ROBERT HIRO KAMEDA 亀田任弘

- *(noun) a trancendental & bi-cultural UX/UI designer*

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medium.com/@roberthkameda

www.roberthirokameda.com

SUMMARY

It is my *passion* & *love* for holistically investigating deep into the user's pain-points, and collaboratively deliver an empathetic, user-centric solution with an intuitive & seamless experience. Reaping the wisdom from the story-tellings of past & present authors, and infusing the skills from majoring in English Literature gives me the opportunity and privelge to create an euphoric & *waldenistic* experience with digital users.

EDUCATION

BLOC
UX/UI Design and Front End Development
(Current)

UNIVERSITY OF CALIFORNIA, BERKELEY
Bachelor of Art in English Literature
(Fall 2014 - Spring 2016)

SANTA MONICA COLLEGE
Associate Degree in English Literature
(Fall 2012 - Spring 2014)

WORK EXPERIENCE

THE INTERTIA
Editorial Intern
Jun 2012 - Aug 2012, Santa Monica CA

THE HONEST COMPANY
Social Media Intern
Jun 2013 - Aug 2013, Santa Monica CA

MORGAN STANLEY
Wealth Management Intern
Jun 2014 - Aug 2014, Los Angeles CA

PROJECTS

BLOCBOX
Designed a user-centric responsive website for Blocbox, a cloud-based application for saving, sharing, and collabo-rating with users publicly and privately

PONOCRAVE
Designed a mobile application for both iOS & Android which allows users to find food trucks near them, view a menu, select items for purchase, and checkout.

SKILLS

html & css, javascript, user research, personas, usability testing, user flows, low & high fidelity wireframes, graphic design, interaction design, visual design

TOOLS

sketch, photoshop, adobe illustrator, invision indesign, github, balsamiq, draw.io, axure, usability hub, peek

LANGUAGES

english (native proficiency)
japanese (native proficiency)

HOBBIES

photography (film & digital) • reading + writing
surfing • painting • pottery • ukulele + guitar

ISSUES THAT I CARE ABOUT

sustainability • nature • humanity • health
technology • education