



Robert Aguilera

Industrial Designer Versatile, creative, detail-oriented and reliable. Seeking a full-time industry related position.

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Education.

Rochester Institute of Technology

BFA: Industrial Design, 2019

GPA: 3.4

Skills.

Design:

Sketching	Model Making
Marker Rendering	3D Printing
Woodworking	Collabrative Ideation

Computer:

Photoshop	SolidWorks
Illustrator	Microsoft Office
Indesign	KeyShot

Projects.

Walmart Mainstays Handle, 2020

Refreshing Walmart's private label brand with a new kitchen tool handle. New design language also applied to 25+ Mainstays kitchen gadgets. The new design will define the Mainstays line for years to come.

Goodcook Snack & Toppings Cutter, 2019

A safer, easier and more efficient way to cut difficult foods. The new design improves on current market items by accomodating varying sizes and shapes with accuracy.

Goodcook Meat Thermometer, 2019

An instant read meat thermometer that is the best of its kind, for its value. With an unobtrusive hanghole that doubles as a handle to rotate the needle, and a perfect overall size for daily use.

Work Experience.

Bradshaw Home, Rancho Cucamonga, CA

Junior Industrial Designer
July 2019–July 2021

Developed multiple kitchen/cleaning products for in-house brands *Goodcook*, *Sweet Creations*, and *Casabella*. As well as clients such as Walmart and Target under related store brands *Pioneer Woman* and *Mainstays*.

Role comprised of working through product design solutions with the category's project manager and design team leaders.

Primary duties included designing with SolidWorks, 3D printing models, rendering models in Keyshot for presentation and preparing simple factory drawings.

Casabella, Congers, NY

Industrial Design Intern
Summer 2017, Summer 2018

Developed multiple products for *Wayclean* line in Target stores. 3D printed prototypes designed in Solidworks. Rendered models in KeyShot for presentation.

Activities.

Part-time volunteer at Spanish Sin Pena
Part-time volunteer at MOLAA
Study Abroad Trip in Italy
RIT Men's Basketball Team '16-'18
Imagine RIT Festival Exhibitor