ROBERT HIRO KAMEDA

UI/UX DESIGNER

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Dear events.com,

I'd like to express my interest in applying for Event.com's Product Designer role in San Diego, CA that I came across while job searching on Indeed.com. After reviewing the Job Summary, Responsibilities and Duties, Qualifications and Skills, and Event.com's business philosophy and products associated with UX/UI Design, I felt the urgent need to reach out to show my interest.

For the past year I studied and worked along with my mentor at Bloc's Immersive Design program, learning all the foundational aspects and business objectives of what UI/UX Designer must have, and created three projects (Ponocrave iOS, Walden, & Blocbox) covering all roles (UI/UX). I can confidently assure you that I can create high quality usercentered design concepts for mobile, web, and tablet, identify user research needs, write user stories based on the event connoisseurs, develop interactive low & high fidelity prototypes, and collaborate with other highly creative team members across all departments. Tools that I have used for the past year equates to the role at Event.com such as HTML5, CSS3, Javascript, Sletch, Adobe CS, and with my English Literature background, I plan to bring my competitive spirit in the story writing process if needed. Although being in the industry for a year and a half, I am always motivated and hungry to learn more and create user-centric products that ofers simple, elegant, and intuitive digital products.

I truly believe the Product Designer is the role I genuinely fit in most, and it would be a privilege to work along with other creative, user-centered designers and create amazing products. I appreciate for your time and consideration. I look forward to the opportunity to speak with you further.

Mahalo, Robert Hiro Kameda