

BRIDGES TO THE COMMUNITY BUILDING SOCIAL CAPITAL

CQL



**CATHY FICKER TERRILL AND
BETH TERRILL**

Sometimes our light goes out.

**But it is blown again into
flame by an encounter with
another human being. Each of
us owes the deepest thanks
to those who have kindled this
light.**

Albert Schweitzer

**SOCIAL CAPITAL FIRST APPEARED IN
PRINT IN THE 1950'S**

**The World Bank
defines social capital as:**

**“The social relationships...that
enable people to coordinate
action to achieve desired goals.”**



**ALL PEOPLE MAY BE
CREATED EQUAL, BUT...**

**We are each born into different
circumstances.....**

**With different amounts of social
capital.**





**My friend Mike....go to guy at the
grocery store**

ACCORDING TO PIERCE BOURDIEU...

“Social capital are the advantages and opportunities that accrue to people through their membership in groups.”

**Social Capital in the
Creation of Human Capital**

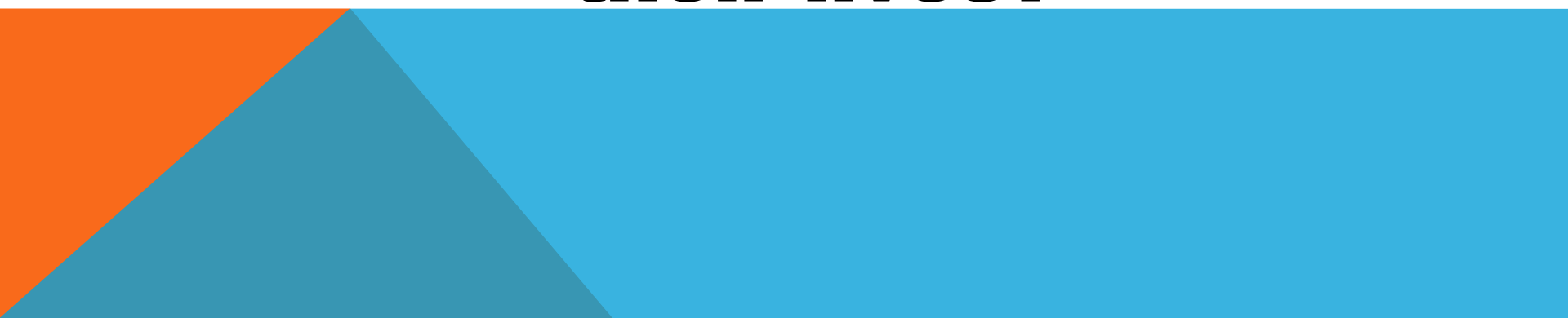


WAITING 30 YEARS FOR DENA'S BAT MITSVAH



FROM BRIDGES IN THE COMMUNITY TO SOCIAL CAPITAL

**How can you help individuals
with disabilities build their
social capital to enhance
their lives?**

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This is My Life - This is My Plan

ABOUT ME | My Dreams

I dream about going to London with my friend, Tia.
I want to exercise more and lose some weight.
I want to learn easy ways to cook and stay healthy.

This is My Life - This is My Plan

ABOUT ME | Important People



MY FAMILY

Coco & me
Brother-in-Law, Imanol
Sister, Morgan
Mom & Nephew John
Dad & Niece Anne
Niece Sophie



My Boyfriend, Chris



My Long-Time Friends, Linda & Mike G.



