



Full Stack eCommerce Software Platform



Store Front

Customizable store front template that reflects the merchant's own brand



Store Front

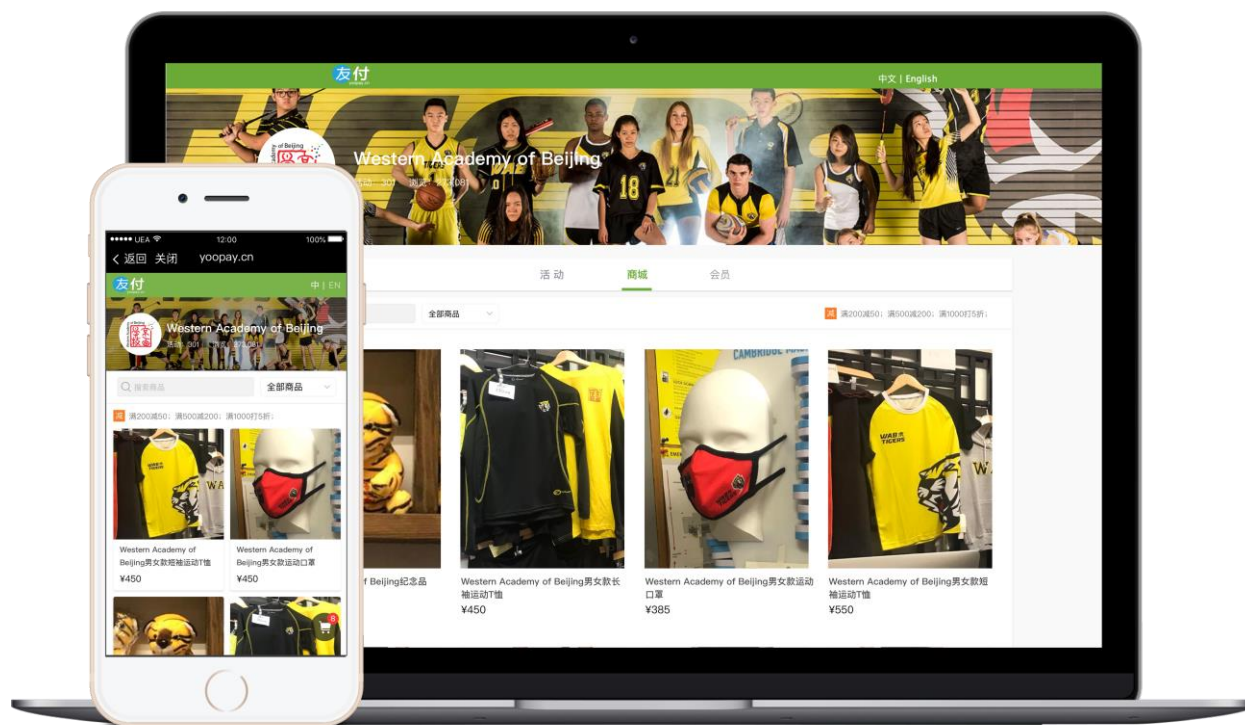
No programming necessary, set up in 5 minutes.
Automatically optimized for both mobile and PC;
Powerful products promotion and management features.

Events Integration

Merchandises can be sold independently or bundled with event tickets.

Store Accessibility

Design Once, Access on PC, Mobile & WeChat



Store and Merchandise View

Automatically optimized for PC, Mobile, and WeChat

WeChat Integration

Store and Merchandise can be shared and accessed within WeChat

Store Management

Powerful Store Management Functionality

The screenshot displays the 'Western Academy of Beijing' store management dashboard. The interface includes a sidebar with navigation options like '账户' (Account), '主页' (Home), '商城' (Store), '发布新商品' (Publish New Product), '订单列表' (Order List), '活动' (Activity), '收款' (Payment), '会员' (Member), '课表' (Class Schedule), '支付网关' (Payment Gateway), and '市场推广' (Market Promotion). The main content area is titled '商品管理' (Product Management) and shows a list of products with columns for '编号' (ID), '商品名称' (Product Name), '售价' (Price), '今日收入' (Today's Income), '商品总收入' (Total Product Income), '今日已售' (Today's Sales), '总销量' (Total Sales), '库存' (Inventory), '当前状态' (Current Status), and '操作' (Action). The table lists five items, including 'Western Academy of Beijing男女款短袖运动T恤' and 'pancoat Street Animals LOGO图案连帽T恤'. A top summary bar shows '总收入' (Total Income) of ¥645,722 and '今日收益' (Today's Profit) of ¥2571. A bottom navigation bar includes the yoopay.cn logo, a feedback button, and contact information: 400.0900.620 and service@yoopay.cn.

