



SENTIMENT ANALYSIS EDDI PRODUCTS:

TRUNCATED



COMPANY ENGAGEMENT ACTIVITY SINCE INCEPTION



@MrsMeyersClean

11K followers



@Aesopskincare

25K Followers



@methodproducts
@methodhome [sic]

32K Followers



@DrBronner

54K Followers



@SeventhGen

83K Followers



@Dove

193K Followers



@blueland

1K followers



@simplehuman

4K Followers



@LoopStore US

4 K Followers



@TerraCycle

47K Followers



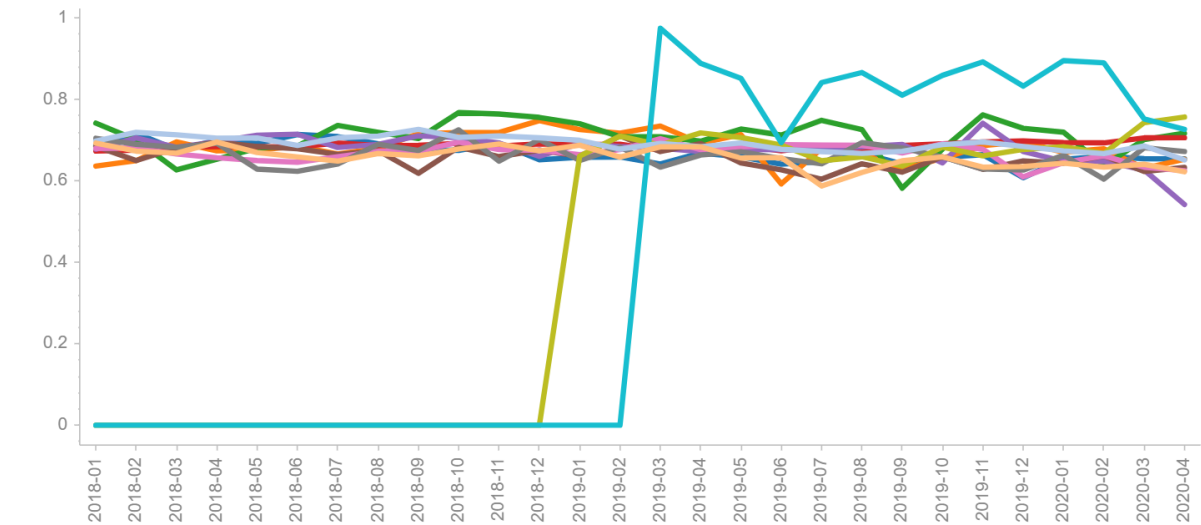
@jessicaalba

9M Followers

ALL GENERATED SENTIMENT

Sentiment

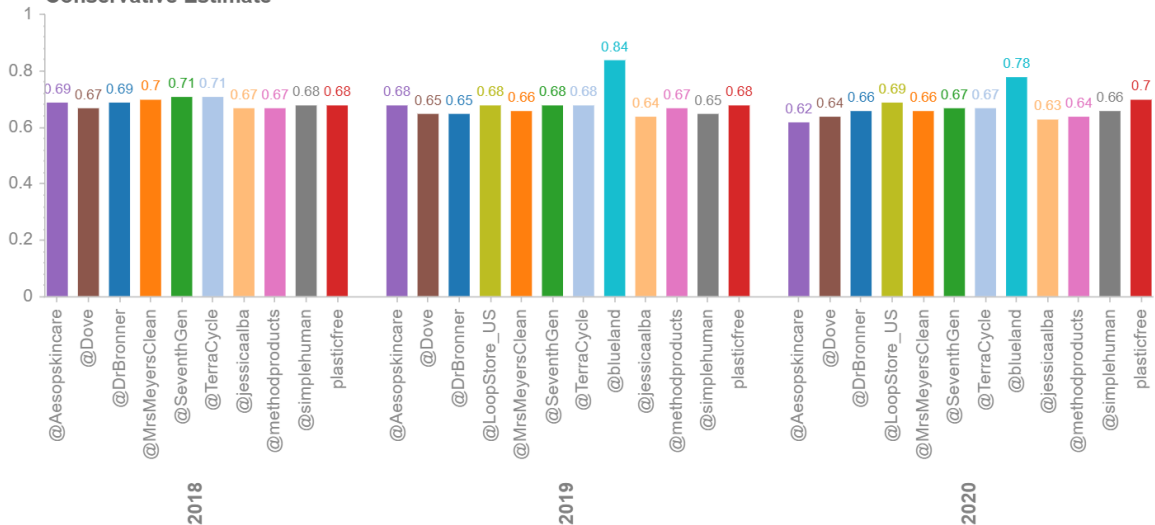
Conservative Estimate



@MrsMeyersClean @SeventhGen plasticfree @Aesopskincare @Dove @methodproducts @simplehuman @LoopStore_US @blueand @DrBronner @LoopStore_US @MrsMeyersClean @SeventhGen @TerraCycle @blueand @jessicaalba @methodproducts @simplehuman plasticfree

