

# ROBERT HIRO KAMEDA

## PRODUCT DESIGNER (UX DESIGN)



(310) 463-8358



hirokameda818@gmail.com



www.roberthirokameda.com



linkedin.com/in/robert-hiro-kameda-304a0397/



medium.com/  
@roberthkameda



Robert Hiro Kameda  
2244 Dwight Way, Lower  
Berkeley, CA 94704

Workday

6230 Stoneridge Mall Rd  
Pleasanton, CA 94588

Dear Workday,

I'd like to express my interest in applying for the Product (UX) Designer role in Pleasanton, CA. After reviewing the role's description, day-to-day responsibilities, and qualifications, I felt the urgent need to reach out to show my interest for potentially being a part of your customer-focused organization.

For the past year I studied and worked along with my mentor at Bloc's Immersive UI/UX Design program, learning all the foundational aspects and business objectives and applied those skills into my three products, which one of them, *Ponocrave*, is an ios mobile food truck app, that genuinely epitomizes who I am as an eco-earthling, designer, and educator. For each product I thoroughly covered all of the user-centered design processes starting from conducting user research, concept ideation, storyboards, prototypes, testing, and validation. A detail-oriented strategy is also on my website that I built with HTML, CSS, Javascript. I have extensive knowledge in a variety of design tools including Adobe CS, Sketch, Invision, and I hope to bring my artistic background to the team if needed. I am a hardworker from the heart, and I believe I thrive most when surrounded by a collaborative environment with optimistic designers who value empathy and strive to bring a "moment of delight" for users.

I am a hard worker and I can assure you that I will bring the proper skill set for the Product (UX) Designer role. I appreciate for your time and consideration and I look forward to the opportunity to speak with you further.

Sincerely,  
Robert Hiro Kameda