

# ROBERT HIRO KAMEDA

## UX/UI DESIGNER



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Intuit

5601 Headquarters Dr.  
Plano, TX 75024

Dear Intuit,

I'd like to express my interest in applying for the Design Internship position at Plano, Texas. After reviewing the Description and Qualification, I felt the urgent need to reach out to show my interest for potentially being part of your innovative company.

For the past year I studied and worked along with my mentor at Bloc's Immersive UI/UX Design program, learning all the foundational aspects and business objectives and applied those skills into my three products, which one of them, *Ponocrave*, is an ios mobile food truck app, that genuinely epitomizes who I am as an eco-earthling, designer, and educator. For each product, I used my own user-centered design process starting from conducting user research, concept ideations, detailed storyboards, wireframes, mock ups, style guides, high-fidelity prototypes, testing, iteration, and validation. A more detail-oriented strategy is also on my website that I built on my own with HTML, CSS, Javascript (JS). I have extensive knowledge and fluency in a variety of design tools including Adobe CS, Sketch, Invision. I thrive most when surrounded by a collaborative environment with creative designers who strive to deliver an empathetically engaging "moment of delight" for users.

I am a hard worker, and I can assure you that I will bring the proper skill set for the Design (Design/Research) Intern position. I appreciate for your time and consideration and I look forward to the opportunity to speak with you further.

Mahalo,  
Robert Hiro Kameda