编号	商品名称	售价	今日收入	商品总收入	今日已售	总销量	库存	当前状态	操作
001	Western Academy of Beijing男女款短袖运动T恤	¥299	¥882	¥6826	26	385	185	待发布	编辑
002	Western Academy of Beijing男女款运动口罩	¥299	¥883	¥5836	24	585	185	在售	编辑 下架
003	Western Academy of Beijing纪念品 WAB Tigers	¥299	¥882	¥6826	26	385	185	已下架	编辑 上架
004	Western Academy of Beijing男女款长袖运动T恤	¥299	¥883	¥5836	24	585	185	库存紧张	编辑 下架
005	pancoat Street Animals LOGO图案连帽T恤	¥299	¥882	¥6826	26	385	185	售罄	编辑 上架

Store Management

Merchandise, inventory, and catalogue management, discretionary pricing (discount code, sales price, etc).

Languages and Design

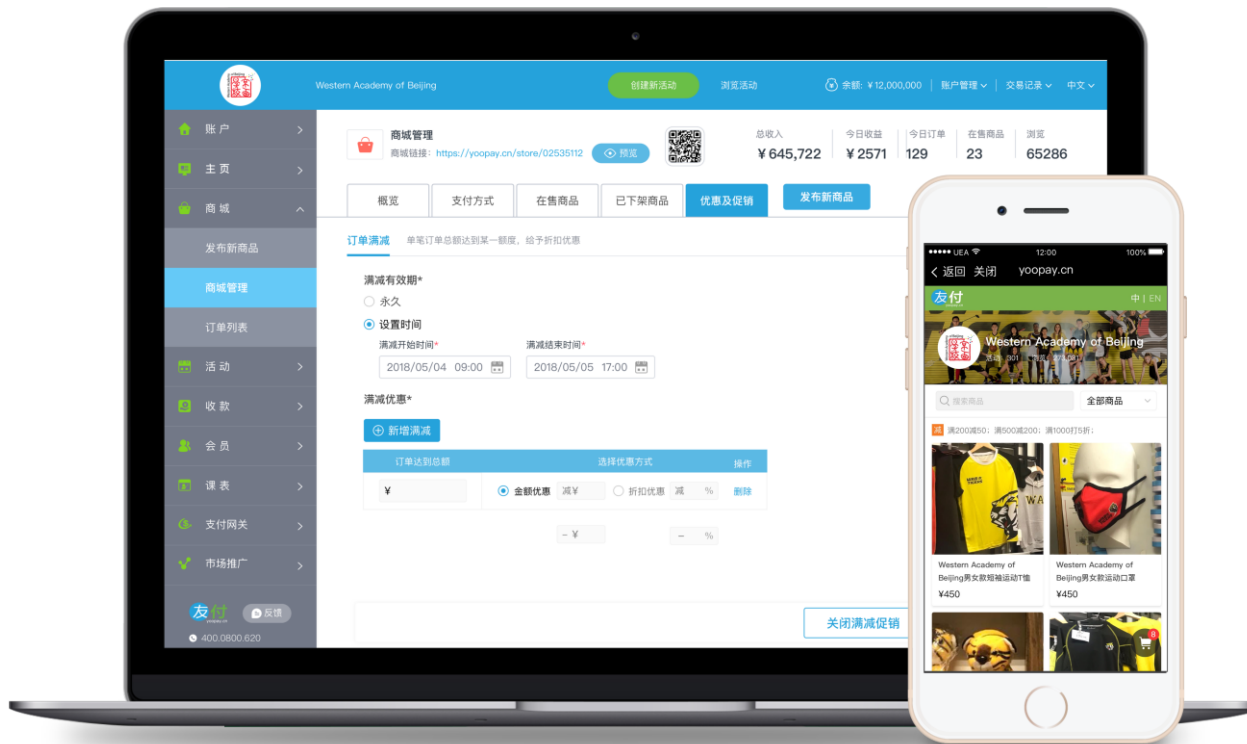
Bilingual (Chinese and English);

Merchandise pictures & video;

SSL encryption;

Pricing and Promotion

Various pricing model and promotions



Pricing:

discretionary pricing

(discount code, sales price, etc).

