

ROBERT HIRO KAMEDA | 亀田任弘

• (noun) a transcendental & bi-cultural UX/UI designer

email address: hirokameda818@gmail.com
linkedin.com/in/robert-hiro-kameda-304a-0397/
phone number: (310) 463 - 8358
www.roberthirokameda.com

EDUCATION

BLOC

UX/UI Design and Front End Development
(Fall 2016-Spring 2017)

UNIVERSITY OF CALIFORNIA, BERKELEY

Bachelor of Art in English Literature
(Fall 2014 - Spring 2016)

SANTA MONICA COLLEGE

Associate Degree in English Literature
(Fall 2012 - Spring 2014)

WORK EXPERIENCE

MAGOOSH

Marketing Intern
Jun 2016 - Aug 2016, Berkeley CA

- help raise awareness through content marketing and SEO optimization, and help increase the traffic to the blog site.
- MCAT blog increased by 40% from 14,000 to 20,000 during a 3 month period.

THE HONEST COMPANY

Social Media Intern
Jun 2014 - Aug 2014, Santa Monica CA

- Oversaw and managed online order placings and tracking processes.
- Ensured all media platforms were current and up to date including daily contents on Facebook, Instagram, and Twitter.

MORGAN STANLEY

Wealth Management Intern
Jun 2013 - Aug 2013, Los Angeles CA

- Coordinate and assist with marketing projects
- Monitor deadlines, key dates, and milestones
- Make phone calls to clients and prospective clients

THE INTERTIA

Editorial Intern
Jun 2012 - Aug 2012, Santa Monica CA

- Dealed with phone calls and emails from writers and the public.
- proof-reading, editing and writing online on The Intertia's main blog.

PROJECTS

BLOCBOX

Designed a user-centric responsive website for Blocbox, a cloud-based application for saving, sharing, and collaborating with users publicly and privately

PONOCRAVE

Designed a mobile application for both iOS & Android which allows users to find food trucks near them, view a menu, select items for purchase, and checkout.

PROFESSIONAL SKILLS

html & css • javascript • research • ideation
branding (style guide) • usability testing • user flow
user personas • low & high fidelity wireframing
site-mapping • visual design • graphic design
interaction design

TOOLS

sketch • balsamiq • illustrator • invision
github • draw.io • slack • photoshop
axure • usability hub • peek

LANGUAGES

english (native proficiency)
japanese (native proficiency)

HOBBIES

photography (film & digital) • reading + writing
surfing • painting • pottery • ukulele + guitar

ISSUES THAT I CARE ABOUT

sustainability • nature • humanity • health
technology • education