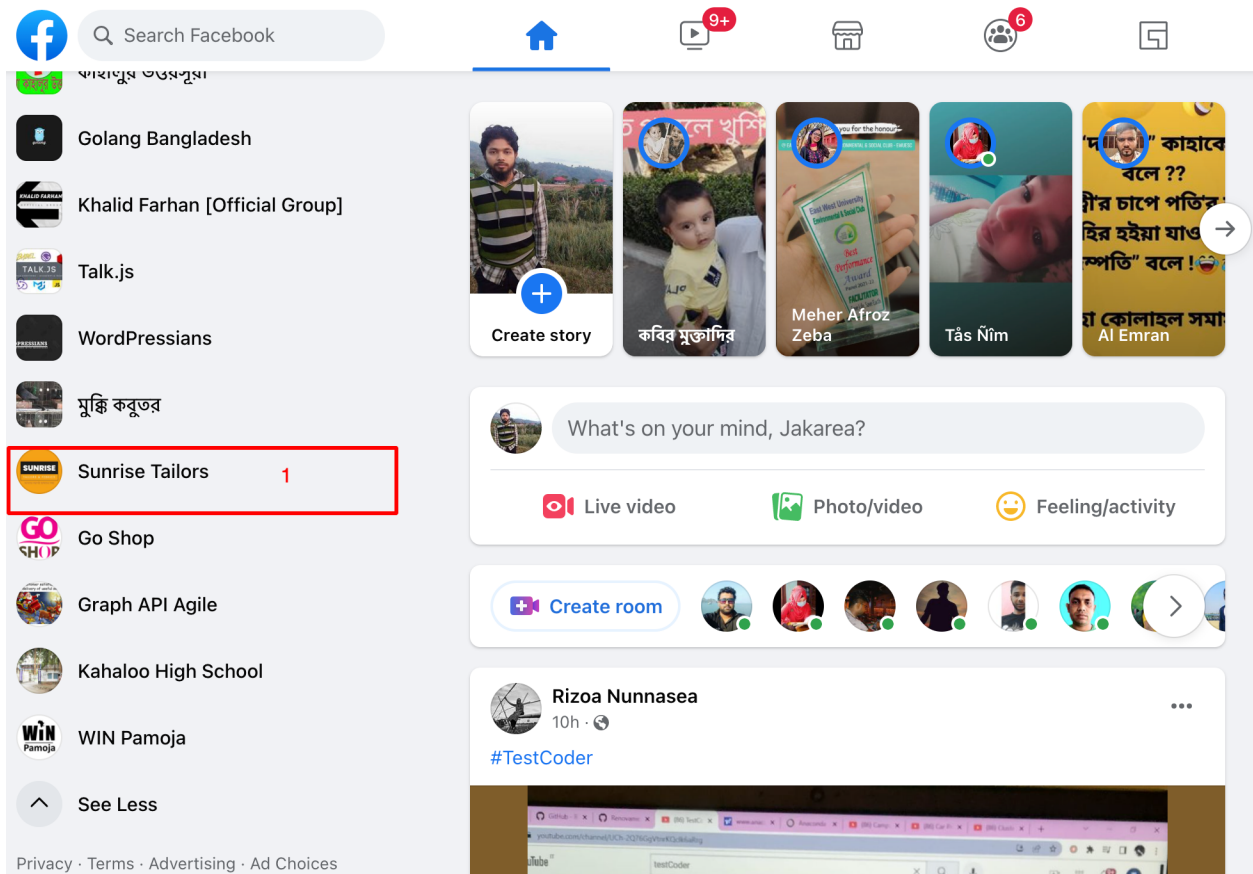# Create a lead form on *Facebook.*

Step 01

Figure: 01

Go to your Facebook and select a page. Like the above image [Figure: 01]