Promotion:

SEO optimization; gift cards; social media integration; customer forums and discussions, email marketing

Online & Mobile Payment

Supports all major RMB and USD online payment methods



Currencies

RMB, USD, and other major currencies

All Major Payment Methods:

Visa, Mastercard, Amex, Paypal,
Alipay, WeChat Pay, China Union Pay
Bank Wire, etc

Inventory and Logistics Management

Inventory management; integration with delivery services

The screenshot displays the Western Academy of Beijing merchant dashboard. The top navigation bar includes a logo, the name 'Western Academy of Beijing', and buttons for '创建新活动' (Create New Activity), '浏览活动' (Browse Activities), '余额: ¥12,000,000' (Balance: ¥12,000,000), '账户管理' (Account Management), '交易记录' (Transaction Record), and '中文' (Chinese). The left sidebar contains a menu with items: '账户' (Account), '主页' (Home), '商城' (Marketplace), '发布新商品' (Release New Product), '商城管理' (Marketplace Management), '订单列表' (Order List), '活动' (Activity), '收款' (Payment), '会员' (Member), '课表' (Class Schedule), '支付网关' (Payment Gateway), and '市场推广' (Market Promotion). The main content area is titled '商品管理' (Product Management) and includes a '商品链接' (Product Link) and a QR code. It features a summary table with columns for '总收入' (Total Income), '今日收益' (Today's Profit), '今日订单' (Today's Orders), '在售商品' (Products for Sale), and '浏览' (Views). Below this, there are tabs for '基本信息' (Basic Information), '分类及规格' (Classification and Specifications), '发票及邮寄' (Invoice and Shipping), '优惠及促销' (Promotion and Discount), and '发布新商品' (Release New Product). The '发票及邮寄' tab is active, showing a '邮寄费用' (Shipping Fee) section. This section includes a '填写说明' (Fill in the description) text area, a radio button for '买家承担邮费' (Buyer bears shipping fee), and a section for '国内物流' (Domestic Logistics) with options for '顺丰快递' (SF Express), '德邦物流' (Debon Logistics), '圆通、申通、韵达、中通、百世快递等' (Yuantong, Shentong, Yunda, Zhitong, Baise Express, etc.), '闪送' (Flash Delivery), and '送货上门' (Delivery to door). There is also a section for '国际物流' (International Logistics) with options for '联邦快递' (FedEx), 'DHL', '中国邮政' (China Post), and 'UPS'. A '快速/邮寄费用的一些补充说明' (Some supplementary notes on express/shipping fees) section is also present.

Inventory Management:

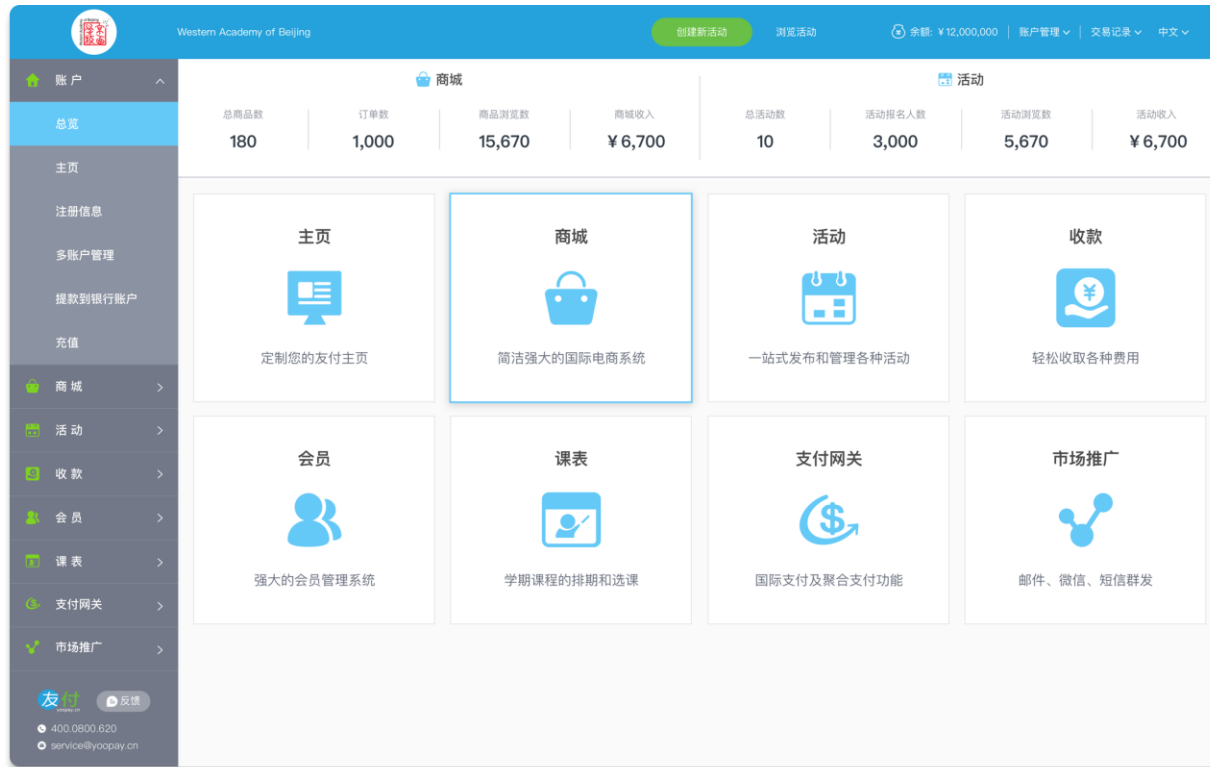
Order management;
invoice and tax.

