

Beyond Unpleasantness. Social exclusion affects the experience of pain, but not of equally-unpleasant disgust

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19 [Abstract](#)

20

21 Seminal theories posit that social and physical suffering underlie partly-common
22 representational code. It is unclear, however, if this shared information reflects a modality-
23 specific component of pain, or alternatively a supramodal code for properties common to
24 many aversive experiences (unpleasantness, salience, etc.). To address this issue, we
25 engaged participants in a gaming experience in which they were excluded or included by
26 virtual players. After each game session, participants were subjected to comparably-
27 unpleasant painful or disgusting stimuli. Subjective reports and cardiac responses revealed a
28 reduced sensitivity to pain following exclusion relative to inclusion, an effect which was
29 more pronounced in those participants who declared to feel more affected by the gaming
30 manipulation. Such modulation was not observed for disgust. These findings indicate that
31 the relationship between social and physical suffering does not generalize to disgust, thus
32 suggesting a shared representational code at the level of modality-specific components of
33 pain.

34

35 Introduction

36

37 When our friends kick us out from a party, we feel excluded. This elicits a complex feeling
38 accompanied by stress, negative mood, but also suffering similar to pain. In this perspective,
39 being left out is simply *disagreeable*, or rather *painful*?

40 Seminal neuroimaging studies suggested that social exclusion and physical pain recruit a
41 partly common representational code, by showing that being rejected by peers activates a
42 widespread neural network (including the cingulate cortex and insula) held to process the
43 sensory and affective properties of the painful experience (Eisenberger, Lieberman, &
44 Williams, 2003; Kross, Berman, Mischel, Smith, & Wager, 2011; Novembre, Zanon, & Silani,
45 2015), with the activity in some regions correlating positively with self-reported social
46 distress (Eisenberger et al., 2003). Furthermore, developmental investigations showed that
47 when young children suffer pain, they experience stronger distress during the separation
48 from their mother (Bowlby, 1969). In addition, social support could attenuate the suffering
49 associated with terminal diseases and medical interventions (King, Reis, Porter, & Norsen,
50 1993; Zaza & Baine, 2002). Most importantly, simulating social discrimination (either
51 through a game or bogus personality tests) affects subsequent ratings of a painful
52 experience. Whereas some researches pointed to an hyperalgesic effect of exclusion, with
53 more unpleasant pain reports after being excluded by peers (Bernstein & Claypool, 2012;
54 Eisenberger, Jarcho, Lieberman, & Naliboff, 2006), others reported an hypoalgesic effect
55 (Bernstein & Claypool, 2012; DeWall, C. Nathan & Baumeister, 2006; MacDonald, Geoff;
56 Kingsbury, Rachell & Shaw, 2005). It is still unclear why these studies vary in terms of the
57 direction of their effects, although a modulating factor might be the severity of the distress
58 elicited by the rejection (Bernstein & Claypool, 2012). Overall, despite their differences,

59 these studies converge with pain overlap theories (Eisenberger & Lieberman, 2004;
60 MacDonald & Leary, 2005), by suggesting the existence of a system that detects and reacts
61 to threats from social relationships in the same fashion in which it detects/reacts to threats
62 of physical injuries. In light of these theories, social exclusion is *painful*.

63 Recent theoretical accounts challenged pain overlap theories, on different grounds. On the
64 one hand, shared neural responses between pain and social rejection might be only
65 apparent, as activity maps from these two experiences could be dissociated when adopting
66 more sophisticated analytical tools (*hyper-specificity* critique – Koban, Kross, Woo, Ruzic, &
67 Wager, 2017; Woo et al., 2014). On the other, it has been pointed out that pain overlap
68 theories may be based on ill-founded inference, as any shared coding between social
69 exclusion and physical pain might not necessarily reflect modality-specific properties of the
70 painful experience. In particular, social exclusion and physical pain could be similar only in
71 terms of supramodal dimensions related to unpleasantness or the salience of the experience
72 (*domain-general* critique – Iannetti & Mouraux, 2011; Iannetti, Salomons, Moayedi,
73 Mourauz, & Davis, 2013). In this perspective, being excluded is not painful, but simply
74 *unpleasant*.

75 To address this controversial issue, we ran a study in which participants were excluded by
76 peers in a virtual ball-tossing game (Cyberball) and immediately after were exposed to either
77 a painful temperature or a disgusting odour. Critically, pain and disgust were calibrated on
78 individual basis to insure that, despite their qualitative difference, they were perceived as
79 comparably unpleasant. Disgust represents an ideal control for pain: indeed both these
80 experiences are unpleasant, arousing, threat signals for one's survival and elicit behavioural
81 coping responses. Additionally, comparably-unpleasant pain and disgust were associated

82 with both modality-specific and cross-modal (shared) coding, either by behavioural studies
83 (Sharvit et al., 2015) or neuroimaging investigations testing the responses in insula and
84 cingulate (Corradi-Dell'Acqua, Tusche, Vuilleumier, & Singer, 2016). Within this framework,
85 we planned to assess whether social exclusion taps that component of pain which is
86 modality-specific, or shared with a comparably unpleasant disgusting experience.

87 In particular, pain overlap theories predict that being excluded would affect specifically the
88 subjective experience of pain, without generalizing to the case of comparably-unpleasant
89 disgust. Alternatively, domain-general accounts would argue that being left out should affect
90 the subjective experience of pain and disgust in comparable fashion. To disambiguate
91 between these competing hypotheses, we measured explicit ratings of pleasantness
92 associated with pain and disgust, but also physiological measures such (as cardiac and
93 electrodermal activity, Sharvit et al., 2015), which could reveal also effects of more implicit
94 nature.

95

96 Materials and Methods

97 Power Analysis

98 This study was built using the same set-up from our previous research (Sharvit et al., 2015),
99 which found that ratings of comparably unpleasant pain and disgust were influenced by
100 expectancy cues both in terms of their supramodal and modality-specific information. The
101 data from this previous study were used to run a power analysis which assessed the
102 minimum number of subjects necessary to identify similar modulations in our paradigm
103 (average correlation among the repeated measures, $r=0.47$, smallest effect size of interest
104 $\eta_p^2=0.15$). Under these specifications, significant effects at $\alpha \leq 0.05$ would be observed with
105 a power $(1 - \beta) \geq 0.95$ in a population of $N \geq 21$. This estimated sample would be as well
106 adequate to detect effects of $\eta_p^2 \geq 0.26$, as described in previous studies assessing the
107 influence of social rejection on subsequent pain ratings (e.g., Bernstein & Claypool, 2012).
108 The power analysis was run with G*Power 3.1.9.2 software (Faul, Erdfelder, Lang, &
109 Buchner, 2007).

110 Participants

111 Our overall population comprehended $N=25$ participants (16 women; mean age \pm std
112 21.12 ± 2.20 y.o., range between 18 and 27). These were selected within a larger group who
113 took part to our experiment. In particular, reminiscently to the case of Sharvit and
114 colleagues (2015, 2018), we included in the analysis only those who did rate pain and disgust
115 as comparably unpleasant in a subset of data independent from those of theoretical interest
116 (Reference Trials, see Results section for more details). Recruitment continued until the
117 minimum number of participants was exceeded. Overall, we tested 30 participants (19
118 women, mean age \pm std 21.47 ± 2.97 y.o., range=18-33), 25 of which matched our inclusion
119 criteria. None of the included subjects had psychological/neurological disorders, nor

120 olfactory deficit, nor psychological/neuroscience study background. On average, participants
121 showed no pathological anxiety disorders (on STAI Y-A&B, 40.88 ± 9.57) or pathological
122 depression disorders (on BDI, 4.28 ± 3.53). All participants were naive to the purpose of the
123 experiment and gave their informed written consent. The study was approved by the local
124 ethical committee and carried out in accordance with the Declaration of Helsinki for
125 experiments involving humans. Subjects received a compensation for their participation in
126 the study.

127 **Olfactory stimulation**

128 Odorants were provided by Firmenich, SA (Geneva) based on previous evaluations (Chrea,
129 Valentin, & Abdié, 2009; Delplanque et al., 2008). *Isovaleric acid* (evoking dirty socks) and
130 *Scarymol* (evoking sweat), (each one diluted in a solution of odourless *Dipropylene glycol* at
131 four different concentrations [0.1%, 0.5%, 5% and 10%]), were used to elicit different levels
132 of disgust in the participants. In the main experiment, each participant underwent only two
133 odorants expected to elicit *low disgust* (LD, rated about ~ -0.5 in a scale ranging from +5
134 [extremely pleasant] to -5 [extremely unpleasant]), and *high disgust* (HD, rated about ~ -5).
135 These odours were selected, at the individual level, on the basis of a pleasantness-rating task
136 conducted at the beginning of the experimental session (see Appendix A for more details).
137 Additionally *Ariana* (evoking shampoo) was also delivered at a concentration of 10% to
138 provide participants relief from the disgusting odours and to reduce the chances of
139 habituation/sensitization. All odorants were stocked in liquid form in test tubes and were
140 delivered to the participants' nostrils via a rubber mask by a computer-controlled, multi-
141 channel, custom-built olfactometer. A constant air flow of 0.5 bars provided by the
142 olfactometer allowed this diffusion without contaminating the next trial and without
143 additional noise or tactile stimulation in the nose (Ischer et al., 2014).

