

Search Strategy for the Housing Market

King County

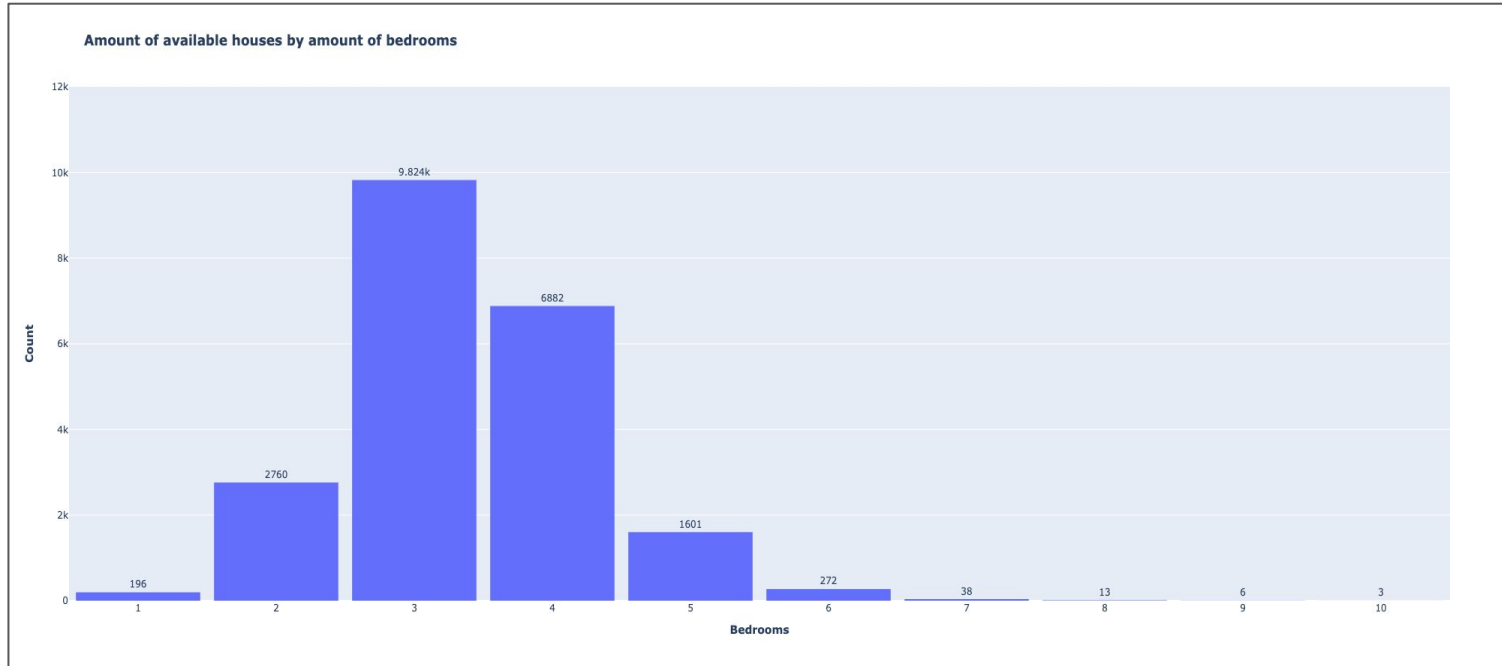
Individualized for Mr. Henson and his Family



