ROBERT HIRO KAMEDA | 亀田任弘

• (noun) a trancendental & bi-cultural UX/UI designer

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SUMMARY

It is my *passion* & *love* for holistically investigating deep into the user's pain-points, and collaboratively deliver an empathetic, user-centric solution with an intuitive & seamless experience. Reaping the wisdom from the story-tellings of literary authors, infusing the skills from majoring in English Literature at Cal, and learning the foundational and creative knowledge of digital designer at BLOC gives me the opportunity and privelge to create an euphoric & *waldenistic* experience with digital users.

EDUCATION

BLOC
UX/UI Design and Front End Development
(Fall 2016-Spring 2017)

UNIVERSITY OF CALIFORNIA, BERKELEY
Bachelor of Art in English Literature
(Fall 2014 - Spring 2016)

SANTA MONICA COLLEGE
Associate Degree in English Literature
(Fall 2012 - Spring 2014)

WORK EXPERIENCE

MAGOOSH
Social Media Intern
Jun 2016 - Aug 2016, Berkeley CA

THE HONEST COMPANY
Social Media Intern
Jun 2014 - Aug 2014, Santa Monica CA

MORGAN STANLEY
Wealth Management Intern
Jun 2013 - Aug 2013, Los Angeles CA

THE INTERTIA
Editorial Intern
Jun 2012 - Aug 2012, Santa Monica CA

PROJECTS

BLOCBOX
Designed a user-centric responsive website for Blocbox, a cloud-based application for saving, sharing, and collaborating with users publicly and privately

PONOCRAVE
Designed a mobile application for both iOS & Android which allows users to find food trucks near them, view a menu, select items for purchase, and checkout.

PROFESSIONAL SKILLS

html & css • javascript • research • ideation
branding (style guide) • usability testing • user flow
user personas • low & high fidelity wireframing
site-mapping • visual design • graphic design
interaction design

TOOLS

sketch • balsamiq • illustrator • invision
github • draw.io • slack • photoshop
axure • usability hub • peek

LANGUAGES

english (native proficiency)
japanese (native proficiency)

HOBBIES

photography (film & digital) • reading + writing
surfing • painting • pottery • ukulele + guitar

ISSUES THAT I CARE ABOUT

sustainability • nature • humanity • health
technology • education