My Buddy, Tia



My Former Roommate,
Suzanne



My Pal, Linda H.
& My Uncle Larry

This is My Life - This is My Plan

ABOUT ME | Important Activities



Having
my own
bedroom



Having
enough
money



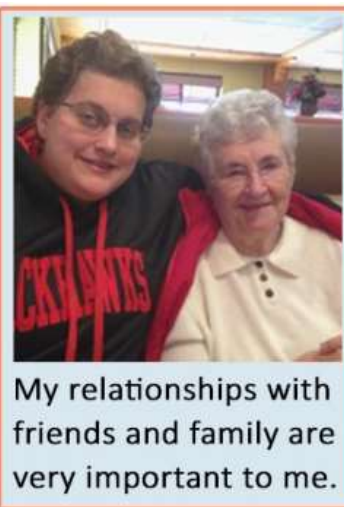
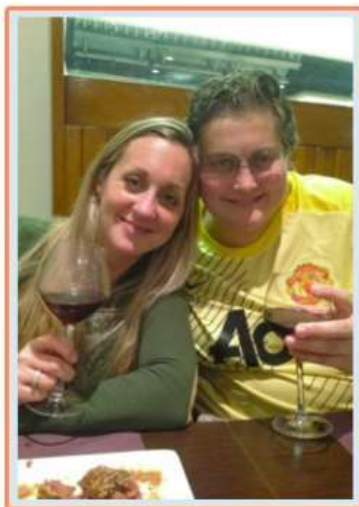
Relaxing
with
games
on my
phone



Going out with friends

This is My Life - This is My Plan

My Goal #3 | Maintain Strong Relationships



This is My Life - This is My Plan

If there was a Goal #5 | Having Fun!



BOWLING ALONE

ROBERT PUTNAM

- **League bowling has decreased 40%**
- **Individual bowlers have increased 10%**
- **Civic group membership has decreased**
- **Volunteer Hours decreased**
- **Voter turnout has decreased**
- **Church attendance has decreased**
- **Union membership has decreased**

***Social Capital is declining
people are becoming
disconnected***

WE ALL NEED A FRIEND



EMPLOYMENT THROUGH SOCIAL CAPITAL



THERESA LIVED IN A DORM.....

- ❖WHO LIVED IN A DORM?
- ❖WHO LIVED IN A ARMY BARRACK?
- ❖WHAT HAPPENED TO A HOME OF YOUR OWN BY YOURSELF OR ONE OR TWO FRIENDS?
- ❖YOU CAN BUILD SOCIAL CAPITOL WHEN YOU ARE PARTICIPATING IN THE COMMUNITY

KEEPING FRIENDS WITH TECHNOLOGY



LOW TECH SUPPORTS TO BUILD SOCIAL CAPITAL



RISK

❖ RISK HAPPENS.

❖ TECHNOLOGY..

❖ SAFETY..

❖ CELL PHONES

SUBSTITUTE DECISION MAKING...MOVING TO SUPPORTED DECISION MAKING

- ❖THE RESPONSIBILITIES OF A
SUBSTITUTE DECISION MAKER.
- ❖IS BASED UPON WHAT THE
PERSON WOULD HAVE DECIDED
FOR THEMSELVES?
- ❖MOVING TO SUPPORTED
DECISION MAKING
- ❖CANCER IS THE ENEMY

According to Robert Putnam...

Social Capital = Reciprocity

***If you do something for
someone, they are more
likely to return the favor.***

SOCIAL ROLES
BRIDESMAID
ROTARY VOLUNTEER
PARK DISTRICT VOLUNTEER
EMPLOYEE



❖ **HELPING NEIGHBORS**

A FEW GOOD MEN IN BLOOMINGDALE

**HELPING A SINGLE MOM WITH THE
LAWN**

ELDERLY LADY WITH THE TRASH

A RETIRED TRAIN GUY

**I NEVER HAD A FRIEND WITH A
DISABILITY**
**OMG: I have never had such a
wonderful friend**



SOCIAL CAPITAL

People helping people in long-term relationships.

- **Trade visits**
- **Run errands**
- **Do favors for one another**

Most people can manage 5 - 10 strong relationships.

....AND THEN THERE WAS JOHN

Strengths

Enjoys spitting

Drinking beer

Stealing beer

Poker

Likes guys

Loves Pancakes



ADVANTAGES OF SOCIAL CAPITAL

Friends you can confide in

A neighbor who watches your house

An uncle who gets you a job

A ride to the grocery store

Ideas and information

Richard Florida

The Rise of the Creative Class

A decorative graphic at the bottom of the slide consisting of three overlapping geometric shapes: a large light blue triangle on the right, a medium teal triangle on the left, and a smaller orange triangle on the far left, all pointing towards the center.