Information given to built a Strategy

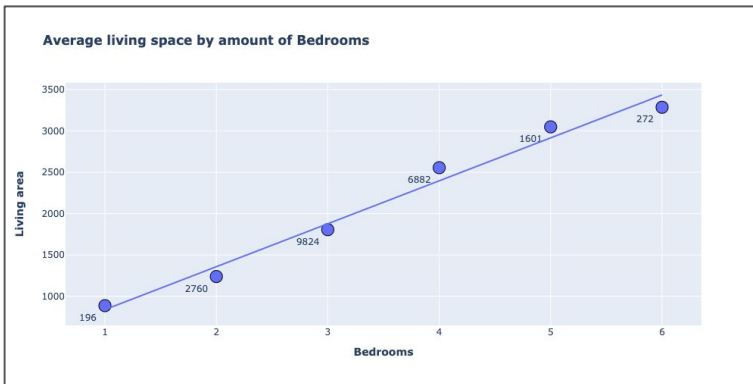
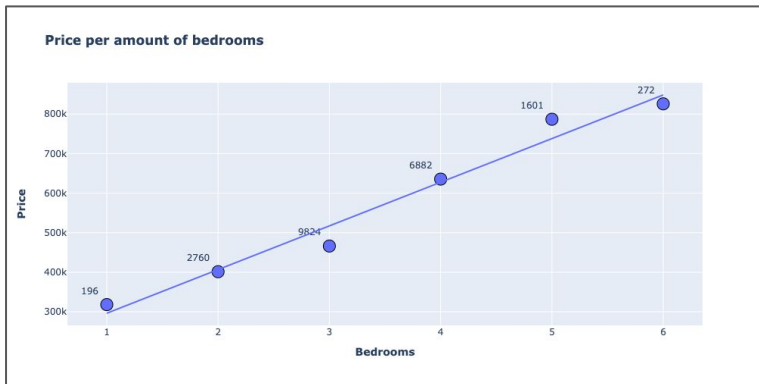
- 7 People
- tight budget
- nice and social neighborhood

What's out there?



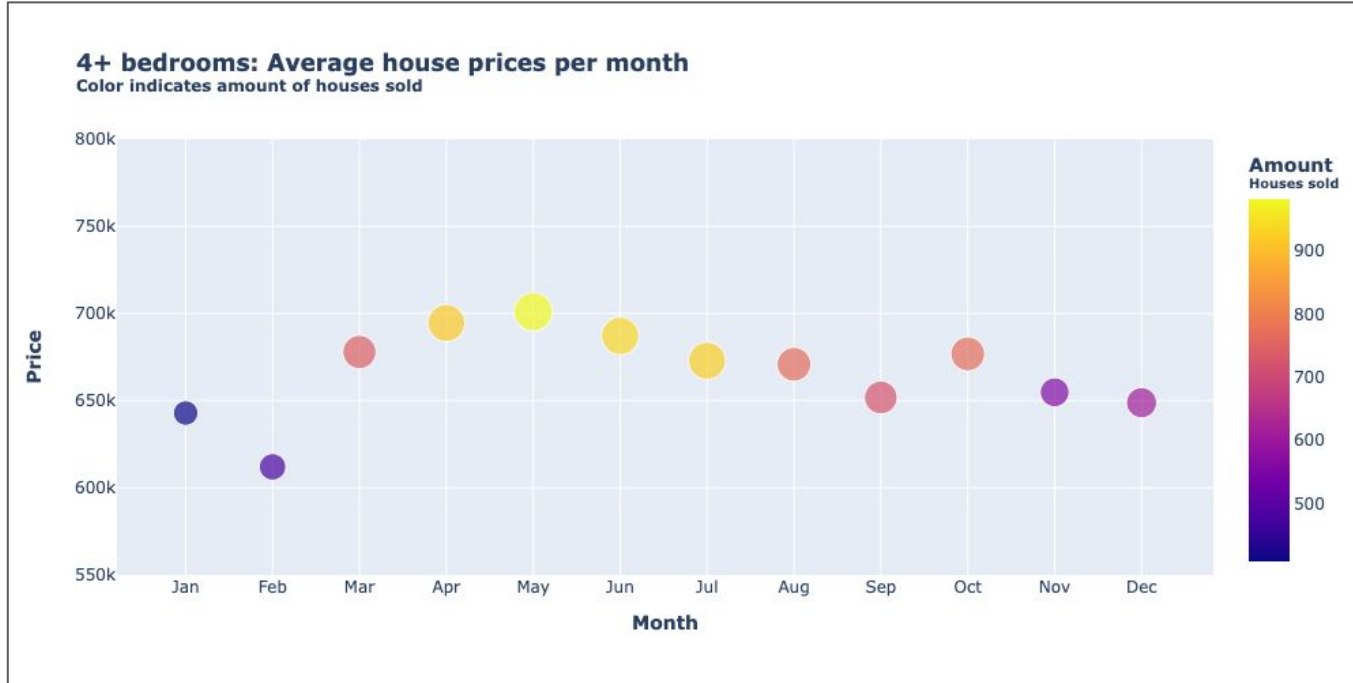
- Limited amount of houses with + bedrooms or more
- Search houses with 4 bedrooms or more