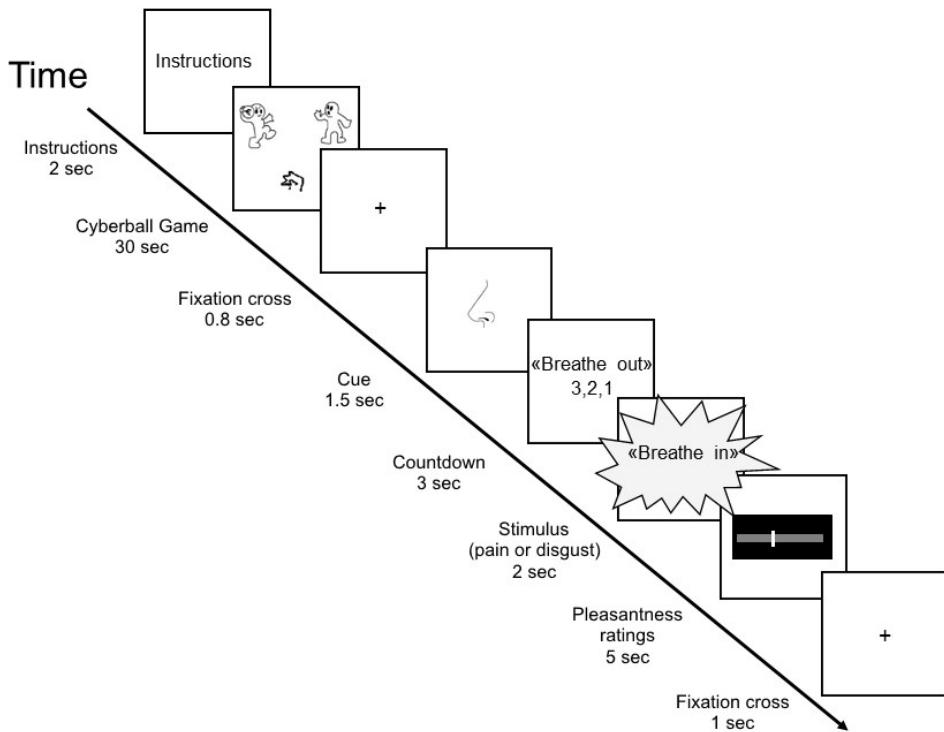
144 [Thermal stimulation](#)
145 A computer-controlled thermal stimulator with an MRI-compatible 25 x 50 mm fluid-cooled
146 Peltier probe (MSA Thermal Stimulator–Somedic AB, Sweden) delivered thermal
147 stimulations. The stimulator was placed at the left wrist of participants. As the main
148 experiment was divided into two blocks, the position of the thermode was slightly changed
149 to minimize risks of habituation/desensitization to thermal stimuli. For each participant, we
150 selected two different temperatures that were expected to evoke two different levels of
151 pain, *low pain* (LP, rated about ~ -0.5), and *high pain* (HP, rated about ~ -5). Critically, we
152 chose the two temperatures whose the pleasantness was comparable to that of the two
153 disgusting odours selected for the same participant (see Appendix A for more details about
154 the temperature selection).

155 [Experimental Setup](#)
156 Task design
157 We used the well-known virtual ball-tossing (Cyberball) game (Williams, Cheung, & Choi,
158 2000). Participants were told that they were going to play with two couples of confederates,
159 identified as “A&B” and “C&D”. The game displayed cartoon images of three avatars which
160 were supposed to throw the ball to one another. One avatar was controlled by the
161 participant, whereas the other two were controlled by the confederates. Each gaming
162 session was characterized by 13 iterations between the three players. This number was
163 much smaller than that of previous studies employing the same Cyberball task (e.g. between
164 40-200; Bernstein & Claypool, 2012; Eisenberger et al., 2006; MacDonald, Geoff; Kingsbury,
165 Rachell & Shaw, 2005; Niedeggen, Sarauli, Cacciola, & Weschke, 2014; Weschke &
166 Niedeggen, 2013) due to the need of employing multiple post-gaming thermal/olfactory
167 stimulations (see below). Unknown to participants, confederates’ behaviour was pre-
168 programmed in order to follow two separate profiles (factor: Social Play). In particular,

169 “A&B” threw regularly the ball to the participant (6 out of 13 iterations, i.e. 46% per each
170 trial), and corresponded to the *Inclusion* condition. Instead, “C&D” interacted minimally with
171 the participant, mostly playing with one another, and corresponded to the *Exclusion*
172 condition. Critically, in 50% of the *Exclusion* trials “C&D” passed the ball to the participant
173 only once (out of 13 iterations, i.e. 7%), in 35% of the trials twice, whereas for the remaining
174 15% of the trials they completely ignored the participant. This variation was introduced to
175 minimize regularities in the game structure, and strengthen the belief of interacting with
176 human confederates. Please note that these parameters are more extreme than those of
177 previous studies, to compensate for the short duration of each gaming session, in which
178 participants had no time to slowly realize the different behavioural pattern of the other
179 players. Appendix B provides validation data of these parameters on independent samples of
180 participants.

181 Each Cyberball trial started with an introductory screen (2 sec) informing about the couple of
182 confederates participants were about to interact with (e.g., “you are going to play with A &
183 B”). This was followed by 13 iterations (throws) between the avatars that lasted
184 approximately 30 sec. Furthermore, the time spent by each confederate at throwing the ball
185 was randomly ranging between 0.9-2.6 sec, which represented a plausible response time of
186 a human confederate. Once participants received the ball, they could throw it back at one of
187 the two other players at their own pace, by pressing the one of two keyboard keys at their
188 hands’ reach. At the 13th game interaction, a 0.8 sec fixation cross was presented on the
189 screen, followed by a 1.5 sec visual cue depicting a human nose or an arm. These stimuli
190 were taken from the revised Snodgrass object pictorial dataset (Rossion & Pourtois, 2004),
191 and were informative about an upcoming olfactory or thermal stimulation. In particular,
192 nose cues were predictive of either a LD or HD olfactory stimulation, whereas arm cues were

193 informative of a LP or HP thermal stimulation (differently from Sharvit et al., 2015, cues were
194 not predictive of the pleasantness of the upcoming stimulus). Next, thermal and olfactory
195 stimuli were delivered consistently with an instructed-sniff paradigm (Delplanque et al.,
196 2009; Sharvit et al., 2018, 2015): participants were instructed to "Breathe-out" during the
197 numerical countdown of 3 sec, and subsequently to "Breathe-in" during the stimulation's
198 delivery, regardless of whether this was painful or disgusting. Both olfactory and thermal
199 stimulations lasted 2 sec, although for thermal stimuli additional 3 sec were necessary to
200 reach the plateau temperature. After the stimulation, participants had to rate the level of
201 pleasantness of the stimulation on a visual analog scale (VAS) ranging from "extremely
202 unpleasant" to "extremely pleasant". Participants had maximum 5 sec for delivering a
203 response with directional keys of the keyboard, which was subsequently recoded as a scalar
204 ranging from -5 (extremely unpleasant) to +5 (extremely pleasant), and 0 referring to the
205 middle of the scale. Finally, a 1 sec fixation cross appeared on the screen before the start of
206 the next trial (see Figure 1).



207

Figure 1. Trial structure. Each trial started with the presentation of the instructions for 2 sec, informing the identity of the players of the upcoming game iteration. Subsequently, participants played the Cyberball game for 30 sec. Then, a black fixation cross appeared for 0.8 sec, and one pictorial cue was presented for 1.5 sec, predicting only the modality of the upcoming stimulus (thermal or olfactory). Participants were instructed to "breathe-out" during a 3 sec countdown and then to "breathe-in" during the stimulus delivery – which could be either olfactory or thermal, consistently with the previous cue. All stimuli lasted 2 sec (additional 3 sec were necessary for thermal stimuli to reach the target temperature). Stimuli were followed by a visual analog scale for pleasantness ratings for a maximum of 5 sec. Finally a black fixation cross appeared for 1 sec.

208

209 The task was organized in two blocks. Each block included 16 Cyberball trials, in which each
 210 combination of stimulus (LD, HD, LP, HP) and Social Play (*Inclusion, Exclusion*) were repeated
 211 twice. These 16 Cyberball trials were intermingled with 10 Reference trials (2 trials for HP,
 212 LP, HD, LD and positive), in which thermal/olfactory events were presented without any
 213 prior playing period. The resulting 26 trials (16 Cyberball + 10 Reference) were presented in
 214 pseudo-random order, constrained in such way to prevent more than three subsequent HP
 215 or HD stimulations. Finally, in addition to the main 26 trials, each block started with two

216 additional introductory Cyberball trials, one for each pair of players, which were followed by
217 LP/LD stimuli. In particular, “A&B” introductory trial represented an *inclusion* condition
218 identical to those of the remaining part of the block. Instead in “C&D” introductory trial
219 participant received the ball 5 out of the 13 [38%] iterations. The latter was implemented as
220 condition of no interest (hence, not part of the overall analysis) in keeping with previous
221 studies in which ostracizing behaviour in the Cyberball occurred after few inclusive
222 interactions (see also Bernstein & Claypool, 2012; Eisenberger, Gable, & Lieberman, 2007;
223 Eisenberger et al., 2006, 2003; Masten, 2011). Stimuli presentation was controlled using
224 Cogent 2000 (Wellcome Dept., London, UK), as implemented in Matlab R2012a (Mathworks,
225 Natick, MA).