Communities use social capital to channel diversity and creativity and achieve stability.

**Jane Jacobs
The Death & Life of Great American Cities**

People helping People

IN ORDER TO DEVELOP SOCIAL CAPITAL, PEOPLE NEED:


- **space and time to connect**
- **time to demonstrate trust**
- **a means to effectively communicate**
- **an opportunity for genuine participation -**
NOT MERE PRESENCE

Cohen & Prusak
In Good Company
How Social Capital
Makes
Organizations Work

SOVIET UNION

**AN EXAMPLE OF A STATE UNABLE TO TAKE
FULL ADVANTAGE OF ITS IMMENSE
RESOURCES BECAUSE THEY LACK SOCIAL
INSTITUTIONS**

Focus Group: Baltic States Family Support

- **Capacity for choice**
 - **Learn to speak for ourselves**
 - **Access to information**
 - **Learn to dream**
 - **Learn to connect: Social Capital**
- 

RGA RESPITE PROGRAM

- **Provider driven**
 - **Professionally provided**
 - **Limited to in-home supports**
 - **Capacity for social capital - limited**
- 

BETH TERRILL'S RESPITE

“Mom, respite used to give you a break from me, but now I need a break from you and dad. I need some more friends.”

RGA RESPITE PROGRAM

**Respite converts to Self-
Determination Model**

**Parents are encouraged to use the
dollars to expand their social
capital and natural supports**

The bottom of the slide features a decorative design with three overlapping geometric shapes: a solid orange triangle on the left, a teal triangle in the center, and a solid light blue triangle on the right.

LINDA HEDGER..... MY RESPITE WORKER



LINDA HEDGER..... MY FRIEND



- **My son has Cerebral Palsy and wants to go to camp...**
- **My son has Autism and likes to run...**
- **My daughter, who has MR, is in high school and has no friends...**

Therapeutic Interventions

Social Capital

Social capital, like other forms of capital, accumulate when used productively...

Jane Fountain
Social Capital: A Key Enabler
1998

**1 Friend + 1 Friend =
More Friends**

**Community Connectors
Family Connectors
Employment Connections
Or**

**Are you using the funds to
create segregation?**

HOW I HELP TIA... HOW TIA HELPS ME



Stocks of social capital, such as trust and networks, tend to be self-reinforcing and cumulative.

**Robert Putnam
The Prosperous Community
1993**

A family needed a ramp - was it a deck?

***Neighborhood party ⇌ Alderperson ⇌
Social Capital***

SOCIAL CAPITAL HELPS PEOPLE TO CHANGE...GROW...SOAR

- **Better knowledge sharing**
 - **Dollars go farther**
 - **Access to new dollars**
 - **Natural Supports**
- 

NEVER DOUBT THAT A SMALL GROUP OF COMMITTED INDIVIDUALS CAN
AND WILL CHANGE THE WORLD. MARGARET MEAD

- **Families have changed the world.**
 - **They started the advocacy movement for pwd**
 - **They fought and won funding for special education.**
 - **They secured funding for Family Support.**
 - **Families used the **social capital** to make change.**
 - **They partner. They network. They share.**
- 

THE POWER OF PLACE

Social relationships grow in social spaces.

People meet in cafés, pubs, parks, post offices, and malls.

People connect and exchange gossip and advice.

They form and strengthen ties that bind them into communities.

They build trust and understanding.

Cohen & Prusak, In Good Company (2001)

**Do we give people with disabilities the support they need
in order to have space and time to connect?**

coco





**BRIDGES TO THE
COMMUNITY**

BUILDING SOCIAL CAPITAL

**MEASURING SOCIAL
CAPITOL**

FROM BRIDGES IN THE COMMUNITY TO SOCIAL CAPITAL

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SOCIAL CAPITAL FRIENDS

**Should we measure friends
and community
connections?**

Is it a critical outcome?