Sentiment

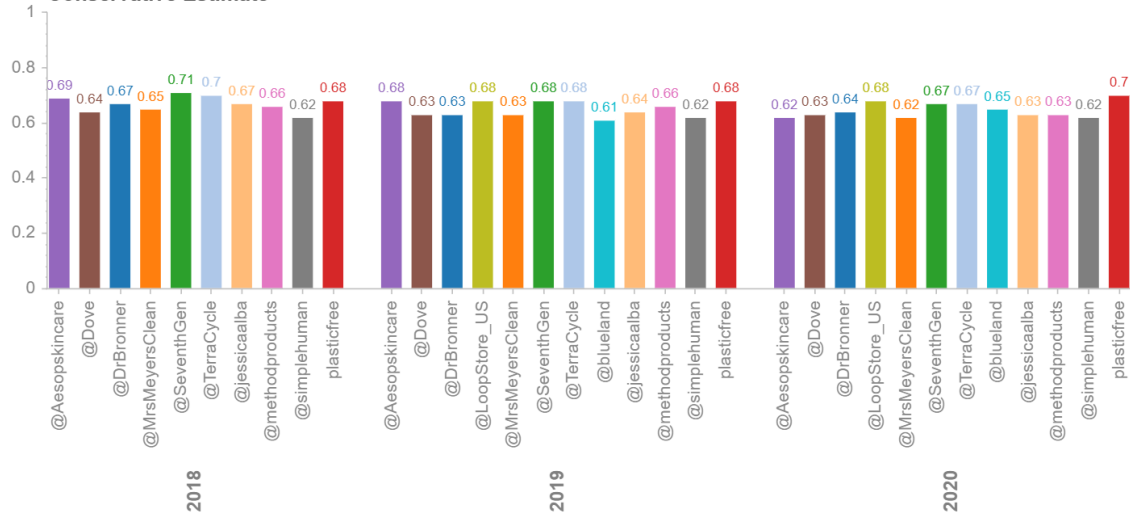
Conservative Estimate



USER GENERATED SENTIMENT

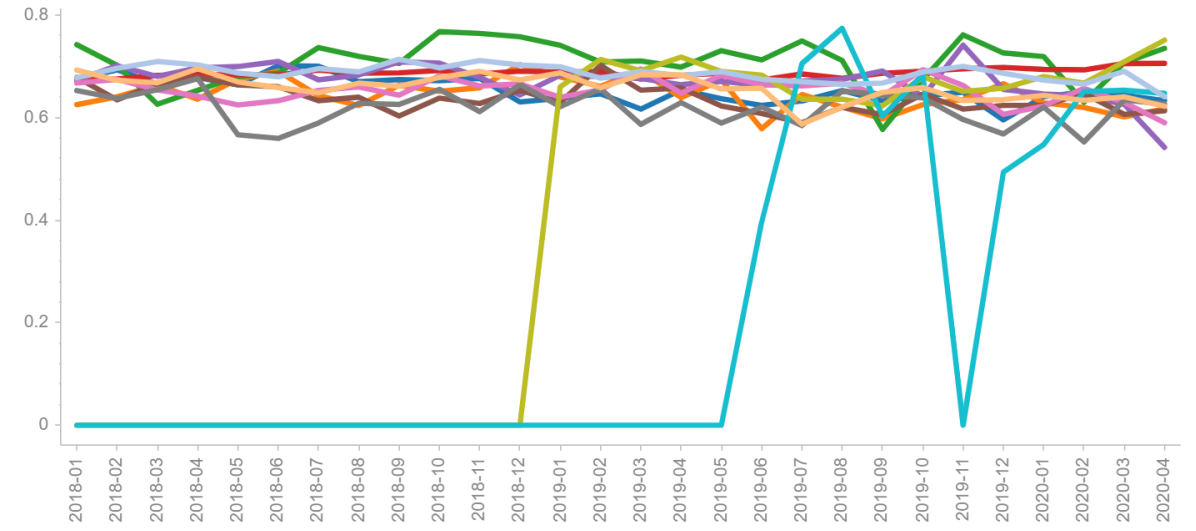
Sentiment

Conservative Estimate



Sentiment

Conservative Estimate



Legend: @DrBronner, @LoopStore_US, @MrsMeyersClean, @SeventhGen, @TerraCycle, @blueland, @jessicaalba, @methodproducts, @simplehuman

Legend: @MrsMeyersClean, @SeventhGen, plasticfree, @Aesopskincare, @Dove, @methodproducts, @simplehuman, @LoopStore_US, @blueland