

# ROBERT HIRO KAMEDA

• (noun) a transcendental & bi-cultural UX/UI designer

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## EDUCATION

### BLOC

UX/UI Design and Front End Development  
(Fall 2016-Spring 2017)

### UNIVERSITY OF CALIFORNIA, BERKELEY

Bachelor of Art in English Literature  
(Fall 2014 - Spring 2016)

### SANTA MONICA COLLEGE

Associate Degree in English Literature  
(Fall 2012 - Spring 2014)

## WORK EXPERIENCE

### MAGOOSH

Marketing Intern  
Jun 2016 - Aug 2016, Berkeley CA

- help raise awareness through content marketing and SEO optimization, and help increase the traffic to the blog site.
- MCAT blog increased by 40% from 14,000 to 20,000 during a 3 month period.

### THE HONEST COMPANY

Social Media Intern  
Jun 2014 - Aug 2014, Santa Monica CA

- Oversaw and managed online order placings and tracking processes.
- Ensured all media platforms were current and up to date including daily contents on Facebook, Instagram, and Twitter.

### MORGAN STANLEY

Wealth Management Intern  
Jun 2013 - Aug 2013, Los Angeles CA

- Coordinate and assist with marketing projects
- Monitor deadlines, key dates, and milestones
- Make phone calls to clients and prospective clients

### THE INTERTIA

Editorial Intern  
Jun 2012 - Aug 2012, Santa Monica CA

- Dealed with phone calls and emails from writers and the public.
- proof-reading, editing and writing online on The Intertia's main blog.

## PROJECTS

### BLOCBOX

Designed a user-centric responsive website for Blocbox, a cloud-based application for saving, sharing, and collaborating with users publicly and privately

### PONOCRAVE

Designed a mobile application for both iOS & Android which allows users to find food trucks near them, view a menu, select items for purchase, and checkout.

## PROFESSIONAL SKILLS

html & css • javascript • research • ideation  
branding (style guide) • usability testing • user flow  
user personas • low & high fidelity wireframing  
site-mapping • visual design • graphic design  
interaction design

## TOOLS

sketch • balsamiq • illustrator • invision  
github • draw.io • slack • photoshop  
axure • usability hub • peek

## LANGUAGES

english (native proficiency)  
japanese (native proficiency)

## HOBBIES

photography (film & digital) • reading + writing  
surfing • painting • pottery • ukulele + guitar

## ISSUES THAT I CARE ABOUT

sustainability • nature • humanity • health  
technology • education