ROBERT R. DENTON

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In brief: Visual storyteller & forward-thinking journalist using data, HTML and traditional reporting to tell complete stories.

Experience

- CU Independent - Boulder, Colo.

Fall 2011-present

Photojournalist, web developer, editor-in-chief

- · Created new website and digital brand
- Leadership role teaching more than 30 peers
- · Initiating change in thinking to create dynamic content
- · Report on student government along with other news, sports, entertainment, etc.
- Foster creativity while instilling journalism ethics

- Scripps Howard Foundation Wire - Washington D.C.

Summer 2013

Multimedia reporter

- · Wrote and produced several daily and investigative stories with multimedia components
- · Produced interactive photos, maps and audio-visual widgets
- Covered many beats, including the U.S. Supreme Court, immigration reform and gun rights
- · Pursued interest in data journalism

- <u>PBS NewsHour InaugBlog</u> – Washington D.C.

January 2013

Photographer and multimedia producer

- Selected as one of 15 college journalists from more than 100 nationwide
- Curated more than 100 data points in two interactive maps
- · Photographed protests, the Yoga Ball, community service and more
- Tested new storytelling devices including the Lytro camera and GoPano lens

- The Greeley Tribune - Greeley, Colo.

Summer 2012

Intern photojournalist

- · Reported with still photos, video and copy
- · Covered at least three assignments a day (breaking news, sports and entertainment)

Clarkson Creative – Denver, Colo.

Summers 2010 and 2011

Intern and photographer

- Worked two summers with former National Geographic Director of Photography Rich Clarkson
- Shot photos at NCAA championships, professional sports and other events

- Student research – Boulder, Colo.

Fall 2012 - spring 2013

What makes a photograph popular?

- Created survey to measure the popularity of certain photographic attributes within the Pixoto.com community
- · Collected and reported on thousands of data points
- · Gained appreciation for well-formatted data

Skills & Interests

- Photography [News, sports, portraits, Photo Mechanic, Bridge, Photoshop, any DSLR]
- Database journalism [SPSS, SQL, Fusion Tables, advanced Excel]
- Web design [HTML, CSS, JavaScript, jQuery, PHP]
- Data visualization [Google charts and maps API, d3]
- Social media storytelling and promotion [Twitter, Facebook, Linkedin, Instagram, Pinterest, Storify]
- Video/audio [Premiere, Final Cut Pro, Logic Pro]
- Big fan of Batman and having breakfast for dinner [The Dark Knight, Adam West, hash browns]

Education

-University of Colorado - Boulder

Degree expected May 2014

News-Editorial Major

Engineering Minor, Advertising Certificate Journalism GPA: 3.9, overall GPA: 3.8

Course work including journalism, business, advertising, marketing, computer science, design

Affiliations

ONA | SPJ | NPPA | IRE | Norlin Scholars | Kappa Tau Alpha Honor Society, mass communications honor fraternity