## ROBERT HIRO KAMEDA

## **EXPERIENCE DESIGNER**

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Robert Hiro Kameda 4202 Fourth Avenue San Diego, CA 92103 Recovery Brands 517 Fourth Ave #401 San Diego, CA 92101

Dear Recovery Brands,

I'd like to express my interest in applying for the Experience Designer role in San Diego, CA. After reviewing the role's description, responsibilities, and requirements, I felt the urgent need to reach out to show my interest for potentially being a part of your humanitarian organization.

For the past year I studied and worked along with my mentor at Bloc's Immersive UI/UX Design program, learning all the foundational aspects and business objectives and applied those skills into my three products, which one of them, Walden, is an e-commerce philanthropic web & mobile application device, that genuinely epitomizes who I am as an earthling. For each product I thoroughly covered all of the design procedures starting from conducting user research, behavioral specifications, concept ideation, user personas, wireframes, prototypes, testing, and validation. A detailed-oriented strategy is also on my website that I built with HTML, CSS, and Javascript. I have extensive knowledge in a variety of design tools including Adobe CS, Sketch, Invision, and I hope to bring my artistic background to the team if needed. I am a hardworker from the heart, and I believe I thrive most when surrounded by a collaborative environment with optimistic designers who value empathy as a priority when solving the customer's painpoints, especially when its an industry dealing with saving lives.

I cant think of any other company where I can merge my humanitarian and philanthropic spirit with my design knowledge, and create user-centric products along with other like-minded, empathic designers who are willing to heal and save people's lives. I appreciate for your time and consideration and I look forward to the opportunity to speak with you further.

Sincereley, Robert Hiro Kameda