226 **Procedure**

227 Participants first met four actors (two females and two males) posing as confederates. As
228 part of the cover story, they were told that all 5 players (the participant and the
229 confederates) were about to interact in the virtual ball-tossing game from different
230 computer stations connected online. The fact that the participant (but not the confederates)
231 was tested in a separate psychophysiology laboratory with thermal/olfactory stimulation
232 devices was justified as due to limited resources which prevented to apply the same setting
233 to five parallel stations. To reinforce the credibility of the experimental design, participants
234 and confederates listened together to the instructions and signed the consent form. In this
235 perspective, our implementation of the paradigm is reminiscent of that of the “present”
236 Cyberball from Weschke & Niedeggen (2013), according to which physically interacting with
237 the alleged co-players enhanced the subjective effects evoked by the game.

238 Once participants seated in the lab-chair in front of a computer screen, they were connected
239 to the olfactometer and thermode, and carried out stimuli pre-selection sessions as

240 described in Appendix A. Subsequently, participants went through the main experimental
241 session (two blocks of about 20 minutes each, intermingled by a pause of about 5 minutes).
242 Finally, they were debriefed by *ad hoc* questionnaires assessing whether the exclusion
243 manipulation was effective. In particular, consistently with Williams et al., (2000), we asked
244 them to rate (a) to how much they felt belonging to the confederates (belongingness), (b)
245 how much they thought being appreciated by the confederates (self-value), (c-d) how much
246 they felt being included and excluded by the confederates, (e) how much they liked the
247 confederates (co-players pleasantness), and (f) how much they thought being liked by the
248 confederates (self-pleasantness). For each item and for each couple of confederates,
249 participants provided a rating ranging from 1 (not at all) to 9 (absolutely). Finally, we asked
250 them to guess, through an open question, which was the goal of this experiment. This last
251 question was aimed at identifying those participants who realized the deceptive nature of
252 the study. The entire experimental procedure lasted about 1 hour and 40 minutes.

253 At home participants filled two questionnaires: the Beck Depression Inventory (BDI, 13
254 items, (Beck, Ward, Mendelson, Mock, & Erbau, 1961) and the State-Trait Anxiety Inventory
255 (STAI, 40 items, Spielberger, Gorsuch, Lushene, Vagg, & Jacobs, 1983) to rate respectively
256 their level of depression and state anxiety.

257 [Physiological Recordings](#)

258 Following our previous research (Sharvit et al., 2015), we recorded galvanic skin response
259 (GSR), finger pulse, and nose respiration using the MP150 Biopac Systems (Santa Barbara,
260 CA) with a 1000 Hz sampling rate. To measure the GSR, Beckman Ag-AgCl electrodes (8 mm
261 diameter active area) were filled with skin conductance cream and placed on the left hand of
262 the participant on the palmar side of the middle phalanges of the second and the third
263 fingers. We filtered the signal with a low pass filter of 1 Hz and high pass filter of 0.005 Hz. A

photoplethysmographic probe (3.2 cm/1.8 cm, LED type photodetector) was placed on the thumb on the left hand to record the finger pulse frequency. We filtered the signal with a band-pass filter (between 10–30 Hz), detected offline electrocardiographic R waves, and then we converted intervals between heartbeats into heart rate (HR), expressed in beats per minute. Finally, nose respiration was measured through a 2.5 mm tube (interior diameter) that was positioned at the entrance of the participant's right nostril. This tube was added to the mask used to deliver the odours, and it was connected to a differential pressure transducer (TSD160A; ± 2.5 cm H₂O sensitivity range). This allowed to record continuously variations in the nostril airflow and to determine nose breathing patterns across different stimulus conditions. This signal was filtered with a low pass filter of 10 Hz.

For each subject, the time course of each physiological measure was z-transformed, down-sampled to 10 Hz, and fed into a first level analysis using the general linear model (GLM) framework as implemented in PsPM 3.0.2 (Bach & Friston, 2013) (<http://pspm.sourceforge.net>). More specifically, we ran a hybrid design, in which physiological responses associated with the game were modelled with two separate boxcar functions, testing the increase response during the inclusion and exclusion blocks respectively. As for thermal/olfactory stimulations, we estimated the event-related responses of each kind of stimulus (LD, HD, LP & HD) and of each kind of Social Play condition (Inclusion, Exclusion and Reference Trials), through an uninformulated finite impulse response (FIR) basis function, ranging from 3 seconds prior to the stimulus delivery (corresponding to the onset of the countdown) to 12 seconds following the stimulus delivery. This choice was motivated by the fact that the current design appeared unsuitable for standard response functions for galvanic/cardiac responses, which are optimized on paradigms in which the stimulus presentation was instantaneous (Bach, Flandin, Friston, &

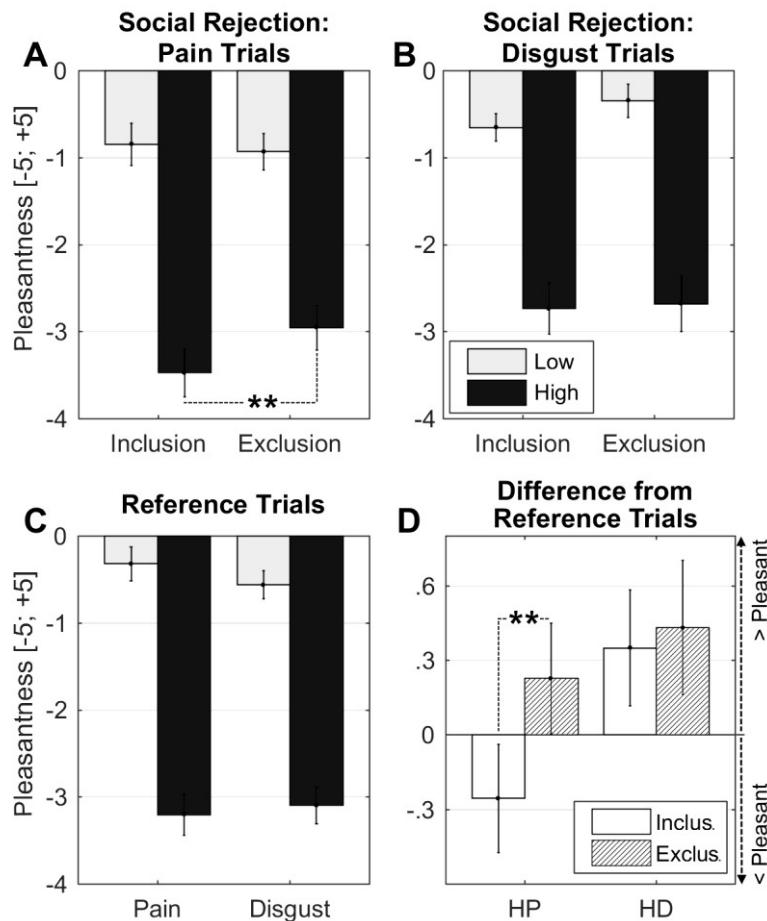
288 Dolan, 2009; Paulus, Castegnetti, & Bach, 2016). Instead, our dataset is characterized by
289 slowly-occurring thermal stimulations, as well as by a cued-sniffing event (which alters
290 cardiac responses on top of pain/disgust responses). We believe that the FIR approach is
291 more appropriate for our purposes, as it poses no *a priori* assumption on the dynamics of
292 the response function, and allows us to focus on those time-windows of theoretical interest.
293 In particular, based on the analysis of our previous study implementing similar settings
294 (Sharvit et al., 2015), we defined time windows of interest for GSR the 6-12 sec following the
295 stimulus onset. Instead, for HR we focused on the interval 6-11 sec, which describes a
296 portion of the signal in which sniff-induced cardiac modulation returned to baseline
297 (Delplanque et al., 2009; Sharvit et al., 2015). Finally, for Respiration, literature suggests that
298 inspiratory activity is enhanced following pain (Jafari, Courtois, Van Den Bergh, Vlaeyen, &
299 Van Diest, 2017), something which was found in the reanalysis of the data from Sharvit et al
300 (2015) around ~ 5 sec following the onset of both HP and HD (see Appendix C).