Understanding the price/performance



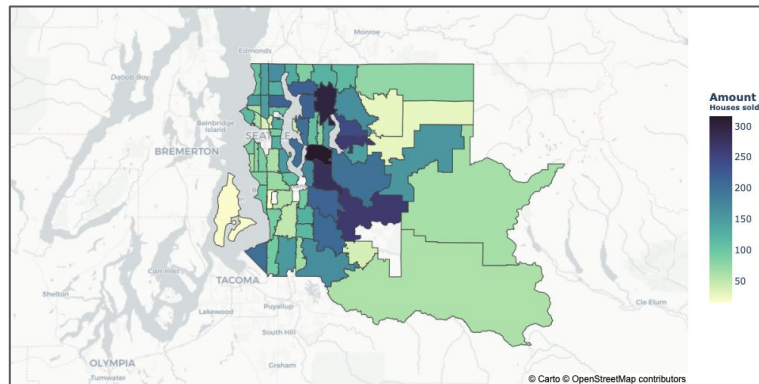
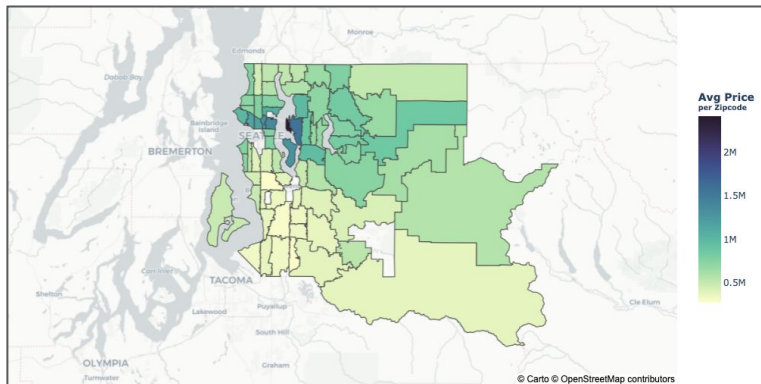
- We get what we pay for in terms of bedrooms -> Fair price/performance
- 4 and 5 bedrooms houses tend to have a slightly better living area relation

What's the best time?



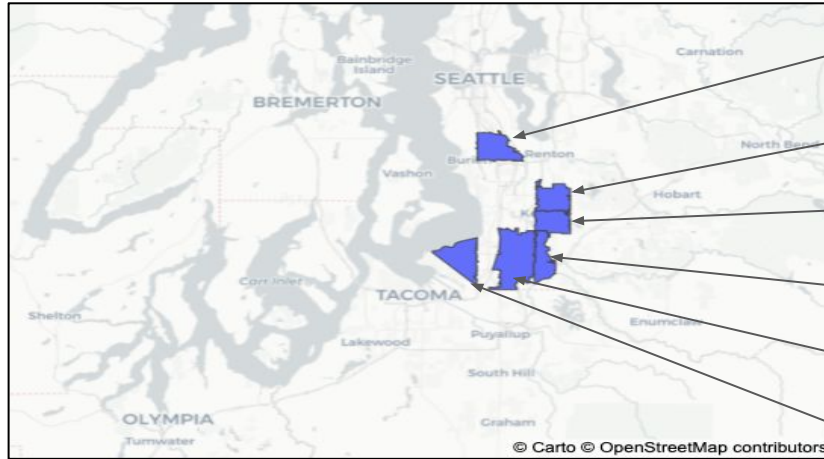
- Special focus in Jan, Feb, Nov and Dec because Prices tend to drop
- Keep in mind, that fewer offers may be available

Location, Location and Location!!!



- High prices near the center
- High availability also in lower cost regions

Give me a Cheatmap!



98168

98031

98030

98002

98001

98023

- High availability at low prices

Recommendations

- Search for houses with 4 or more bedrooms
- Special Focus on Jan, Feb, Nov and Dec
- Check “Cheatmap” to find regions with high availability at low prices