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UX / UI DESIGNER

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 Robert Hiro Kameda
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Procore Technologies
6309 Carpinteria Avenue
Carpinteria, CA 93013

Dear Procore Technologies,

I am writing to apply for the User Experience Designer position at Procore Technologies. I'm genuinely intrigued by this field of profession and specifically for this role at Procore, due to the company's determination in integrating the most seamless experience for Procore's clients and customers. After following Procore HQ's official blog for a while, there was no doubt in my mind that the company and the employees expressed a strong communal, collaborative, and familial culture, which I value most in life.

I believe I'm a great fit for this role at Procore mainly because of my educational experience and knowledge I gained from majoring in English Literature at the University of California, Berkeley & the UX/UI Design + Front-End Apprenticeship Program I fully immersed myself for the past year at BLOC. Many have mocked me for pursuing a B.A in English Literature, yet I believe it taught me how to deeply empathize with the (privileged and unprivileged) people in the past and present and acknowledge all realms of frustrations and pain-points, which is a vital skill all designers need and rely on. Attending Bloc, I learned the foundational skills of what a UX/UI Designer needs in order to fix the problems the users are experiencing, and ultimately deliver an intuitive, friction-less solution. After researching some of the projects that Procore has been working on, such as Tango, and the Procore Spec Management Tool (dashboard), I was able to instantly visualize how I could contribute to these. One aspect of Procore that I truly respect is your empathetic approach in integrating and assessing wearable technologies with possible alert notifications on the construction workers' mobile apps during the design and building processes, in order to prevent potential injuries.

I truthfully feel Procore's a collaborative community, where I can work along with other bright-minded designers to help make Procore's clients and customers life happier and less frustrating. I appreciate for you time and consideration. I look forward to the opportunity to speak with you further.

Sincerely,
Robert Hiro Kameda