301 **Results**

302 **Behavioural ratings**

303 The experiment was carried out under the assumption that high pain and disgust were both
304 perceived as more unpleasant than their corresponding low stimuli with no remarkable
305 difference between the two modalities. To insure such prerequisite, in line with Sharvit et al.
306 (2015, 2018) we excluded those blocks whose overall ratings from the Reference trials were
307 associated with the following characteristics: blocks in which HP or HD were rated almost as
308 neutral ($HP \geq -1$, $HD \geq -1$, in a scale ranging from +5 to -5), or equally/more pleasant than LP
309 and LD ($HP \geq LP$, $HD \geq LD$), and blocks in which LP and LD were experienced as too unpleasant
310 ($LP \leq -4$, $LD \leq -4$). The overall analysis was carried out on a population of $N = 25$ subjects,
311 subtending an overall of 33 out of 50 blocks (2 blocks per participant*25 participants).
312 Critically, blocks were excluded only based on Reference Trials (in which stimuli were
313 delivered in absence of a preceding game), and not on the basis of the ratings in Cyberball
314 trials, which were the real aim of this study. A repeated measure analysis of variance
315 (ANOVA) on the ratings from remaining blocks with *Pleasantness* (negative vs. neutral), and
316 *Modality* (pain vs. disgust), confirmed a main effect of *Pleasantness* ($F_{(1,24)}=184.90$, $p<0.001$,
317 $\eta_p^2=0.89$; see Figure 2A), reflecting the clear-cut discrepancy between negative and neutral
318 stimuli, and no main effect/interaction associated with the factor *Modality* ($F_{(1,24)}\leq 1.13$, not
319 significant [*n.s.*]).

320



321

322 **Figure 2.** Pleasantness ratings associated with pain and disgust stimuli. Average
 323 pleasantness ratings associated with (A) pain and (B) disgust Cyberball trials and (C)
 324 reference trials. Black bars refer to high pain/disgust stimulations, light grey bars to those
 325 low pain/disgust. (D) Differential values of high pain and high disgust related to inclusion
 326 (white bars) and exclusion (striped bars) from their corresponding values of reference
 327 trials (see results). The more values are negative, the less pleasant the experience. Error bars
 328 refer to standard errors of the mean. ** refer to conditions eliciting differential pleasantness
 329 between the two gaming conditions

330

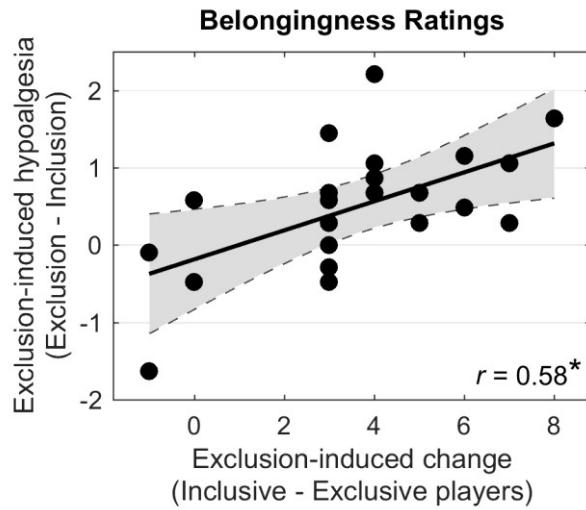
331 Our main goal was to investigate the impact of social exclusion on participants' subjective
 332 experience of comparably-unpleasant painful and disgusting stimulations. To this aim, for
 333 each subject and stimulus condition, the median pleasantness ratings from the Cyberball
 334 trials were fed to a repeated measure ANOVA with *Pleasantness* (negative vs. neutral),
 335 *Modality* (pain vs. disgust) and *Social Play* (inclusion vs. exclusion) as within-subject factors.
 336 As for the Reference trials, we found a main effect of *Pleasantness* ($F_{(1,24)}=121.20$, $p<0.001$,

337 $\eta_p^2=0.83$), indicating that both high pain/disgust were rated more negatively than their
338 corresponding low stimuli. Furthermore, we found a significant main effect of *Modality*
339 ($F_{(1,24)}=4.62$, $p=0.042$, $\eta_p^2=0.16$), a significant main effect of *Social Play* ($F_{(1,24)}=6.92$, $p=0.015$,
340 $\eta_p^2=0.22$), and a significant *Pleasantness*Modality*Social Play* three-way interaction
341 ($F_{(1,24)}=4.96$, $p=0.036$, $\eta_p^2=0.17$). No other effect in the ANOVA was found to be significant
342 ($F_{(1,24)}\leq 1.14$, *n.s.*). The interplay between *Pleasantness*, *Modality* and *Social Play* was further
343 explored through *post-hoc* Bonferroni-corrected t-tests, examining the effect of *Social Play*
344 in each of the four possible combinations of stimuli (critical p-value $0.05/4=0.012$). We found
345 a significant increase in subjective pleasantness (less negative) when high pain stimuli were
346 preceded by the exclusion vs. inclusion condition ($t_{(24)}=-3.35$, $p<0.003$, $d=0.67$ – see Figure
347 2B). Instead, no difference between exclusion and inclusion was observed for low pain or for
348 either kind of disgust stimuli ($t_{(24)}\leq 0.41$, *n.s.*). Figure 2D displays the differential rating
349 values between HP and HD gaming conditions and Reference Trials, revealing that the
350 Cyberball-induced modulation of HP ratings appears equally characterized by a modulation
351 in the hyperalgesic direction for the inclusion condition (-0.26, S.E.M.: 0.21), and in the
352 hypoalgesic direction for the exclusion condition (0.23, S.E.M. 0.22). Although none of the
353 two gaming conditions are significantly different from the Reference Trials ($|t_{(24)}| \leq 1.17$,
354 *n.s.*) they are different from one another ($t_{(24)}=-3.04$, $p<0.005$, $d=0.62$ – see Figure 2D).
355 Instead, the Cyberball-induced modulation of HD ratings, although not significantly different
356 from the Reference Trials ($t_{(24)} \leq 1.59$, *n.s.*), appear on overall more in the direction of hypo-
357 sensitivity (inclusion: 0.35, S.E.M.: 0.23; exclusion: 0.43, S.E.M.: 0.27), regardless of the kind
358 of interaction experienced during the game. Overall, the analysis of pleasantness ratings
359 suggests that HP alone is modulated by the social treatment received during the game (as

360 described by an inclusion vs. exclusion comparison), on top of potential confounding
361 modulations associated with the gaming event *per se* (Figure 2).

362 Next, we examined whether the effects of social treatment on HP were influenced by the
363 degree with which participants were affected by the manipulation. To achieve this, we took
364 into consideration the self-reports of social distress collected after the experimental
365 sessions. For each of these reports (belongingness, self-value, pleasantness, subjective
366 inclusion/exclusion rating, etc. – see methods section), we took the differential values
367 associated with including co-players (i.e., A&B), relative to the excluding ones (C&D). Indeed,
368 subjects who were the most affected by the paradigm should have reported higher values of
369 belongingness/self-value/pleasantness/inclusion (and lower rates of exclusion) for the
370 inclusive (relative to the exclusive) co-players, whereas subjects who were the least affected
371 by the paradigm should have reported comparable ratings for the two pairs of confederates.

372 These differential values were correlated with the magnitude of the hypoalgesic effect
373 observed in Figure 2A (differential pleasantness ratings for exclusion vs. inclusion HP). As we
374 collected 6 independent self-reports, correlations were considered significant if associated
375 with an α -error ≤ 0.008 (corresponding to 0.5/6 under Bonferroni correction). Under such
376 rigorous threshold, we found a significant effect of Belongingness (Pearson $r=0.58$, $p=0.002$):
377 individuals who felt belonging more to the inclusive (vs. exclusive) confederates were those
378 who in the main task were associated with the strongest hypoalgesic effect (see Figure 3A).
379 No other self-report was associated with significant correlation, although at a more lenient
380 α -error (0.05, uncorrected) a similar effect was observed also for self-value and pleasantness
381 ($r\geq 0.44$, $p\leq 0.017$, all other reports $|r|\leq 0.26$, n.s.). The ratings associated with low pain, or
382 high/low disgust stimuli were never significantly correlated with post-experiment self-
383 reports, neither at the most lenient α -errors ($|r|\leq 0.24$, n.s.).



