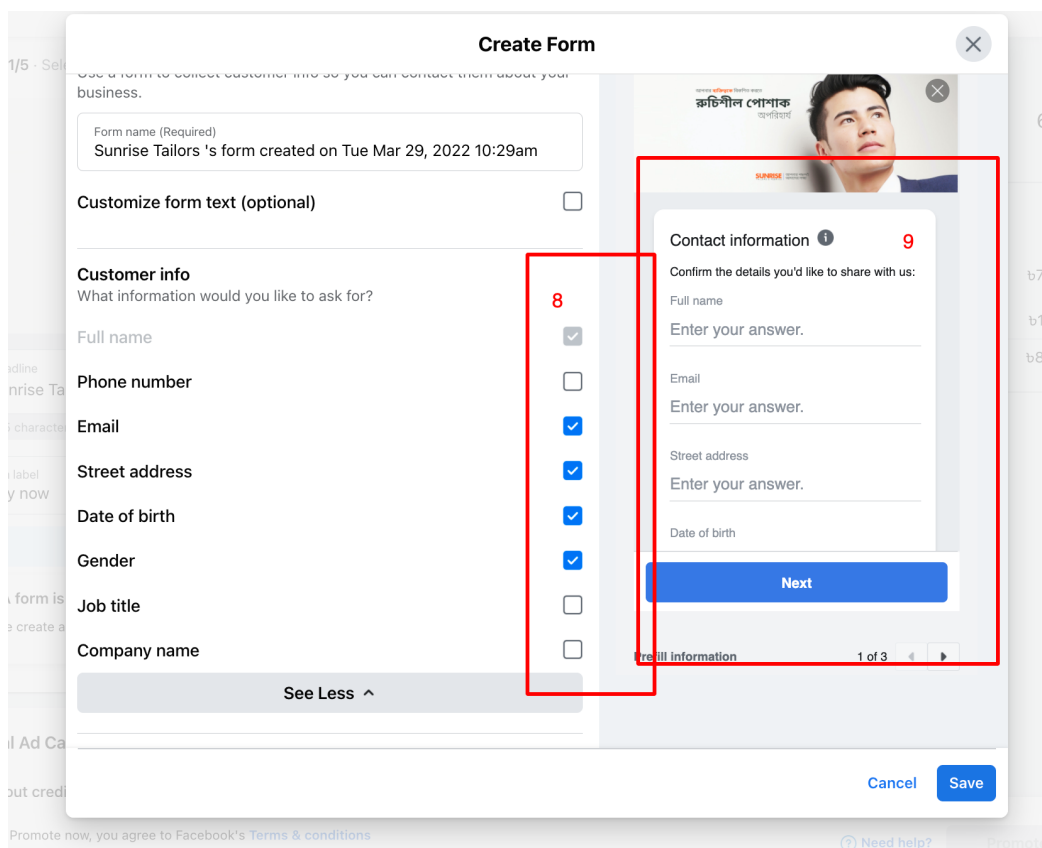
Payment summary
Your ad will run for 7 days.

Total budget ₳700.00 BDT
₳100.00 a day x 7 days.
Estimated tax ₳105.00 BDT
Total amount ₳805.00 BDT

Figure: 06

After completing step 5, Scroll to the bottom and select **create form** option.

Step 07



Create Form

Use a form to collect customer info so you can contact them about your business.

Form name (Required)
Sunrise Tailors 's form created on Tue Mar 29, 2022 10:29am

Customize form text (optional) ☐

Customer info
What information would you like to ask for?

Full name ☒
Phone number ☐
Email ☒
Street address ☒
Date of birth ☒
Gender ☒
Job title ☐
Company name ☐

Contact information ⓘ **9**
Confirm the details you'd like to share with us:

Full name
Enter your answer.
Email
Enter your answer.
Street address
Enter your answer.
Date of birth

Next

See Less ^

Cancel Save

Figure: 07

By Clicking You will get a popup like the above image. From the red highlighted area **[8]** you can select which field do you want to collect and red selected area **[9]** is the view of the lead form.

Step 08

Go to this link to test your lead collection in real-time
<https://developers.facebook.com/tools/lead-ads-testing> Here you can send test data to your server.