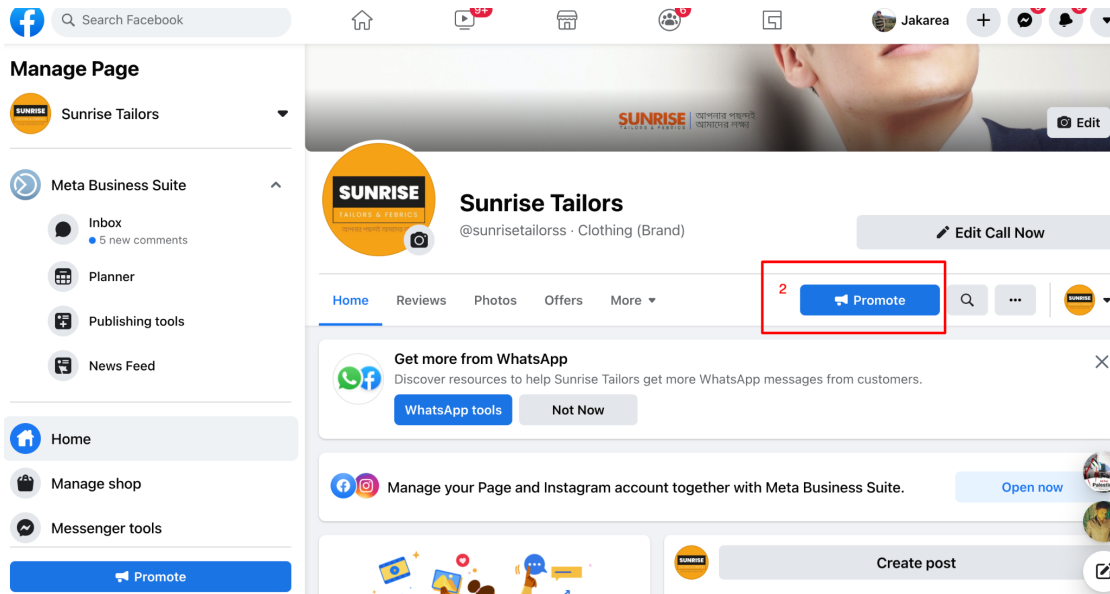
Step 02

Figure: 02

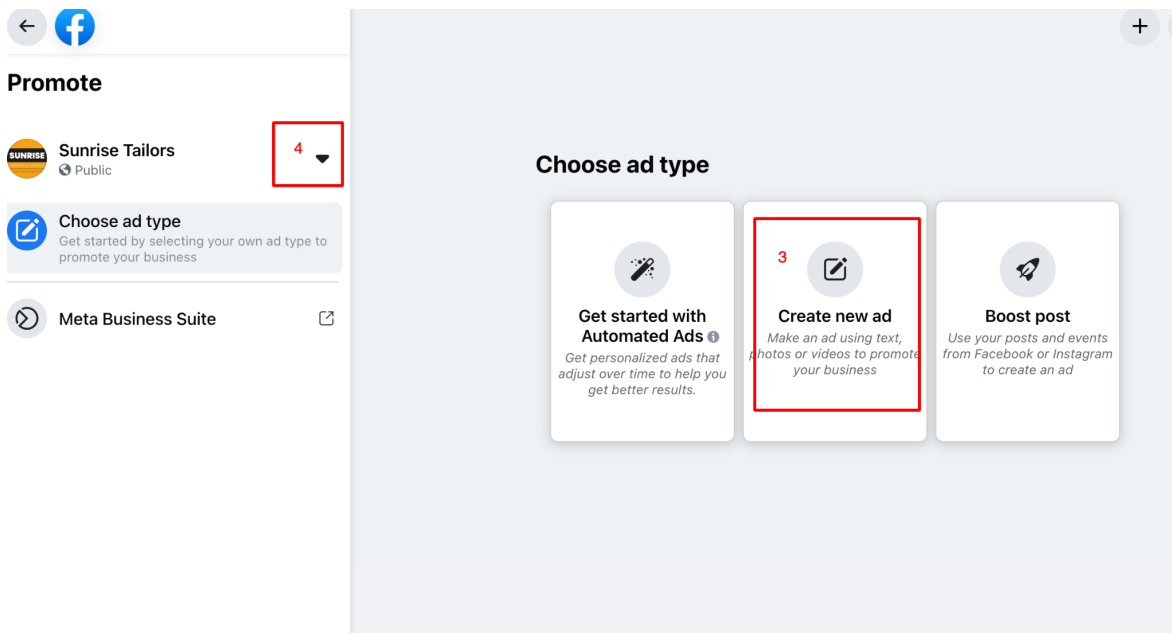From the page select, the promote option.

