

Please note that parties to a transfer may be asked to disclose the sale method and price, on a voluntary and confidential basis, so that auDA may collect aggregated statistical data to improve access to market information for buyers and sellers.

To read the full terms and conditions and for more information on the .au registrant transfers policy visit [www.auda.org.au](http://www.auda.org.au)

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# SELLING .au DOMAIN NAMES

## Registrant transfer policy

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.auDA

THE AUSTRALIAN DOMAIN NAME ADMINISTRATOR



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# SELLING .au DOMAIN NAMES

## THE .au DOMAIN, AUDA AND DOMAIN NAME POLICY.

auDA is the government-endorsed policy authority and industry self-regulatory body for the .au domain space. As an organisation, auDA develops and implements policies to ensure a secure, regulated system exists for all Australians.

## WHAT DOES THE POLICY SAY ABOUT SELLING .au DOMAIN NAMES?

Subject to strict conditions (also described in this brochure), you may sell a .au domain name. This means you can offer your domain name licence for transfer (or “sale”) to another eligible entity, for any reason. In other words - you can sell it just because you want to.

The sale/transfer means a new two year domain name licence is issued to the buyer of the domain name. The seller of the name is not entitled to be reimbursed by the registrar for the unused portion of their domain name licence.

## WHAT IS THE BENEFIT?

This policy means that Australians can access domain names that would potentially not otherwise be available i.e. someone else registered them first, and these names can be transferred to those who have best use for them.

## HOW DO I SELL A DOMAIN NAME?

You can offer your .au domain name for sale in many ways. Your registrar of record may offer a domain listing service. You could use an auction website, or employ a firm who specialises in marketing on behalf of sellers. Alternatively you could list your domain name for sale on your own website, or a domain brokerage website, advertise the domain name for sale in a newspaper or even contact a prospective buyer directly.

## THE KEY ELEMENTS – CONDITIONS OF THE SALE OF .au DOMAIN NAMES.

- You cannot register a domain name for the sole purpose of resale or transfer to a third party.
- You cannot transfer your domain name for the first six months after it is registered (this does not apply to domain names that have been renewed or previously transferred). You can apply to auDA for authorisation to transfer within the first six months in special circumstances.
- After six months, you can offer your domain name for sale by any means.
- The buyer must comply with normal eligibility and allocation rules for .au domain names.
- Transfers will be processed by the registrar of record using a standard transfer form, and the registrar may charge a transfer fee.

