



# Triviafy Marketing Quiz

Your Company Name

your-teams-trivia-slack-channel

## Quiz 1

Due: 4 PM, Wed, 2099-12-31

[See Rules](#)

Q1: Basic Metric (Easy)

Categories: [Marketing](#) [Sales](#)



\_\_\_\_\_ is the predicted net profit associated with the future relationship with a customer.



To Answer Quiz Questions: Create Account > Add To Slack > Select your team's Slack channel.

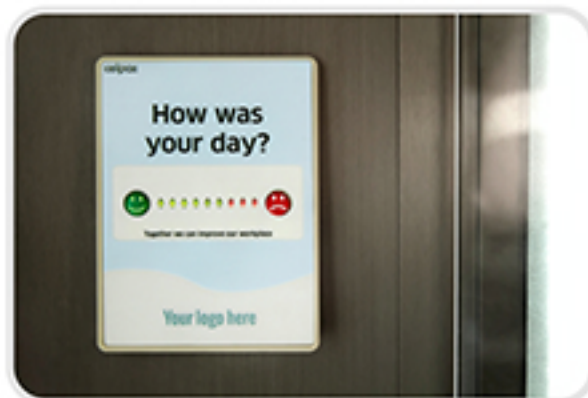


## Q2: Rave Reviews (Easy)

Categories: **Marketing** **Sales**



\_\_\_\_\_ measures how likely someone would be to recommend your company to others on a 1-10 scale.



To Answer Quiz Questions: Create Account > Add To Slack > Select your team's Slack channel.

## Q3: Software Platforms (Easy)

Categories: **Marketing** **Sales**



Hubspot and Salesforce are examples of \_\_\_\_\_ tools.



To Answer Quiz Questions: Create Account > Add To Slack > Select your team's Slack channel.

## Q4: Advertising Law (Hard)

Categories: **Marketing** **Sales**



The \_\_\_\_\_ is the primary federal trademark statute of law in the United States. It prohibits a number of activities, including trademark infringement, trademark dilution, and false advertising.



To Answer Quiz Questions: Create Account > Add To Slack > Select your team's Slack channel.

#### Q5: Google Ads Released (Medium)

Categories: **Marketing** **Sales**



What year was Google Ads first launched? (Answer format: YYYY)



To Answer Quiz Questions: Create Account > Add To Slack > Select your team's Slack channel.

#### Q6: Founders Club (Medium)

Categories: **Marketing** **Sales**



Dharmesh Shah and Brian Halligan are the founders of what company? This company is a developer and marketer of software products for inbound marketing, sales, and customer service.





To Answer Quiz Questions: Create Account > Add To Slack > Select your team's Slack channel.

### Q7: Salesforce HQ (Medium)

Categories: **Marketing** **Sales**



What city is Salesforce headquartered in?



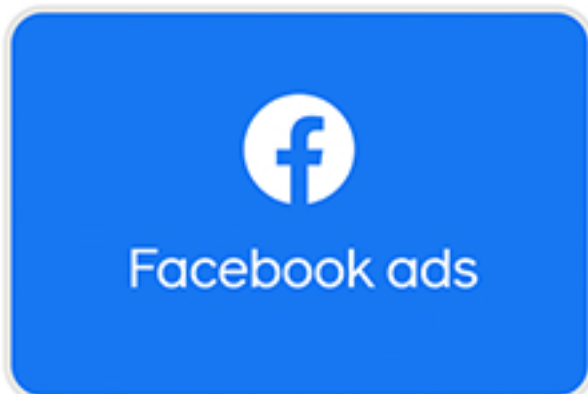
To Answer Quiz Questions: Create Account > Add To Slack > Select your team's Slack channel.

### Q8: Facebook Ads Launch (Hard)

Categories: **Marketing** **Sales**



What year was Facebook ads launched? (Answer format: YYYY)



To Answer Quiz Questions: Create Account > Add To Slack > Select your team's Slack channel.



### Q9: Initial Product (Medium)

Categories: **Marketing** **Sales**



----- is an offering that has enough features to initially satisfy your target market.



To Answer Quiz Questions: Create Account > Add To Slack > Select your team's Slack channel.

### Q10: Customer Drop off (Medium)

Categories: **Marketing** **Sales**



The percentage of customers who cancel a product or service or leave within a specified time period is known as -----



To Answer Quiz Questions: Create Account > Add To Slack > Select your team's Slack channel.



Done, celebrate!

