

# ROBERT HIRO KAMEDA

## PRODUCT DESIGNER



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Robert Hiro Kameda  
2244 Dwight Way, Lower  
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frog

660 3rd St # 4

San Francisco, CA 94107

USA

Dear frog,

I'd like to express my interest in applying for the Marketing Design Intern position in San Francisco, CA. After reviewing the Overview, Responsibilities, and Requirements, I felt the urgent need to reach out to show my interest for potentially being a part of your innovative, collaborative organization.

For the past year I studied and worked along with my mentor at Bloc's Immersive UI/UX Design program, learning all the foundational aspects and business objectives and applied those skills into my three products, which one of them, *Ponocrave*, is an ios mobile food truck app, that genuinely epitomizes who I am as an eco-earthling, designer, and educator. For each product, I used my own user-centered design process starting from conducting user research, concept ideation, visual design, branding, high-fidelity prototype, testing, and validation. A detail-oriented strategy is also on my website that I built on my own with HTML, CSS, Javascript. I have extensive knowledge and fluency in a variety of design tools including Adobe CS, Sketch, Invision, and I hope to bring my artistic and creative background to the team if needed. I am a hardworking designer who's willing to always learn to improve, and I believe I thrive most when surrounded by a collaborative environment with creative designers who value empathy and strive to deliver an emotionally engaging "moment of delight" for users.

I am a hard worker, and I can assure you that I will bring the proper skill set for the Marketing Design Intern role. I appreciate for your time and consideration and I look forward to the opportunity to speak with you further.

Sincerely,

Robert Hiro Kameda