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(https://designsystem.quickbooks.com/brand-foundations/)

Core elements

Secondary elements

Marketing guidelines

Product guidelines

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# Basic button

A basic button triggers a single action. We use primary, secondary, and tertiary buttons in various combinations to guide users to continue or complete tasks.

## Resources

- Zeplin specs  
(https://app.zeplin.io/project/5bfc7...)
- IDS Component Gallery  
(https://designsystem.intuit.com/co...)

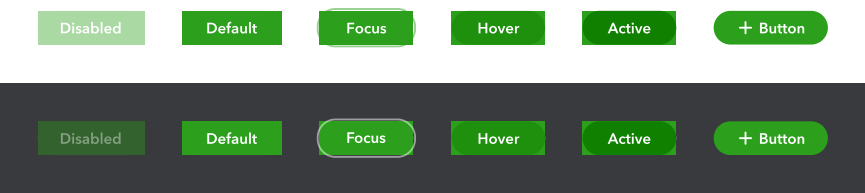
## Related Guidelines

- Menu button  
(https://designsystem.quickbooks.com/menu-button/)
- Split button  
(https://designsystem.quickbooks.com/split-button/)

## Primary buttons usage

Primary buttons are the most prominent action on the screen. They guide users to and through the happy path in a task flow. Use primary buttons to:

- Submit a form or mark the completion of a task (Send, Save, Done).
- Indicate the next step in a multistep process (Review, Next, Buy now).
- Create a new entity (Create a project, Create a new customer, Create a new employee, Create a new report).



## Secondary buttons usage

- Use the secondary button style for buttons that offer users additional action they can take in their task flow (examples: Cancel, Back).
- You can have only one primary-styled button on a screen, but you can have more than one secondary-styled button. If you need to offer more than one alternate action, consider using text links instead of multiple secondary buttons.

Feedback

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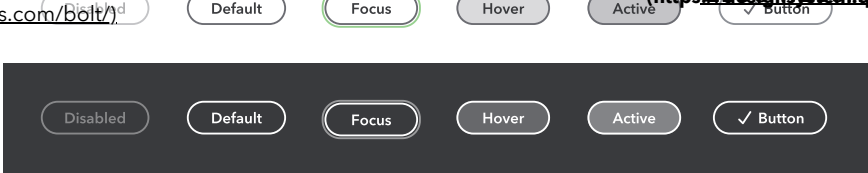
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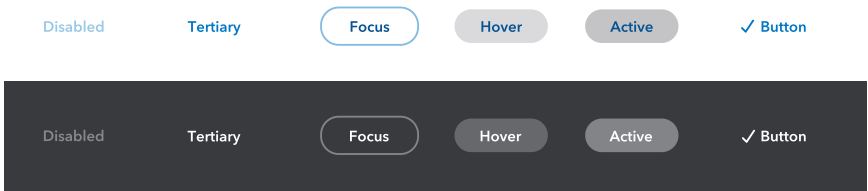
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## Tertiary buttons usage

- Use when there is a need to dramatically de-emphasize the action within a grouping or within the context of the purpose of the screen.
- Always paired with other actions (never as the only actions on the screen). Often used to represent a dismissive action (back, cancel, etc).



## Appearance and behavior

Each basic button uses the same specs for interactions, and shape, but uses a different color scheme, sizes, and spacing.

<p>Basic buttons</p> <p>Min width: 100px Label: AvenirNext forIntuit, 16pt Demi Height: 36px Corners: 18px Side padding: 24px</p>	<p>24 24</p> <p>Primary</p> <p>Text: FFFFFFFF Fill: 2CA01C</p>	<p>Secondary</p> <p>Text: 393A3D Fill: Transparent Border: 2px 6B6C72</p>	<p>Tertiary</p> <p>Text: 0077C5 Fill: Transparent</p>
<p>Mini buttons (limited use)</p> <p>Min width: 80px Label: AvenirNext forIntuit, 12pt Demi Height: 24px Corners: 12px Side padding: 20px</p>	<p>20 20</p> <p>Primary</p> <p>Text: FFFFFFFF Fill: 2CA01C</p>	<p>Secondary</p> <p>Text: 393A3D Fill: Transparent Border: 1px 6B6C72</p>	<p>Tertiary</p> <p>Text: 0077C5 Fill: Transparent</p>

([https://s3-us-west-2.amazonaws.com/designsystems-sbgde-096068918679-us-west-2/wp-content/uploads/2019/01/10092920/Buttons\\_specs\\_bolt\\_02.svg](https://s3-us-west-2.amazonaws.com/designsystems-sbgde-096068918679-us-west-2/wp-content/uploads/2019/01/10092920/Buttons_specs_bolt_02.svg))

## Padding

Spacing is based on the IDS Typescale and Spacing guide to ensure a cohesive product layout. Buttons should fit in with other components based on the button size used.

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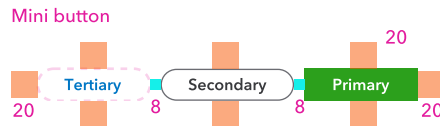
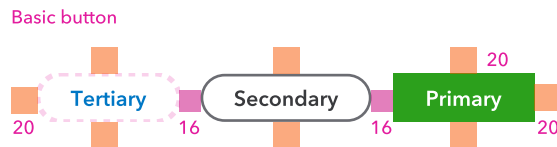
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## Content guidelines for basic buttons

- Be straightforward.
- Use sentence case. It's okay to use title case for proper nouns (Brad Smith), branded products (QuickBooks ProAdvisor), and official things like Board of Equalization.
- Don't use punctuation.
- Start with an action verb.
- Keep it short. Two words is optimal (verb + noun = Create project / Start now / Send email).
- Describe what actually happens when people use the button. Avoid Next or Continue when a more specific word will do (Send, Start, Sign up). Never say Submit.
- Never write "click here." If instructional text is needed, use the verb "select."

## Examples

Coming soon! Examples of basic buttons...

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Last modified January 17, 2019 by [Steve Chen](https://designsystem.quickbooks.com/author/hchen3/)

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