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LOOKING AT THE DATA

Using the Personal Outcome Measures® we can see that:

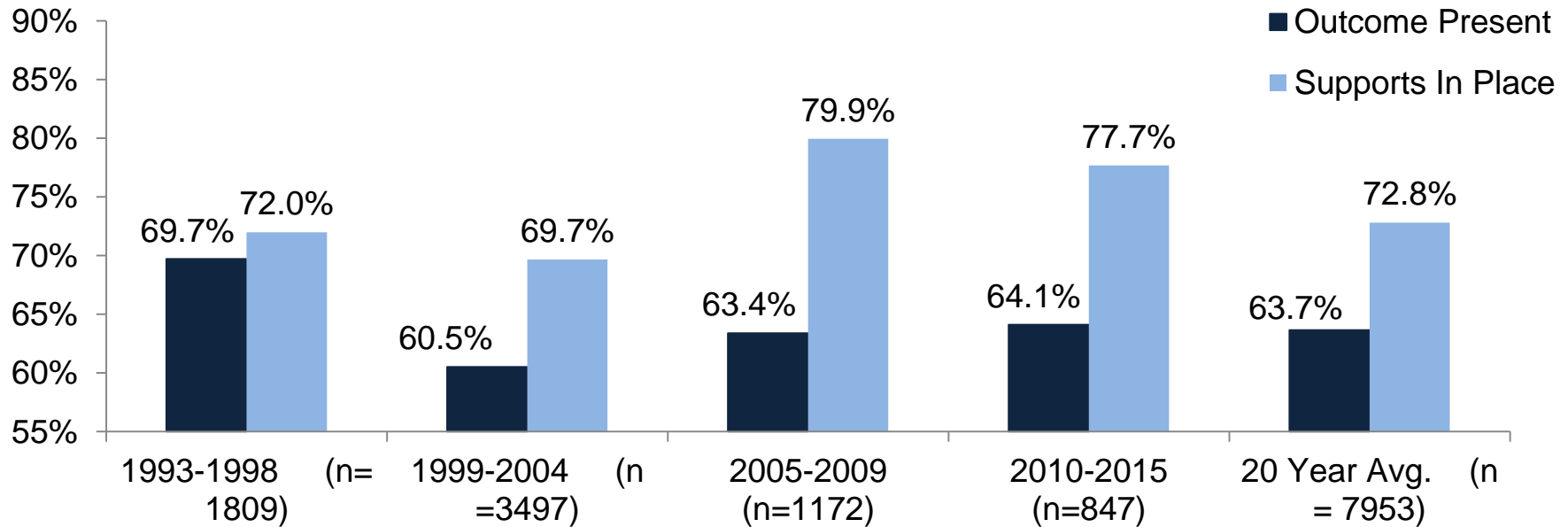
- a. Outcomes related to Social Capital are not constant; they ebb and flow; and,
- b. Having appropriate supports in place to facilitate Social Capital activities correlates to people achieving outcomes associated with Social Capital.



LOOKING AT THE DATA CONTINUED...

Consider the outcome: people participate in the life of the community.

