

ROBERT HIRO KAMEDA | 亀田任弘

(noun) a transcendental & bi-cultural UX/UI designer

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SUMMARY

It is my passion & love for holistically investigating deep into the user's pain-points, and collaboratively deliver an user-centric solution with an empathetic, intuitive & seamless experience. Reaping the wisdom from the story-tellings of past & present authors, and infusing the skills from majoring in English Literature gives me the opportunity and priverge to create an euphoric & waldenistic experience with users.

EDUCATION

BLOC

UX/UI Design and Front End Development
(Current)

UNIVERSITY OF CALIFORNIA, BERKELEY

Bachelor of Art in English Literature
(Fall 2014 - Spring 2016)

SANTA MONICA COLLEGE

Associate Degree in English Literature
(Fall 2012 - Spring 2014)

WORK EXPERIENCE

THE HONEST COMPANY

Social Media Intern
Jun 2013 - Aug 2013

MORGAN STANLEY

Wealth Management Intern
Jun 2014 - Aug 2014

PROJECTS

BLOCBOX

Designed a user-centric responsive website for Blocbox, a cloud-based application for saving, sharing, and collaborating with users publicly and privately

PONOCRAVE

Designed a mobile application for both iOS & Android which allows users to find food trucks near them, view a menu, select items for purchase, and checkout.

SKILLS

html & css, javascript, user research, personas, usability testing, user flows, low & high fidelity wireframes, graphic design, interaction design, visual design

TOOLS

sketch, photoshop, adobe illustrator, invision indesign, github, balsamiq, draw.io, axure, usability hub, peek

LANGUAGES

english (native proficiency)
japanese (native proficiency)

HOBBIES

photography (film & digital)
sketching/painting
pottery
ukulele
fishing

reading & writing
sculpturing
surfing
swimming
sailing