

ROBERT HIRO KAMEDA

UI/UX DESIGNER



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Robert Hiro Kameda
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BCG Digital Ventures
1240 Rosecrans Ave
Manhattan Beach, CA 90266

Dear BCG Digital Ventures,

I'd like to express my interest in applying for BCG Digital Ventures role in Manhattan Beach, CA that I came across while job searching on Indeed.com. After reviewing the Role as an Experience Designer, The Responsibilities, Qualifications business motto, I felt the urgent need to reach out and show my interest.

For the past year I studied and worked along with my mentor at Bloc's Immersive Design program, learning all the foundational aspects and business objectives of what a UI/UX Designer must have, and created three projects (Ponocrave iOS, Walden, & Blocbox) covering all roles (UI/UX). I can confidently assure you that I can create hands on delivery of concepts, identify user research needs, develop the whole journey of the user (persona, story, flow), and construct interactive low & high fidelity prototypes, and collaborate with other highly creative team members across all departments. Tools that I have used for the past year equates to the required role such as Sketch, Adobe CS, and Invision. Although being in the industry for a year and a half, I am always motivated and hungry to learn more and create user-centric products that offers simple, elegant, and intuitive digital products.

I truly believe the Experience Designer is the role I genuinely fit in most, and it would be a privilege to work along with other creative, user-centered designers and create innovative products, especially in the startup community. I appreciate for your time and consideration. I look forward to the opportunity to speak with you further.

Mahalo,
Robert Hiro Kameda