

Web Project Documentation
Terrace Rewind
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Business Statement

Terrace Rewind is an automotive motor repair company located in Terrace, British Columbia, Canada. While mainly specializing in vehicle motor rewinds, they are also specialized in a number of other fields relating to vehicle repair and maintenance. A sample of these services include dynamic computer balancing, motor modifications, and electrical apparatus repair. Terrace Rewind also sells various products from popular brands, including Leeson Electric, Toshiba, and Fasco. These products range from different types of motors, such as electric, gear, and heating motors. Terrace Rewind's machine shop also possesses various high-end machinery and equipment designed to aid in different types of repairs and modifications.

Project Objectives

The objective of this project is to build a new web site from scratch, with an updated design, for Terrace Rewind. The new web site will adopt a clean and minimalist design and aesthetic, and will focus on placing relevant information on the forefront, and making navigation easy. Easier navigation throughout the site can be achieved through a bigger, clearer, and more visible navigation bar. In order to make contacting the business fast and easy, contact information will be displayed in the footer of each page, as well as having its own dedicated page. The site will also be responsive. It will achieve this through the utilization of various HTML and CSS techniques. Throughout the process of designing and developing this site for the course, one of the main goals is to learn new concepts and principles, and apply them.

How the Business will Benefit from my Site:

Terrace Rewind's current website is simple, and gets the job done. However, there are many improvements that can be made to its design, aesthetic, and presentation. The updated site changes the color palette to black/gray, and is meant to further resemble the nature of the business. The new web site is also more modernized in certain aspects. Call to Action buttons are no longer static images, and are now able to transition smoothly when the user hovers over them. The navigation bar is much larger and more visible in the new site, making it easier for users to go to different pages. Another benefit is the fact that certain sections, such as side information, are now more distinguishable from the main articles. This is due to the darker background color that is used for such sections. This helps to visually separate different parts of the page, making it easier for users to find and read the information.