# ROBERT R. DENTON

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In brief: Visual storyteller & student journalist using data, HTML/CSS and good, old-fashioned reporting to tell complete stories.

## **Experience**

- CU Independent - Boulder, Colo.

Fall 2011-present

# Editor-in-chief and photojournalist

- Leadership role teaching more than 30 peers
- Initiating change in thinking to create multi-platform content
- Managing technical team during redesign of digital presence
- Report on student government along with other news, sports, entertainment, etc.
- Foster creativity while instilling journalism ethics

## - Scripps Howard Foundation Wire - Washington D.C.

**Summer 2013** 

# Multimedia reporter

- Wrote and produced several daily and long-term stories with multimedia components
- Produced interactive photos, maps and audio-visual widgets
- · Covered many beats, including the U.S. Supreme Court, immigration reform and gun rights

# - <u>PBS NewsHour InaugBlog</u> – Washington D.C.

January 2013

# Photographer and multimedia producer

- Selected as one of 15 college journalists from more than 100 nationwide
- Curated more than 100 data points in two interactive maps
- · Photographed protests, the Yoga Ball, community service and more
- Tested new storytelling devices including the Lytro camera and GoPano lens

# - <u>The Greeley Tribune</u> – Greeley, Colo.

**Summer 2012** 

# Intern photojournalist

- · Reported events with video, still photos and copy
- Covered at least three assignments a day (breaking news, sports and entertainment)
- Worked on five projects including one on gang life in Greeley

#### Rich Clarkson and Associates – Denver, Colo.

**Summers 2010 and 2011** 

## Intern and photographer

- Worked two summers with former National Geographic Director of Photography Rich Clarkson
- · Shot photos at NCAA championships, professional sports and other events
- Assisted with Clarkson's Summit Series Sports Photography Workshop

#### - Student research - Boulder, Colo.

Fall 2012 - spring 2013

# What makes a photograph popular?

• Created survey to measure the popularity of certain photographic attributes within the Pixoto.com community

#### Skills & Interests

- Photography [News, sports, portraits, Photo Mechanic, Bridge, Photoshop, any DSLR]
- Database journalism [SPSS, SQL, Fusion Tables, advanced Excel]
- Web design [HTML, CSS, JavaScript, ¡Query]
- Data visualization [Google charts and maps API]
- Social media storytelling and promotion [Twitter, Facebook, Linkedin, Instagram, Pinterest, Storify]
- Video/audio [Premiere, Final Cut Pro, Logic Pro]
- Big fan of Batman and having breakfast for dinner [The Dark Knight, Adam West, hash browns]

#### **Education**

## -University of Colorado - Boulder

Degree expected May 2014

News-Editorial Major

Technology, Arts & Media Minor

Entrepreneurship and Advertising Certificates

Journalism GPA: 3.9, overall GPA: 3.8

Course work including journalism, business, advertising, marketing, computer science, design

## **Affiliations**