

ROBERT HIRO KAMEDA

PRODUCT DESIGNER



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Robert Hiro Kameda
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Classy

350 Tenth Ave Suite 1300
San Diego, CA 92101

Dear Classy,

I'd like to express my interest in applying for the Product Designer role in San Diego, CA. After reviewing the role's description, responsibilities, and requirements, I felt the urgent need to reach out to show my interest for potentially being a part of your philanthropic and humanitarian organization.

For the past year I studied and worked along with my mentor at Bloc's Immersive UI/UX Design program, learning all the foundational aspects and business objectives and applied those skills into my three products, which one of them, *Walden*, is an e-commerce philanthropic web & mobile application device, that genuinely epitomizes who I am as an earthling. For each product I thoroughly covered all of the design procedures starting from conducting user research, concept ideation, storyboards, prototypes, testing, and validation. A detailed-oriented strategy is also on my website that I built with HTML, CSS, and Javascript. I have extensive knowledge in a variety of design tools including Adobe CS, Sketch, Invision, and I hope to bring my artistic background to the team if needed. I am a hardworker from the heart, and I believe I thrive most when surrounded by a collaborative environment with optimistic designers who value empathy as a priority when solving the customer's painpoints, especially when its an industry dealing with saving lives.

I can't think of any other company where I can merge my humanitarian and philanthropic spirit with my design knowledge, and create user-centric products along with other like-minded, empathic designers who are willing to save people's lives. I appreciate for your time and consideration and I look forward to the opportunity to speak with you further.

Sincereley,
Robert Hiro Kameda