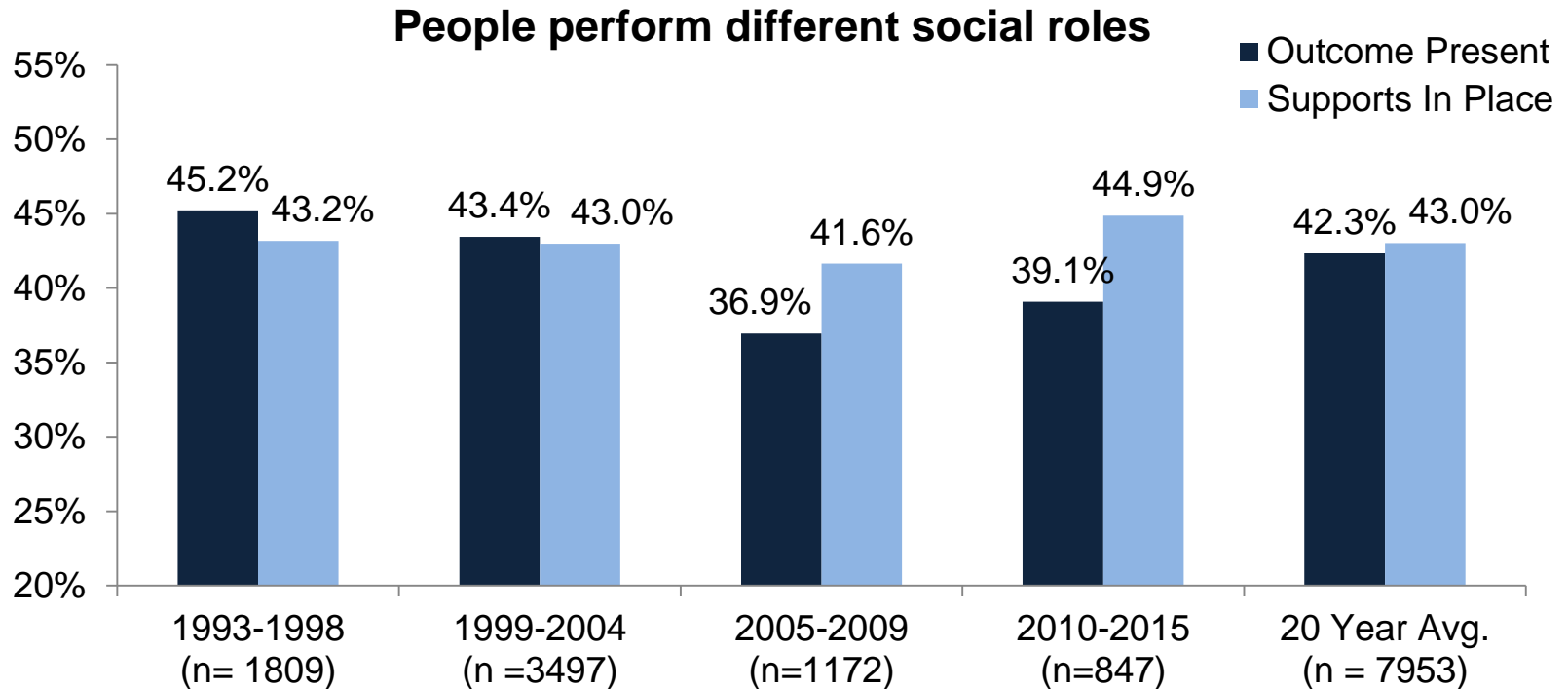
People participate in the life of the community



Over the past 15 years, the percentage of individuals achieving this outcome has continued to increase. Also shown is that during times when a higher percentage of individuals have supports in place to achieve this outcome, a higher percentage of individuals do achieve the outcome.

LOOKING AT THE DATA CONTINUED...

Consider the outcome: People perform different social roles



Over the past 20 years, the percentage of individuals achieving this outcome has decreased, while the percentage of individuals with supports in place to achieve this outcome have stayed relatively constant.