Step 03

Figure: 03

After clicking on promote option it will show the above image [figure: 03] then you need to click on create a new ad. From the **red highlighted dropdown**[4] you can change your page.

Step 04
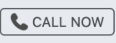
Figure: 04

After clicking on create new ad it will show the above image. Click on the ***change****[5]* option.

Step 05

Figure: **05**

After clicking on the change option a popup will show, you need to select the **get more leads** [6] option and hit the save button.
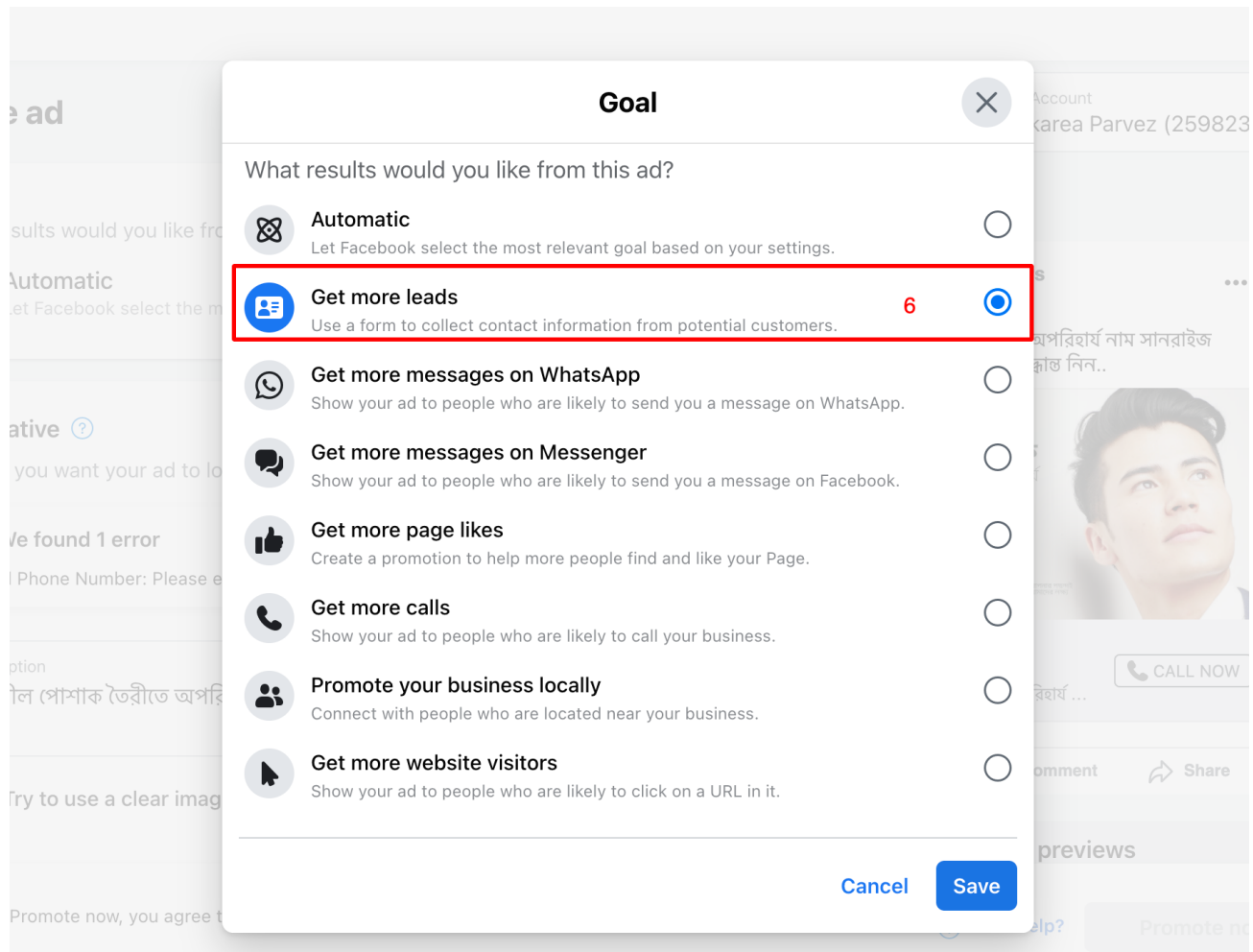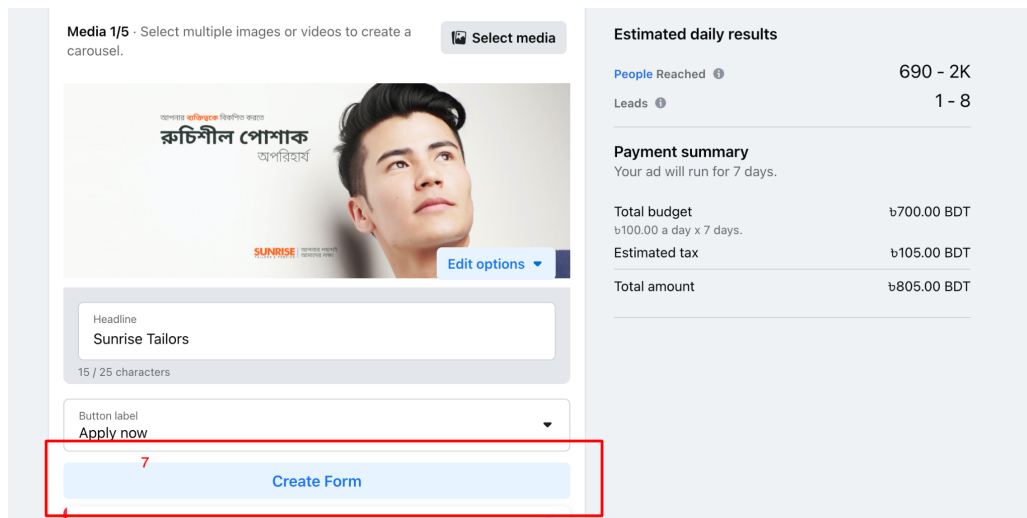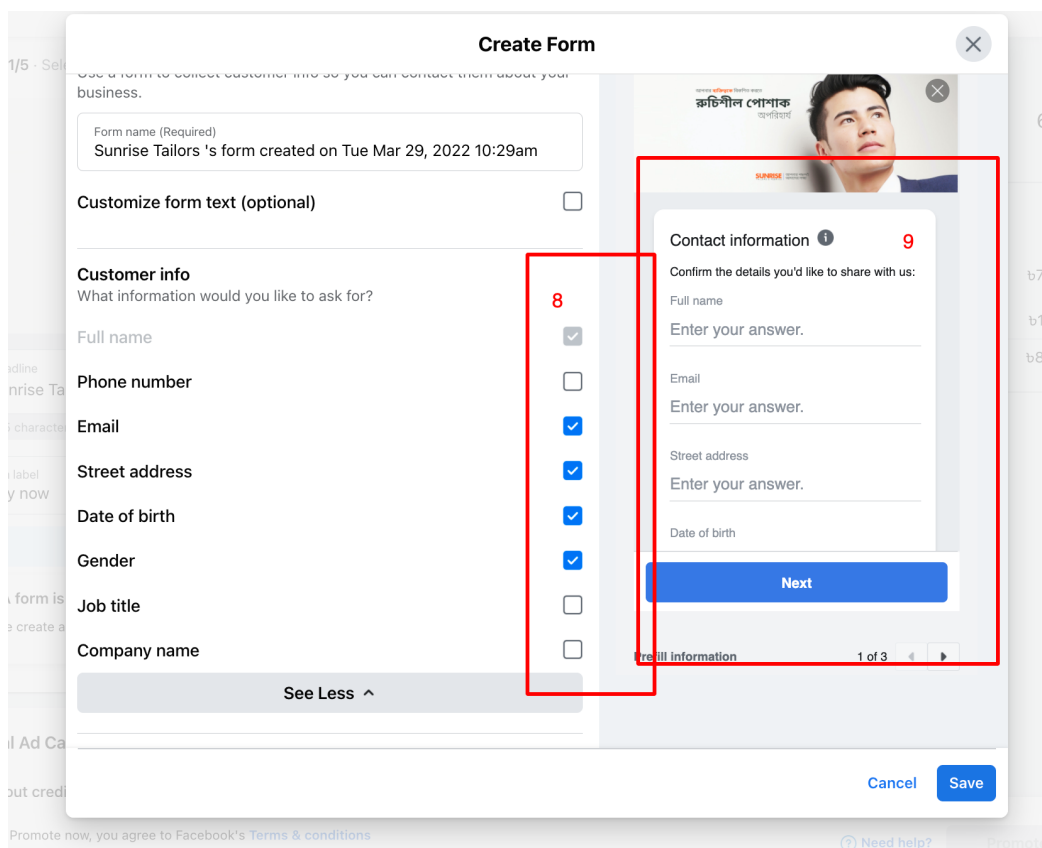
Figure: *06*