384

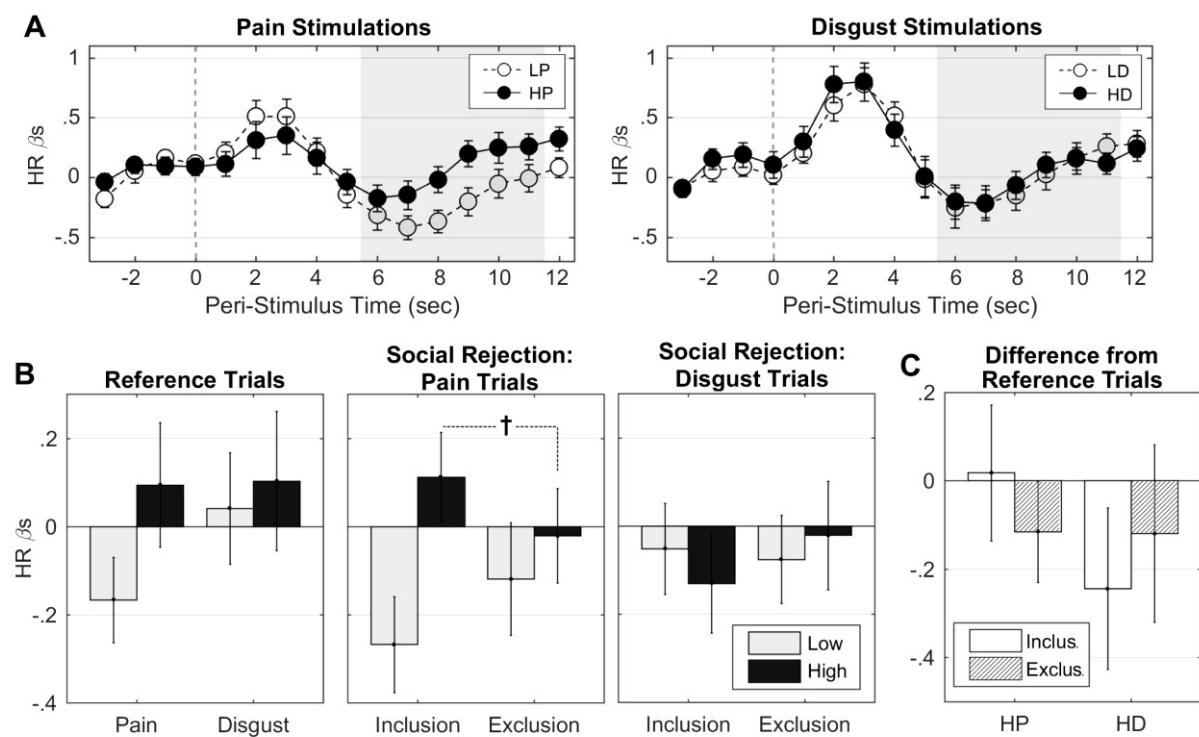
385 **Figure 3.** Inter-individual differences. Magnitude of the exclusion-induced hypoalgesia
 386 (differential HP pleasantness ratings for exclusion – inclusion) plotted against exclusion-
 387 induced belongingness with the co-players, as measured in post-experimental debrief session.
 388 High values in the vertical axis refer to participants who rated HP following exclusion as
 389 more pleasant than following inclusion (as shown in Figure 2A). Right values on the
 390 horizontal axis refer to participants who felt belonging more to the including co-players, then
 391 to the excluding ones, and hence were mostly affected by the manipulation. Left values on the
 392 horizontal axis refer to participants who felt belonging to the two pairs of co-players in
 393 comparable extent. A linear regression and 95% confidence grey area illustrate the linear
 394 dependency between the measures.

395

396 Physiological measures

397 Among the 25 participants selected for the behavioural analyses, the physiological data of
 398 some could not be taken into account due to high amount of artefacts in the signal. Hence,
 399 we restricted the analysis to a population of 21 subjects for GSR and respiration and 20
 400 subjects for HR. Figures 4 and 5 describe the event-related changes in GSR, HR and
 401 Respiration elicited by the delivery of thermal/olfactory events. Previous studies using the
 402 same cued-sniff paradigm (Delplanque et al., 2009; Sharvit et al., 2015) documented that the
 403 inspiration event led to a subsequent acceleration of the cardiac response (~ 2-3 seconds
 404 from the stimulus onset; Figure 4B in our dataset) followed by deceleration in which valence-
 405 related effects became apparent. These previous findings were used to obtain an unbiased
 406 estimate of a time-window of interest, in order to ascertain whether unpleasantness-related

407 modulations were indeed influenced by the prior gaming session, in similar or dissociated
 408 fashion between pain and disgust. In particular, we considered the collapsed signal from
 409 those time-bins which were associated to a significant conjoint effect HP > LP and HD > LD in
 410 our previous study (Sharvit et al., 2015, Reference Trials, see Appendix C). These were then
 411 fed to the same Repeated Measure ANOVA with *Pleasantness* (negative vs. neutral),
 412 *Modality* (pain vs. disgust) and *Social Play* (inclusion vs. exclusion) as within-subject factors.

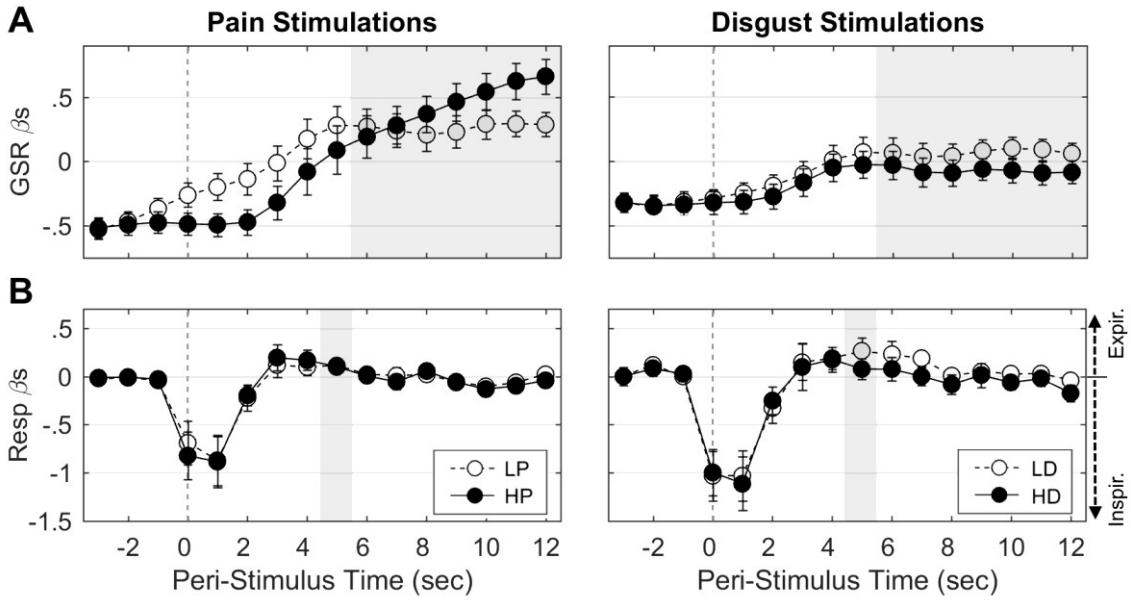


413

414 **Figure 4. (A)** Event-related change in HR responses associated with comparably unpleasant
 415 pain and disgust. Pain data are displayed in the left subplot, whereas disgust data are
 416 displayed in the right subplot. Black circles refer to high pain/disgust stimulations, light grey
 417 circles to those low neutral controls. Vertical dashed lines, refer to the moment in which the
 418 inspiration was cued, and the stimulus delivered. Grey area refers to the time-bins of interest,
 419 as mapped in the independent dataset (see Appendix C). **(B)** Cardiac response within the
 420 time-window of interest, associated with reference trials (left subplot), post-gaming pain
 421 (middle subplot) and disgust (right subplot) events. Black bars refer to high pain/disgust
 422 stimulations, light grey bars to those low neutral controls. **(C)** Differential values of high pain
 423 and high disgust related to inclusion (white bars) and exclusion (striped bars) from their
 424 corresponding values of reference trials. Error bars refer to standard errors of the mean. †
 425 refer to conditions eliciting differential cardiac response between the two gaming conditions
 426 at p (1-tailed) < 0.05 .

427 More specifically, cardiac responses (time-window of interest: 6-11 sec) were
428 associated with the same *Pleasantness*Modality*Social Play* three-way interaction ($F_{(1, 19)}=7.44$, $p=0.013$, $\eta_p^2=0.28$) as found for the analysis of the behavioural measures (no other
429 effects were found to be significant ($F_s \leq 1.73$, *n.s.*). Follow-up *post-hoc* Bonferroni-corrected
430 t-tests, examining the effect of *Social Play* in each of the four possible combinations of
431 stimuli (critical p-value $0.05/4=0.012$) revealed no significant effect, although at an
432 uncorrected α value the cardiac response to HP appeared significantly reduced in exclusion
433 following inclusion ($t_{(19)} = 1.98$, p (1-tailed) = 0.031, $d = 0.44$; for all other stimuli $|t_{(19)}| <$
434 1.65, *n.s.*). Figure 4C displays as well the differential values between Reference and Gaming
435 trials, suggesting that HP is associated to a decrease cardiac responses following exclusion,
436 whereas post-inclusion data were broadly similar to that of the Reference trials.

438 When running the same analysis on GSR (time-window of interest: 6-12 sec) and
439 Respiration (5 sec), we found no significant effect associated with the factor *Social Play*,
440 neither as a main effect or interaction. More specifically, for GSR we found only a
441 Unpleasantness*Modality interaction ($F_{(1, 20)}=8.44$, $p=0.009$, $\eta_p^2=0.30$; all other effects
442 $F_s \leq 4.28$, *n.s.*), reflecting clear increase of galvanic response to HP (relative to LP), with no
443 corresponding modulation for disgust (see Figure 5A). As for respiration, no significant effect
444 was found ($F_s \leq 1.18$, *n.s.*).



