

ROBERT HIRO KAMEDA

PRODUCT DESIGNER



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Robert Hiro Kameda
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Box, Inc.

900 Jefferson Ave

Redwood City, CA 94063

USA

Dear Box,

I'd like to express my interest in applying for the Product Designer role in Redwood City, CA. After reviewing the role's purpose, responsibilities, and requirements, I felt the urgent need to reach out to show my interest for potentially being a part of your user-focused organization.

For the past year I studied and worked along with my mentor at Bloc's Immersive UI/UX Design program, learning all the foundational aspects and business objectives and applied those skills into my three products, which one of them, *Ponocrave*, is an ios mobile food truck app, that genuinely epitomizes who I am as an eco-earthling, designer, and educator. I've also worked on Blocbox that shares similar attributes to Box's products, and this gave me a valuable vision of how Box's Design team operates (to a certain extent.) For each product I thoroughly covered all of the user-centered design processes starting from conducting user research, concept ideation, wireframe, high-fidelity prototypes, testing, and validation. A detail-oriented strategy is also on my website that I built on my own with HTML, CSS, Javascript. I have extensive knowledge in a variety of design tools including Adobe CS, Sketch, Invision, and I hope to bring my artistic background to the team if needed. I am a hardworker from the heart, and I believe I thrive most when surrounded by a collaborative environment with creative designers who value empathy and strive to deliver a "moment of delight" for users.

I am a hard worker, and I can assure you that I will bring the proper skill set for the Product Designer role. I appreciate for your time and consideration and I look forward to the opportunity to speak with you further.

Sincerely,

Robert Hiro Kameda