After completing step 5, Scroll to the bottom and select **create form** option.

Figure: *07*

By Clicking You will get a popup like the above image. From the red highlighted area **[8]** you can select which field do you want to collect and red selected area **[9]** is the view of the lead form.

Step 08

Go to this link to test your lead collection in real-time
https://developers.facebook.com/tools/lead-ads-testing Here you can send test data
to your server.

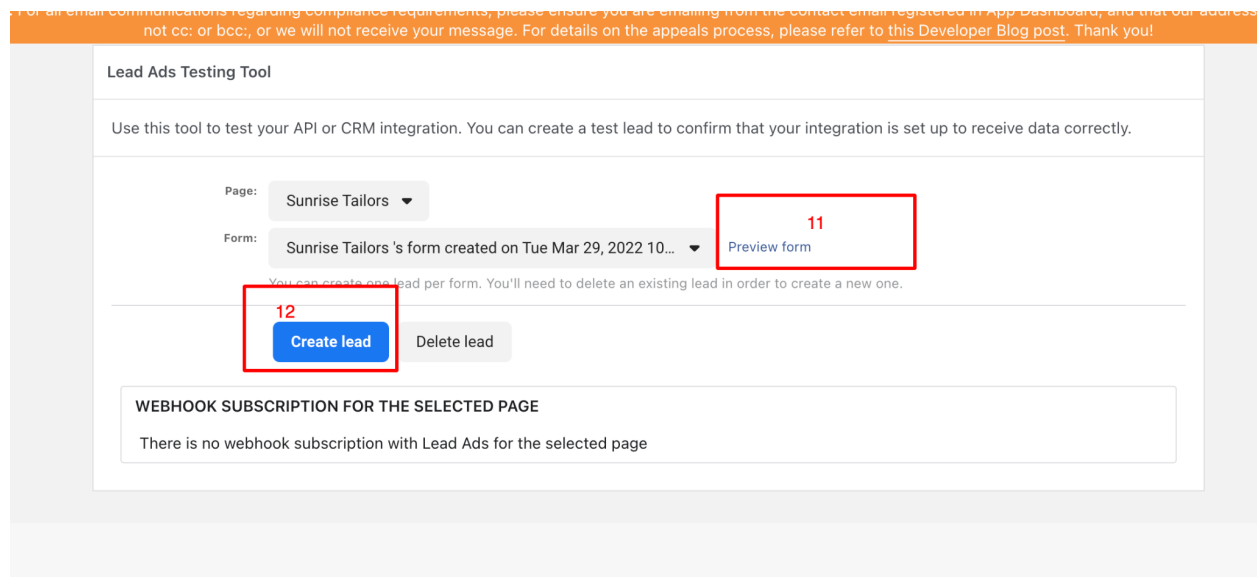*Figure: 08*

From the blue highlighted text button **[11]** You can see the form like the following
image *[Figure:09]* and submit your data.