445

446 **Figure 5.** Event-related change in (A) GSR and (B) respiration associated with comparably
 447 unpleasant pain and disgust. Pain data are displayed in the left subplot, whereas disgust data
 448 are displayed in the right subplot. Black circles refer to high pain/disgust stimulations, light
 449 grey circles to those low neutral controls. Error bars refer to standard errors of the mean.
 450 Vertical dashed lines, refer to the moment in which the inspiration was cued, and the stimulus
 451 delivered. Grey area refers to the time-bins of interest, as mapped in the independent dataset
 452 (see Appendix C). For Respiration, negative values refer inspiratory activity, whereas positive
 453 values refer to expiratory activity.

454

455 **Discussion**

456 We engaged participants in a gaming experience (Cyberball) in which they were either
457 included or discriminated by confederates. Each game iteration was followed by matched
458 painful or disgusting events. Participants rated painful stimuli as less unpleasant after being
459 excluded (vs. included) in the preceding game trial. Such hypoalgesic effect was more
460 pronounced in those subjects who were more affected by the exclusion manipulation, as
461 measured in post-experimental debrief. Consistently, social exclusion decreased also cardiac
462 response to pain. Critically, these effects were not observed if pain was replaced by
463 comparably-unpleasant disgust. Overall, our data suggest that the interplay between social
464 exclusion and physical pain (as frequently highlighted in the literature) does not generalise
465 to other negative experiences. Based on the current findings, the experience of being
466 excluded can be described as more similar to *pain* than to a broad *unpleasantness*.

467 **Social Belongingness and Pain**

468 In our data social exclusion led to a *hypoalgesic* effect compared to inclusion, consistently
469 with previous researches employing both the Cyberball game (MacDonald et al., 2005) or
470 the future-life paradigm, in which bogus personality tests predict a lonesome existence for
471 the subjects (Bernstein & Claypool, 2012; DeWall et al., 2006). Exclusion-induced
472 hypoalgesia has been interpreted in light of models on the relationship between the severity
473 of the injury and the experienced pain. In particular, under heavy physical trauma, in which
474 pain would be excessively strong/long to be endured, regulatory mechanisms are triggered
475 to decrease distress and promote coping strategies (Kandel, Schwartz, & Jessell, 2000).
476 Following this logic, severe social exclusions might as well enhance the same regulatory
477 mechanisms, thus making participants less sensitive to subsequent painful stimulations
478 (Bernstein & Claypool, 2012).

479 Differently from our case, other studies documented a *hyperalgesic* effect, with
480 higher sensitivity to pain (Eisenberger et al., 2006), especially after a mild social exclusion
481 (Bernstein & Claypool, 2012). In particular, Bernstein and Claypool (2012) pointed that, as
482 for the case of physical pain, when the severity of the rejection is not sufficient to trigger
483 regulatory mechanisms, a summation effect could be observed, with the social distress
484 adding to aching experience. It is possible that specific parametrizations in our paradigm (full
485 within-subject design, extremely polarized exclusion condition, and “present” version of the
486 game characterized by real interaction with the confederates; see methods and Appendix B)
487 might have exacerbated the distress induced by the virtual game. In this perspective, both
488 our set-up and effects are consistent with that of a severe social rejection.

489 Figures 2D and 4C suggest that, when compared with the Reference Trials, the effects
490 of the Cyberball on HP manifest themselves as both an exclusion hypoalgesia and inclusion
491 hyperalgesia. Furthermore, the modulation observed for HD following both gaming
492 conditions appears more similar to HP in the post-exclusion, than the post-inclusion. We
493 advise caution in comparing directly the ratings from reference and gaming trials, as
494 potential differences could be related, not only to the social manipulation (which is the main
495 interest of the present study), but also to complex visual processing, motor
496 preparation/execution, decision-making, etc.. In this perspective, we believe that our results
497 stem from the combination of two effects, the first due to being engaged in a Cyberball *per*
498 *se* (game-related effect), and the second driven by the quality of the interaction experienced
499 (social effect). To the best of our knowledge, there are two ways in which game-related and
500 social effects can interact and lead to our findings. First, the gaming session (in both
501 exclusion and inclusion conditions) decreases the sensitivity to any somatic experience,
502 except for post-inclusion HP, which is the only characterized by increased sensitivity. Hence,

503 it is the social inclusion (and not the exclusion) to show a pain-preferential modulation,
504 maybe due to its' overly-inclusive nature (Niedeggen et al., 2014). We feel that this
505 interpretation is unlikely, as it assumes game-related effects on pain to be of hypoalgesic
506 nature, whereas previous studies suggest that being engaged in a cognitively-depleting task
507 should lead to hyperalgesic effects (Silvestrini & Rainville, 2013). Alternatively, game-related
508 and social effects influence each modality separately, with HD possibly desensitized by the
509 Cyberball *per se*, whereas HP being influenced only by the quality of the social interaction,
510 with different directions according to its' inclusive/exclusive nature. According to this latter
511 interpretation, the feeling of social belonging can be described as a linear continuum ranging
512 from extremely exclusive to extremely inclusive (Niedeggen et al., 2014), with each extreme
513 exerting an opposite influence on the subsequent experience of pain.

514 Keeping these considerations aside, our findings provide clear evidence that the
515 quality of social interactions in the Cyberball (as described by a direct comparison inclusion
516 vs. exclusion) acts on the sensitivity to HP, over and above any potential confounding effects
517 associated with being engaged in a gaming session *per se*.

518 [Domain-General Models](#)

519 It has been often indicated that interplay between physical pain and social rejection
520 observed in the literature might not necessarily implicate "shared pain" (Iannetti et al.,
521 2013). Pain could be seen as one implementation of a more broad mechanism aimed at
522 detecting (and reacting to) events which are relevant/salient for one's survival. This led to a
523 domain-general account, suggesting that the relationship between pain and social rejection
524 could generalize to any salient event, even painless (Iannetti et al., 2013). Disgust is the
525 perfect control condition for testing such account, as it shares with pain intrinsic
526 unpleasantness, potential obstruction for one's health (related to

527 intoxication/contamination) and consequent coping reactions. In this perspective, our
528 evidence that social exclusion (vs. inclusion) influences individual sensitivity to pain, but not
529 disgust, speaks against this domain-general interpretation.

530 An alternative model suggests that social rejection may lead to a “deconstructed
531 state”, characterized by lack of emotion, lethargy, avoidance of self-awareness and time
532 distortion (Blackhart, Nelson, Knowles, & Baumeister, 2009; Twenge, Catanese, &
533 Baumeister, 2003). Obviously, lethargy and lack of emotion are consistent with a modulation
534 of pain in the hypoalgesic direction as in our study, but would also be consistent (at least in
535 principle) with a similar decreased sensitivity for disgust. Thus, our data do not fit well the
536 idea that the effects of social rejection are at such broad-spectrum. Instead, our findings are
537 better suited for domain-specific interpretations, according to which social exclusion triggers
538 mechanisms involved in processing and regulating pain.

539 **Domain-Specific Models**

540 Pain overlap theories are the most well-known among the domain-specific interpretations of
541 social exclusion, and suggest that being ostracized (often described with terms as
542 “heartbreak”, “hurt feelings”, etc.) is grounded on the same circuits mediating (and
543 regulating) physical pain (Eisenberger, 2012; MacDonald & Leary, 2005). In particular, the
544 primary function of pain to signal potential body damage might have evolved also to detect
545 threats from social relationships (Panksepp, Nelson, & Bekkedal, 1997). By demonstrating
546 that the quality of the social interaction (social exclusion vs. inclusion), influences the
547 experience of pain in greater extent than the comparably unpleasant disgust, we provide the
548 strongest evidence thus far in favour for this model.

549 Our data, however, are also open to alternative interpretations, as claiming that
550 social interactions influence pain more than disgust, does not necessarily imply that social
551 exclusion and physical pain share a sensory-specific representational code. For instance,
552 physical pain might underlie processes involved in selecting/promoting coping response of
553 withdraws, potentially present also with the evaluation of social events. This interpretation
554 is in line with appraisal theories of emotions (e.g., Scherer, 2009), arguing that affective
555 responses do not reflect only the sensory-specific properties of a stimulus, but rather how
556 this stimulus is evaluated in terms of implications, significance for the self/community,
557 coping potential, etc.. Thus, shared representational coding between two states might not
558 relate only to sensory-specific information, but also to similar output from specific appraisal
559 checks. Future studies will need to compare systematically the appraisal components
560 associated with noxious stimulations and social belongingness, and how they differ from
561 those related to physical disgust.

562 **Limitations of the study and conclusive remarks**

563 Differently from Sharvit et al. (2015) that used similar settings, here disgusting odours did
564 not elicit enhanced physiological responses relative to control odorants (see also Appendix
565 C). However, our previous experiment differs from the present study in the fact that
566 participants were not aware whether the cued odorant would have been disgusting or not,
567 thus insuring that effects related to unpleasantness were purely bottom-up. It is possible
568 that the bottom-up information was not sufficiently strong to elicit a rapid disgust-related
569 physiological response. Participants might have become aware of the disgusting nature of
570 the stimuli only when subsequently asked to provide a rating.