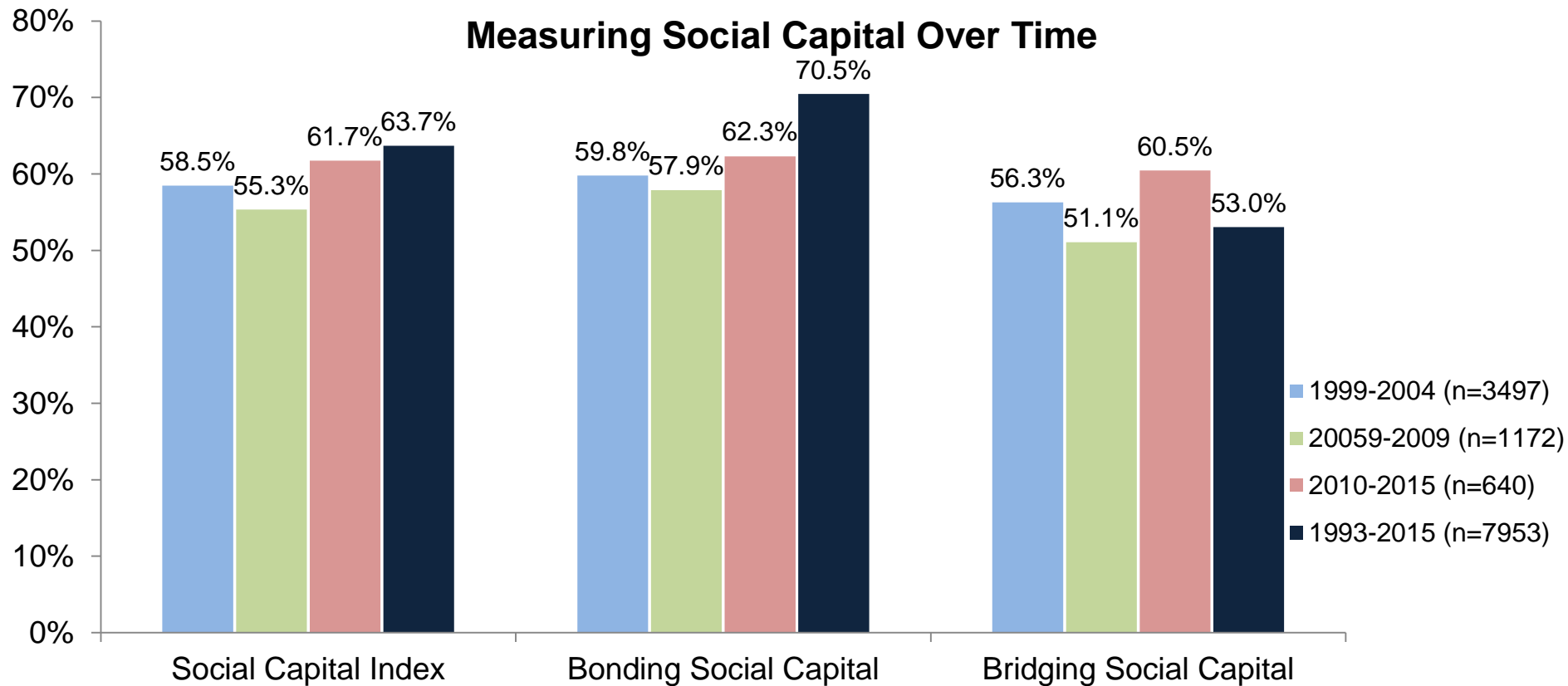
MEASURING SOCIAL CAPITAL

In 2005, CQL introduced the Social Capital Index. The Social Capital Index is comprised of two primary parts:

- **Bonding**: what we have with people who are similar to us and who are already part of our social circle.
 - People have intimate relationships
 - People participate in the life of the community
 - People have friends
 - People are respected
 - People are connected to natural supports
- **Bridging**: the type of social capital we have from our relationships with others who are less like us and who exist outside our typical social circles.
 - People live in integrated environments
 - People interact with other members of the community
 - People perform different social roles

Put together, these eight personal outcomes represent a broad range of possible entry points to earning Social Capital. Measuring their collective value enables us to make inferences about the level of social capital for organizations, people and communities.

MEASURING SOCIAL CAPITAL CONTINUED...



MEASURING SOCIAL CAPITAL CONTINUED...

It is important to remember that the components of social capital (bonding and bridging) can be constantly moving. At times, bonding components can increase while bridging components decrease or vice versa.

The goal is to support the individual components of social capital to help build, maintain and grow relationships.



CONTACT INFORMATION



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