

# Lynn's Softball League

Prospective Sponsors:

Thank you for considering the Lynn's Softball League, part of Benson's Empire State Sports Ltd.

Since our inception in the Spring/Summer season of 2005, we have experienced tremendous growth. We currently offer Spring/Summer and Fall seasons. We offer both Coed and Men's divisions for weekday and weekend play, and offer multiple levels of play within each. We pride ourselves on having the best run organization and provide the ultimate in customer service to our teams and their sponsors.

As you can see from the chart below, we continue to attract more and more teams each year.

Spring/Summer	Total Teams	Coed - Weekday	Coed - SAT	Coed - SUN	Men's - Weekday
2005	9	9			
2006	11	11			
2007	18	18			
2008	31	24		7	
2009	40	30		10	
2010	58	43		15	
2011	70	46		15	9
2012	77	50		16	11
2013	101	59		19	23
2014	97	58		17	22
2015	100	64		13	23
2016	104	68		15	21
2017	114	80		17	17
2018	136	95		22	19
2019	136	93		24	19
2020*Covid	78	53		16	9
2021	103	77		15	11
Fall	Total Teams	Coed - Weekday	Coed - SAT	Coed - SUN	Men's - Weekday
2008	8			8	
2009	13		4	9	
2010	36	11	5	12	8
2011	45	20	5	9	11
2012	46	24	5	9	8
2013	46	32		14	
2014	50	28	7	9	6
2015	49	30	4	9	6
2016	59	35		18	6
2017	64	39		17	8
2018	71	45		15	11
2019	61	38		16	7
2021	60	38		17	5

So as a sponsor of a team in the league, your benefits would include:

- Creation of a graphic banner (500x250 pixels) for your business including your logo, name, address, phone number, and website. If you prefer, you may supply your own graphic.
- Placement of this banner on the Sponsors page along with a link to your website.
- Placement of a smaller banner (400x200) on the top of the Home page that rotates daily.
- Placement of a smaller banner (400x200) on the applicable Standings page(s) that rotates daily.

With teams generally having 14-25 players each, you can see the potential number of viewers that would be exposed to your business. Please feel free to check out our website and view the many features we offer to our members ... many of which are not offered by any other organization in this area.

For the 2022 Spring/Summer season the league fee is \$1,050. We always accept partial fees, advertising still included!

Sincerely,

Pete Benson  
Commissioner of Lynn's Softball/President of Benson's E.S.S.

[www.bensonssports.com](http://www.bensonssports.com)