571 Furthermore, although our effects were linearly modulated by participants' ratings of
572 belongingness, these reports were collected only at the end of the experimental session, and

573 not after each trial. This choice was necessary given that participants were already engaged
574 in the rating of thermal/olfactory stimuli, and the presence of multiple serial evaluations
575 might have led to sequential biases. It is important to stress that, at least in the case of
576 belongingness, our validation experiment reveals a high compatibility between offline and
577 online ratings (inclusion – exclusion difference: $r = 0.63$, see Appendix B). This provides
578 support for the fact that offline belongingness ratings (and their effects as depicted in Figure
579 3) are a reliable proxy for the subjective feeling experienced during the game. However,
580 validation data show also a weak compatibility between online and offline ratings of
581 exclusion (see Appendix B), thus underscoring the need of caution in employing
582 experimental paradigms relying exclusively on offline measures.

583 Notwithstanding its limitations, our study shows that being excluded (vs. included)
584 affects the subjective experience of pain, without generalizing to the case of comparably-
585 unpleasant disgust. These findings provide stronger support for models of shared
586 representational code between social belongingness and physical pain, than for domain-
587 general accounts positing a role of supramodal dimensions such as unpleasantness or
588 salience. In light of these results, being left out by our friends should not be considered
589 simply a disagreeable experience, but rather a *painful* one.

590

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592

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724 [Appendices:](#)

725 [Appendix A: Thermal and Olfactory preselection tasks](#)

726 In the olfactory preselection task, all 9 odours (plus 10th odourless control) were delivered
727 to the participants as follows: each trial began with a 1 sec fixation cross that was presented
728 in the centre of the computer screen; then the instruction “Breathe-out” was presented
729 together with a numerical 3 sec countdowns. During the countdown, participants were
730 instructed to expire and empty their lungs. When the countdown reached 0, participants had
731 to breath in evenly while the text string “Breathe-in” instruction was presented and the
732 odorant delivered. This trial structure allowed to minimize the intra- and inter participant
733 breathing pattern variability (see also Delplanque et al., 2009; Sharvit et al., 2015) and to
734 synchronize the respiration cycle with the odorant delivery regardless of its nature. After
735 each stimulus, a visual analogic scale (VAS) was presented. Participants were asked to rate
736 the degree of subjective pleasantness evoked by the odorant by marking the corresponding
737 position on the scale with a mouse device held in their right hand. The 10 stimuli (9 odours
738 plus the control odourless solution) were presented twice in an equally distributed and
739 pseudorandomized order. The olfactory-stimuli selection session lasted approximately 15
740 minutes.

741 In line with previous studies (e.g. Sharvit et al., 2015), during the thermal preselection task
742 individual temperatures were determined through a modified double random staircase
743 (DRS) algorithm aimed at identifying stimuli of comparable unpleasantness (measured with
744 the same VAS as for the odorants selection session) to the highly unpleasant odour. Our DRS
745 procedure selected a given temperature on each experimental trial according to the
746 previous response of the participant. Trials rated as more unpleasant than the given cut-off

747 (selected in a subject-specific way, from ratings for the highly unpleasant odour) led to a
748 subsequent lowered temperature in the next trial; whereas trials rated as less unpleasant
749 than the given cut-off led to a subsequent higher temperature. This resulted in a sequence
750 of temperatures that rapidly ascended towards, and subsequently converged around, a
751 subjective unpleasantness threshold, which was in turn calculated as the average value of
752 the first 4 temperatures leading to a direction change in the sequence. To avoid participants
753 anticipating a systematic relationship between their rating and the subsequent temperature,
754 two independent staircases were presented randomly. Initial thermal stimulations for the
755 two staircases were 41°C and 43°C. Within each staircase, stimulus temperatures increased
756 or decreased with steps of 3°C, while smaller changes (1°C) occurred following direction flips
757 in the sequence. None of our subjects was stimulated at temperature larger than 52°C. The
758 thermal stimuli were delivered in the following way: participants first saw a 1 sec long
759 fixation-cross, followed by the text string “Temperature is changing” and concomitant
760 delivery of the heat stimulation. Each thermal event was composed of 3 sec of rise time, 2
761 sec of plateau at the target-temperature, and 3 sec of return to baseline (37°C). The speed of
762 the temperature rise and the temperature return was automatically adjusted according to
763 the plateau in order to maintain both a rise time and a return time of approximately 3 sec
764 each. The pleasantness scale was presented just after the 2 sec of plateau stimulation, when
765 the temperature started to return to baseline, and lasted until participant provided a
766 response. The present DRS approach was employed to determine temperatures eliciting two
767 distinct levels of unpleasantness (corresponding to different levels of pain): low and high.
768 This approach led to a highly unpleasant temperature, which varied on a participant-by-
769 participant basis, but converged around the average value of 47.28C (SD 2.54). Based on this
770 temperature, we selected one additional temperature associated with more neutral ratings,

771 corresponding to an average value of 43.99°C (SD 2.77). This session lasted approximately 10
772 minutes.

773 [Appendix B: Validation experiments for Cyberball parameters](#)

774 As our study involved brief gaming sessions (characterized by 13 interactions between the
775 players), we ran an independent study to validate the parameters used in the main
776 experiment, and insure that it was eliciting two clear-cut conditions (social inclusion vs.
777 exclusion) even within such constrained gaming-time. This experiment was characterized by
778 two groups. The first (N = 20 [10 men, age = 25.15, std = ± 4.11]) underwent an experiment
779 which was identical to the main one, with the exclusion condition characterized by
780 participants receiving the ball ~7% of the interactions, and the inclusion condition, with
781 participants receiving the ball ~46% of the interactions. In this condition, participants
782 received the ball with higher frequency than the 1/3 probability, and was reminiscent of the
783 over-inclusive condition used by Niedeggen et al. (2014). The second group (N = 20 [9 men,
784 age = 25.20, std = ± 4.50]) underwent the same kind of experiment, except that in the
785 inclusion condition participants received the ball ~33% of the cases. In both cases, the task
786 was identical to that described in the main experiment, except that no thermal/olfactory
787 stimulations were delivered (neither post-gaming nor in reference trials), and Cyberball
788 sessions were followed by subjective ratings of: (a) *belongingness* (in a VAS subsequently
789 converted in value ranging from 1 [not belonging at all] to 9 [totally belonging]); (b) *exclusion*
790 (ranging from 1 [not excluded at all] to 9 [totally excluded]); (c) *pleasantness* (from -5
791 [extremely unpleasant experience] to +5 [extremely pleasant experience]); (d) *fairness* (from
792 -5 [extremely unfair treatment] to +5 [extremely fair treatment]). Finally, at the end of the
793 task, participants underwent the same debrief session than in the main experiment,
794 including the 9 offline ratings ranging from 1 (not at all) to 9 (absolutely) related to the

795 gaming sessions just performed (e.g., belongingness, inclusion, exclusion, etc.).

796 **Table A1.** Average ratings (plus bootstrap-based 95% confidence intervals) associated with both
 797 online and offline ratings in the validation experiment. “Group 1” represents data associated with an
 798 “inclusion” condition in which participants received the ball ~46% of the iterations, whereas “Group
 799 2” represents data associated with an inclusion condition in which participants received the ball
 800 ~33% of the iterations. Groups differences are displayed as results of two-sample t-tests with
 801 significance highlighted as follows: * $p < 0.05$; ** $p < 0.01$; *** $p < 0.001$.