Figure: 09

You can submit your data by, All field is required here. Then hit the **next***[13]* button.
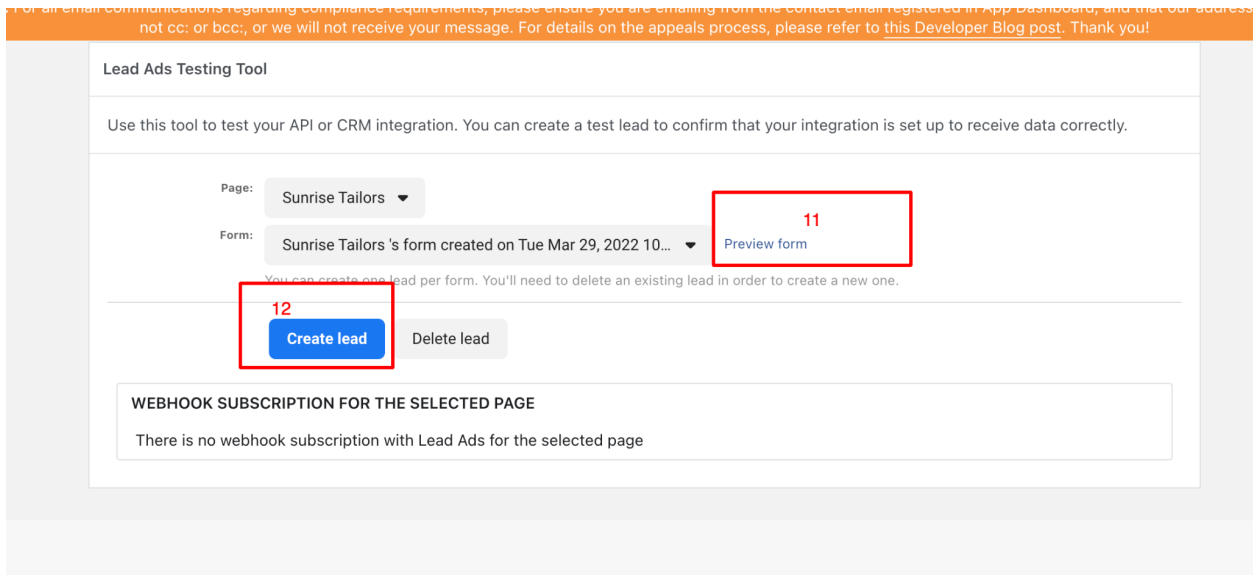
Figure: 10