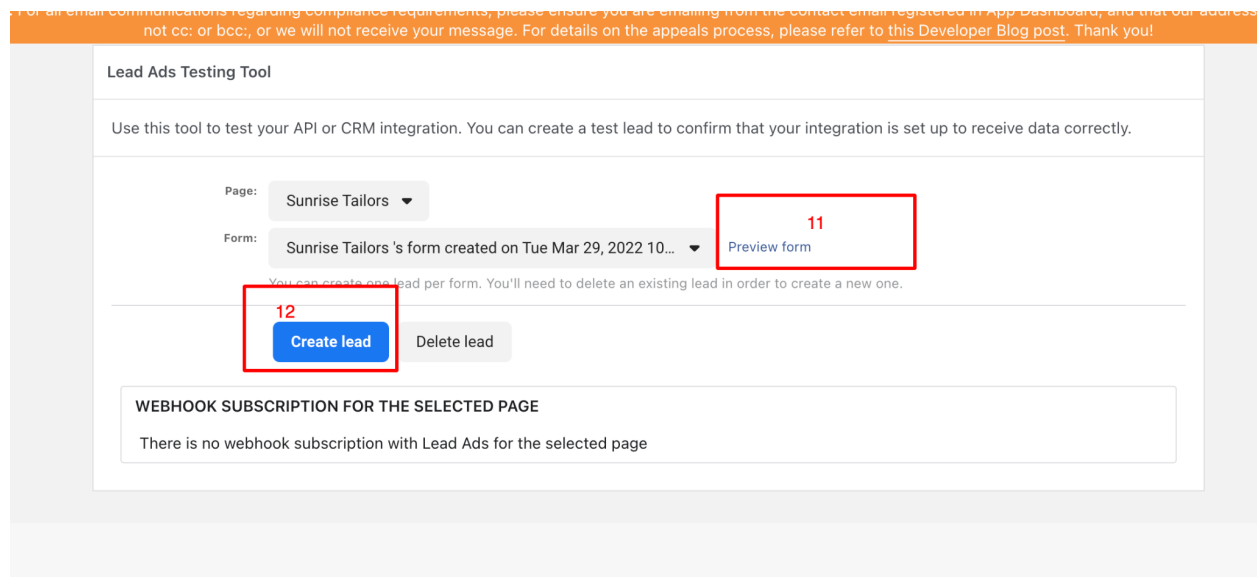


Figure: 08

From the blue highlighted text button [12] You can see the form like the following image [Figure:09] and submit your data.

The screenshot shows a modal form titled 'Sunrise Tailors' with a close button. The form contains the following fields: 'Full name' (filled with 'Jakarea Parvez'), 'Email' (filled with 'jakareaparvez@gmail.com'), 'Street address' (placeholder 'Enter your answer.'), 'Date of birth' (filled with 'September 10, 1990'), and 'Gender' (filled with 'male'). At the bottom right, there are 'Cancel' and 'Next' buttons. A red box labeled '13' highlights the 'Next' button.

Figure: 09

You can submit your data by, All field is required here. Then hit the **next**[13] button.