Logistics Management:

Integrating with delivery services

Data Analytics

Sales data analysis and reporting, import/export to CSV/Excel



Data Management:

Sales data analysis and reporting,
import/export to CSV/Excel

Integration with Event & Membership

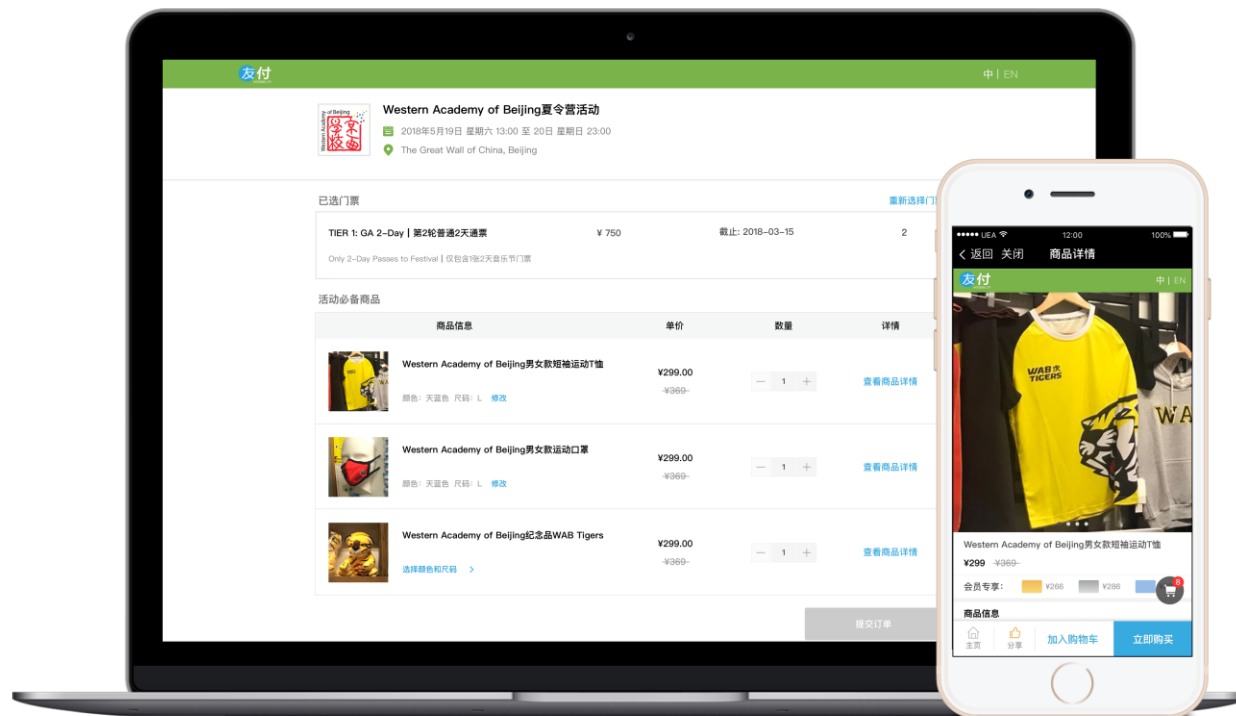
In addition to ticketing, sell albums, books, souvenirs, and other goods and services via Yoopay Event eStore, to increase event income.

Membership:

Can design members-only discount or benefits.

Events:

Merchandise can be sold independently or bundled with event tickets.



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