

ROBERT HIRO KAMEDA

PRODUCT DESIGNER



(310) 463-8358



hirokameda818@gmail.com



www.roberthirokameda.com



linkedin.com/in/robert-hiro-kameda-304a0397/



medium.com/
@roberthkameda



Robert Hiro Kameda
2244 Dwight Way, Lower
Berkeley, CA 94704

VSCO

1500 Broadway
Oakland, CA 94612

Dear VSCO,

I'd like to express my interest in applying for the Product Designer role in Oakland, CA. After reviewing the role's description, day-to-day responsibilities, and qualifications, I felt the urgent need to reach out to show my interest for potentially being a part of your creative and innovative organization.

For the past year I studied and worked along with my mentor at Bloc's Immersive UI/UX Design program, learning all the foundational aspects and business objectives and applied those skills into my three products, which one of them, *Ponocrave*, is an ios mobile food truck app, that genuinely epitomizes who I am as an eco-earthling, designer, and educator. For each product I thoroughly covered all of the design processes starting from conducting user research, concept ideation, storyboards, prototypes, testing, and validation. A detail-oriented strategy is also on my website that I built with HTML, CSS, Javascript. I have extensive knowledge in a variety of design tools including Adobe CS, Sketch, Invision, and I hope to bring my artistic background to the team if needed. I am a hardworker from the heart, and I believe I thrive most when surrounded by a collaborative environment with optimistic designers who value empathy and strive to bring a "moment of delight" for users. On top of that, I do believe I'm a potential fit for this position due to extensive experience in editing my digital and film photographs with the VSCO app.

I am a hard worker and I can assure you that I will bring the proper skill set for the Product Designer role. I appreciate for your time and consideration and I look forward to the opportunity to speak with you further.

Sincerely,
Robert Hiro Kameda