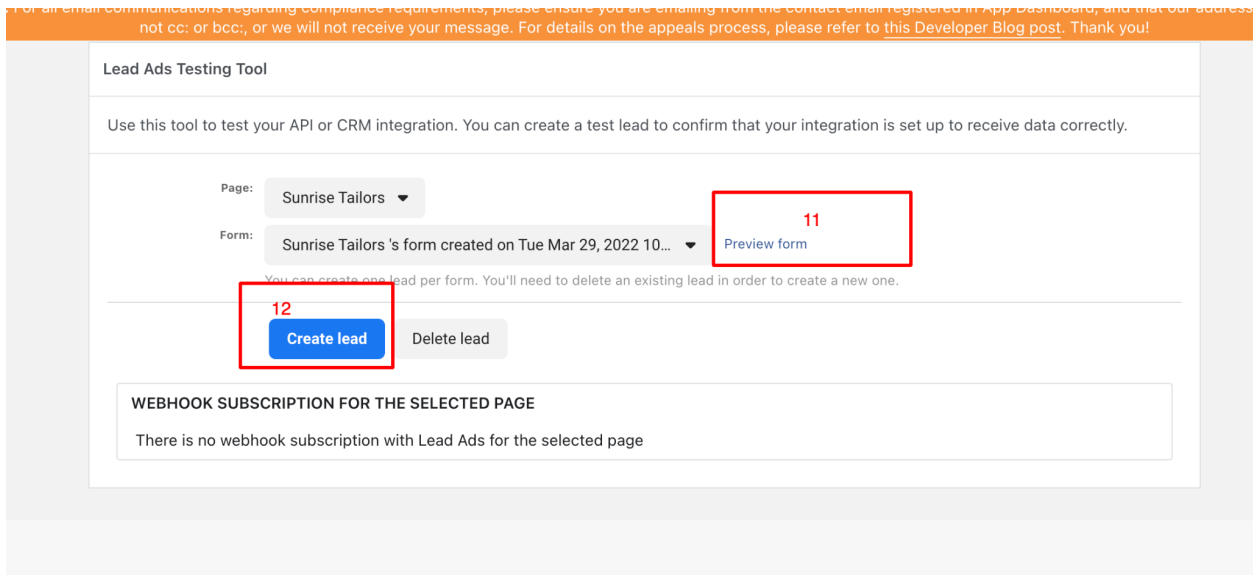


Figure: 10

After submitting your data, If you hit this **[12]** button, some demo data will be sent to your server from Facebook, You just need to delete the lead, Before Creating a lead again using this **[12]** button.