After submitting your data, If you hit this **[12]** button, some demo data will be sent to your server from Facebook, You just need to delete the lead, Before Creating a lead again using this **[12]** button.
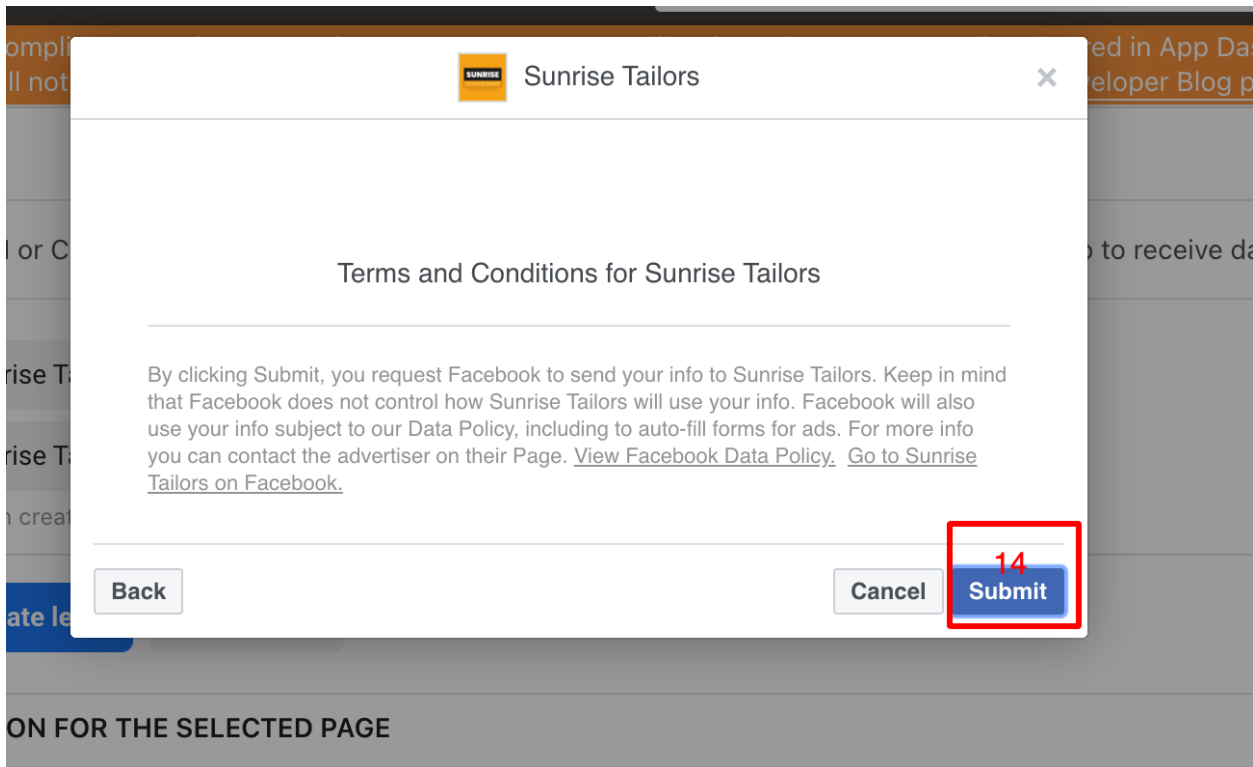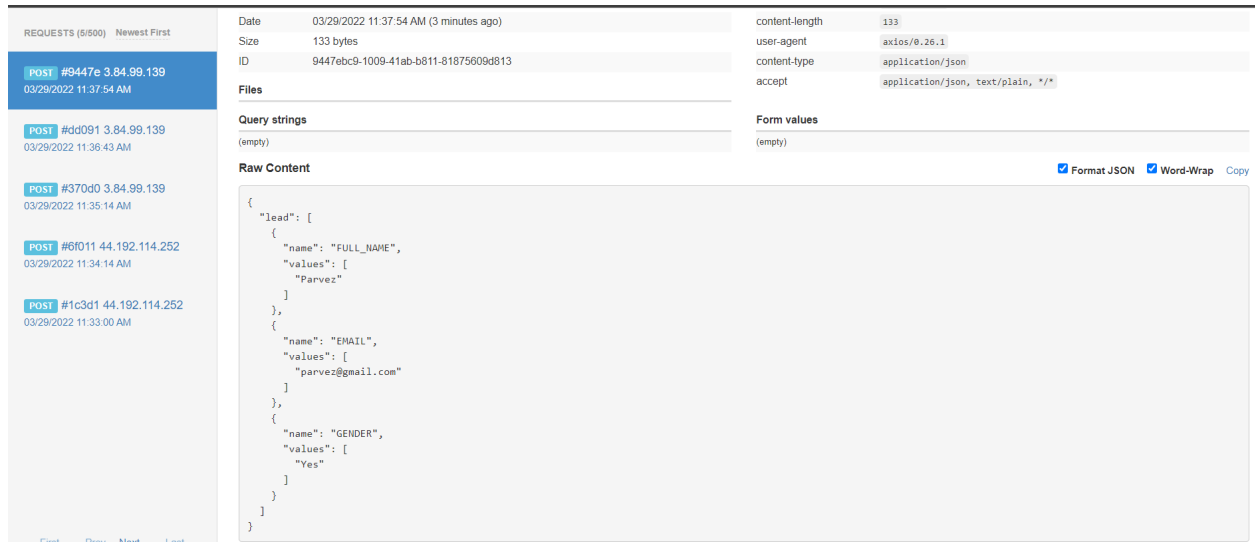

Figure: 11

Finally, confirm submission by clicking on **submitting** *[14]* button.

Final Step

Figure: **12**

You can see the live updates from
https://webhook.site/7bc95c5e-ccd6-4b78-b81f-dbfc52023369