

What is a Data Lake

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A storage repository that holds a vast amount of raw data in its native format until it is needed

Collection of storage instances of various data assets.

Assets stored in near-exact copy of the source format.

Large data content in a more natural state.

Contents stream in from multiple sources, online, to fill the lake.

Various users can examine, dive, or take samples from the lake.

All data has value in a data lake, structured, unstructured, raw.

Inexpensively store unlimited data

Quick user access to data for power users/data scientists (allowing for faster ROI)

true > hype < co



Raw Data
Layer

Cleansed
Data Layer

Application
Data Layer

Sandbox
Data Layer

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