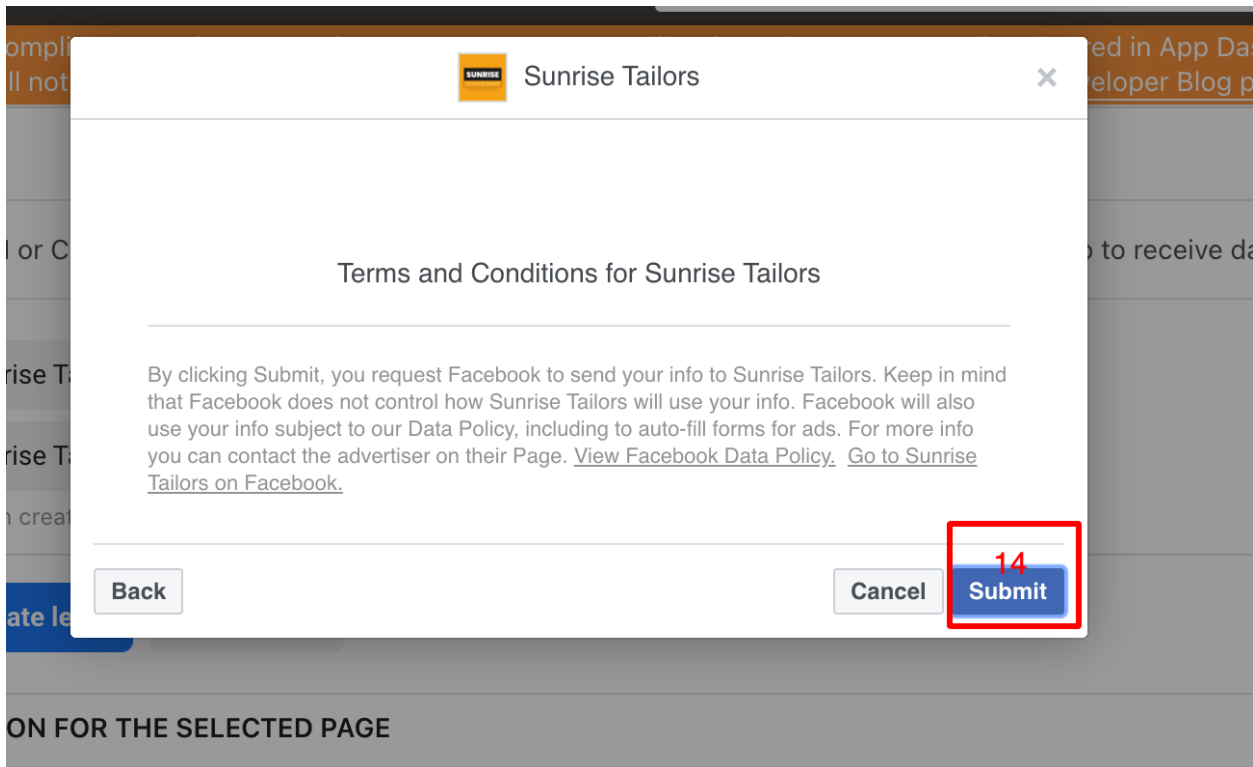
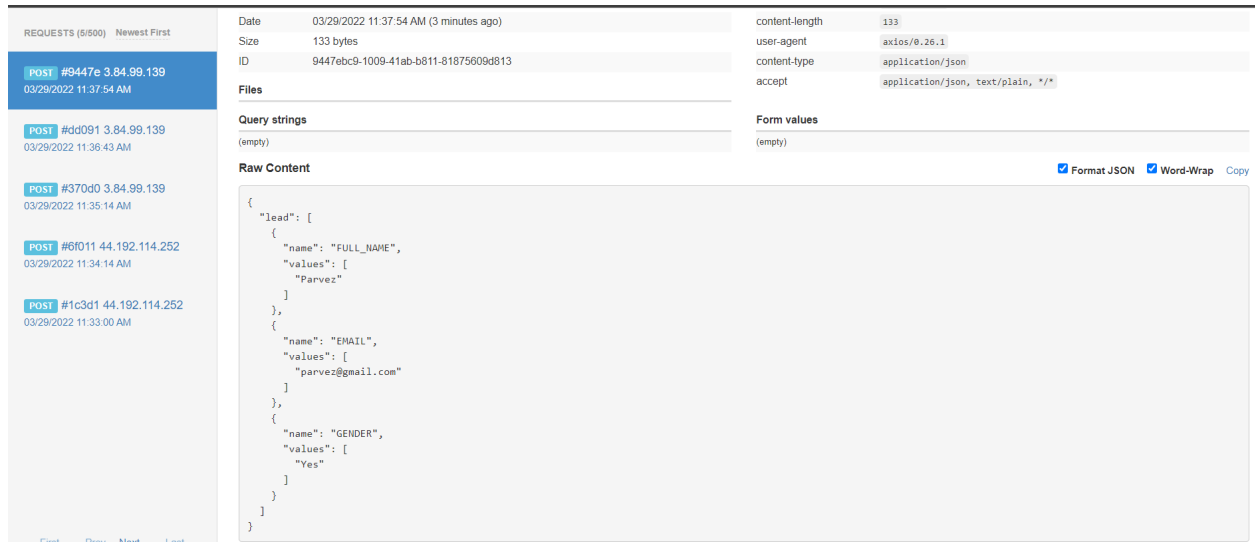


Figure: 11

Finally, confirm submission by clicking on **submitting** **[14]** button.

Final Step



REQUESTS (5/500) Newest First

POST #9447e 3.84.99.139
03/29/2022 11:37:54 AM

POST #dd091 3.84.99.139
03/29/2022 11:36:43 AM

POST #370d0 3.84.99.139
03/29/2022 11:35:14 AM

POST #6f011 44.192.114.252
03/29/2022 11:34:14 AM

POST #1c3d1 44.192.114.252
03/29/2022 11:33:00 AM

Date 03/29/2022 11:37:54 AM (3 minutes ago)
Size 133 bytes
ID 9447ebc9-1009-41ab-b811-81875609d813

content-length 133
user-agent axios/0.26.1
content-type application/json
accept application/json, text/plain, */*

Files

Query strings
(empty)

Form values
(empty)

Raw Content ☒ Format JSON ☒ Word-Wrap [Copy](#)

```
{
  "lead": [
    {
      "name": "FULL_NAME",
      "values": [
        "Parvez"
      ]
    },
    {
      "name": "EMAIL",
      "values": [
        "parvez@gmail.com"
      ]
    },
    {
      "name": "GENDER",
      "values": [
        "Yes"
      ]
    }
  ]
}
```

Figure: 12

You can see the live updates from
<https://webhook.site/7bc95c5e-ccd6-4b78-b81f-dbf52023369>