| | | Group 1 (46%) | Group 2 (33%) | Diff. $T_{(38)}$ |
|---------------------------------|------------------|----------------------|----------------------|------------------------------------|
| <i>Online Ratings</i> | | | | |
| <i>Belongingness [1, 9]</i> | <i>Inclusion</i> | 8.75 [8.39 9.11] | 6.52 [5.65 7.29] | 4.89*** |
| | <i>Exclusion</i> | 2.86 [2.22 4.26] | 2.42 [1.96 3.02] | 0.80 |
| <i>Exclusion [1, 9]</i> | <i>Inclusion</i> | 2.08 [1.73 2.48] | 4.39 [3.60 5.26] | -4.82*** |
| | <i>Exclusion</i> | 8.01 [6.44 8.81] | 8.47 [7.79 8.93] | -0.72 |
| <i>Pleasantness [-5 +5]</i> | <i>Inclusion</i> | 3.68 [3.15 4.11] | 1.14 [0.18 1.98] | 4.81*** |
| | <i>Exclusion</i> | -2.82 [-3.58 -1.33] | -3.14 [-3.68 -2.44] | 0.52 |
| <i>Fairness [-5 +5]</i> | <i>Inclusion</i> | 3.65 [3.11 4.07] | 1.29 [0.34 2.08] | 4.63*** |
| | <i>Exclusion</i> | -2.75 [-3.51 -1.24] | -3.28 [-3.88 -2.50] | 0.80 |
| <i>Offline Ratings</i> | | | | |
| <i>Belongingness [1, 9]</i> | <i>Inclusion</i> | 8.05 [7.50 8.40] | 6.00 [5.15 6.70] | 4.50*** |
| | <i>Exclusion</i> | 2.15 [1.70 3.05] | 2.20 [1.70 2.95] | -0.11 |
| <i>Self-value [1, 9]</i> | <i>Inclusion</i> | 7.75 [7.10 8.25] | 5.65 [4.70 6.45] | 3.86*** |
| | <i>Exclusion</i> | 2.70 [2.05 3.80] | 2.95 [2.25 4.05] | -0.40 |
| <i>Exclusion [1, 9]</i> | <i>Inclusion</i> | 2.20 [1.65 3.45] | 4.30 [3.45 5.40] | -3.22** |
| | <i>Exclusion</i> | 7.50 [6.30 8.20] | 6.10 [4.90 7.10] | 1.90 |
| <i>Inclusion [1, 9]</i> | <i>Inclusion</i> | 8.10 [7.31 8.50] | 5.95 [5.00 6.65] | 4.26*** |
| | <i>Exclusion</i> | 2.55 [1.95 3.66] | 2.35 [1.80 3.10] | 0.37 |
| <i>Co-players Pleas. [1, 9]</i> | <i>Inclusion</i> | 8.00 [7.45 8.30] | 5.60 [4.50 6.50] | 4.22*** |
| | <i>Exclusion</i> | 2.30 [1.70 3.35] | 2.45 [1.80 3.25] | 0.28 |
| <i>Self-Pleasantness [1, 9]</i> | <i>Inclusion</i> | 8.15 [7.75 8.40] | 6.30 [5.30 7.10] | 3.67*** |
| | <i>Exclusion</i> | 2.35 [1.75 3.60] | 2.35 [1.75 3.10] | 0.00 |

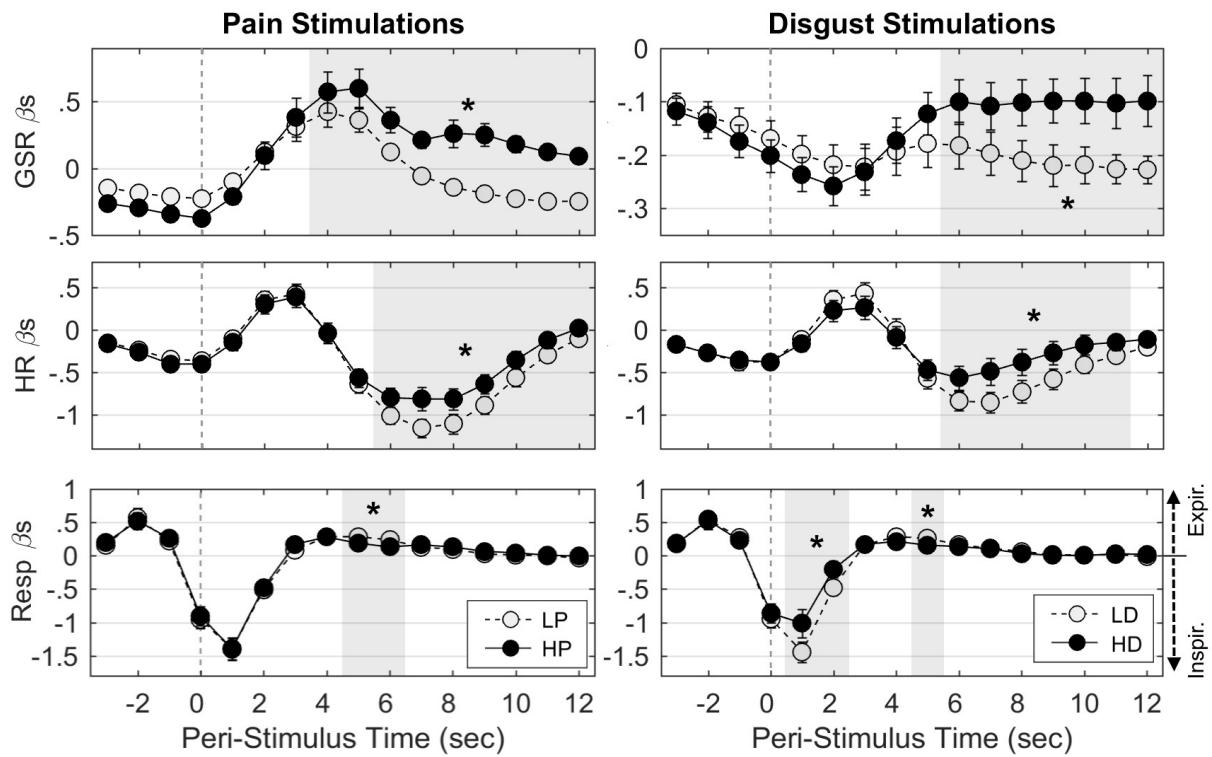
802
 803 The table A1 reports the average values and the confidence intervals related to both online
 804 and offline ratings, with group differences highlighted. As visible, the two groups differed
 805 extensively in terms of the inclusion condition, with Group 1 associated with more extreme,
 806 and less variable ratings. No difference was observed in terms of exclusion condition.
 807 Given that belongingness and exclusion ratings were delivered both online and offline, this
 808 experiment allowed also to ascertain the compatibility between online and offline measures
 809 in capturing the individual variations in task susceptibility. For the case of belongingness, we
 810 found strong correlations between offline and online ratings of inclusion (Group 1: $r = 0.47$, p

811 = 0.035; Group 2: $r = 0.62$, $p = 0.003$), exclusion (Group 1: $r = 0.80$, $p < 0.001$; Group 2: $r =$
812 0.49, $p = 0.027$), and inclusion – exclusion difference (Group 1: $r = 0.63$, $p = 0.003$; Group 2: $r =$
813 $= 0.66$, $p = 0.002$). Instead, for the case of exclusion, the ratings the correlation was not
814 systematically significant, in neither inclusion (Group 1: $r = 0.28$, $p = 0.235$; Group 2: $r = 0.63$,
815 $p = 0.003$), exclusion (Group 1: $r = 0.28$, $p = 0.234$; Group 2: $r = 0.41$, $p = 0.072$), nor inclusion
816 – exclusion difference (Group 1: $r = 0.19$, $p = 0.420$; Group 2: $r = 0.34$, $p = 0.141$).

817

818 [Appendix C: Time-window of interest for physiological measures](#)

819 To obtain an unbiased estimation of the time-bins of interest, we fed an independent
820 dataset characterized by the same thermal/olfactory stimulations (Sharvit et al., 2015,
821 Reference Trials) to the GLM routines used for the present experiment (see methods). Figure
822 A1 displays the event-related change in GSR, HR and Respiration, from the countdown onset
823 to the first 12 seconds following the stimulus delivery. In exploratory fashion, we mapped
824 time-bins characterized by a significant effect of HP (vs. LP) and HD (vs. LD). In particular, for
825 GSR and HR we mapped significant increases of signal for HP & HD in the time between 6-12
826 sec (GSR) and 6-11 sec (HR). For Respiration, common effects between modalities were
827 observed only around 5 sec following the stimulus onset, and were characterized by
828 increased inspiratory activity (lower values) following HP and HD. At the same time, only for
829 the case of disgust, we found decreased inspiratory activity (higher values) in the 1-2 sec
830 from the inspiration onset. The highlighted differences (partly described already in Sharvit et
831 al., 2015) are consistent with an already established literature suggesting that pain and
832 disgust, not only enhance galvanic/cardiac response, but also affect respiration in an
833 heterogeneous way: by diminishing the inspiratory activity during the delivery of unpleasant
834 odours (see also Sharvit et al., 2018; Delplanque et al., 2009), but by increasing inspiratory
835 during the occurrence of pain (Jafari et al., 2017).



836

837 **Figure A1.** Event-related change in GSR, HR and Respiratory responses associated with
 838 comparably unpleasant pain/disgust (data from Sharvit et al. 2015). Pain data are displayed
 839 in left subplots, whereas disgust data are displayed in right subplots. Black circles refer to
 840 high pain/disgust stimulations, light grey circles to those low neutral controls. Error bars
 841 refer to standard errors of the mean. Vertical dashed lines, refer to the moment in which the
 842 inspiration was cued, and the stimulus delivered. Grey area refers to conditions eliciting
 843 directional differential effects for unpleasant vs. neutral stimulations at $p \leq 0.05$. Specifically,
 844 for GSR and HR increased responses for unpleasant are highlighted. For Respiration, for the
 845 first 2 seconds following the cued-sniff, decreased inspiration volumes (higher values) for
 846 unpleasant odours highlighted as well. For the remaining parts of the time-window, increased
 847 inspiration volumes (lower values) for unpleasant stimuli are displayed as well.

848

849 [Appendix D: Supplementary Materials](#)

850 De-identified data files and analysis scripts for this paper are available at Open Science

851 Framework: <https://osf.io/zty6r/>

852