

ROBERT HIRO KAMEDA

USER EXPERIENCE DESIGNER



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Aloha LinkedIn,

I'd like to express my interest in applying for the Associate User Experience Designer position at San Francisco, CA. After reviewing the role's various responsibilities, requirements, and qualifications, I genuinely felt it was the right match mainly due to my one-year experience as a young designer. For that reason, I had the urgent need to reach out to show my interest for potentially being part of your company.

For the past year I studied and worked along with my mentor at Bloc's Immersive UI/UX Design program, learning all the foundational aspects and business objectives of a traditional UI/UX Designer's role in a team, and applied those skills into my three web/software application products, which one of them, *Ponocrave*, is an ios mobile food truck app, that genuinely epitomizes who I am as an eco-earthling and digital designer. For each product, I used my own user-centered design process starting from conducting user research, concept ideation, detailed storyboards, wireframes, mock ups, style guides, high-fidelity prototypes, testing, iteration and validation. A more detail-oriented strategy is also on my website that I built on my own with HTML, CSS, Javascript (JS). I have extensive knowledge and fluency in a variety of design tools including Adobe CS, Sketch, Invision. I chose LinkedIn as my top choice of industries to potentially work for simply because of the dedication and work ethic that's been shown from the current employees and designers who strive to deliver an empathetically engaging "moment of delight" for users. Having to rely on LinkedIn for my job search for quite a while, from a designer's perspective, I can visualize why the "experience" is incredibly user-friendly and user-centered, and those are the type of designers I want to collaboratively work with and learn from.

I am a hard worker, and I can assure you that I will bring the proper skill set for the Associate User Experience Designer position. I appreciate for your time and consideration and I look forward to the opportunity to speak with you further.

Mahalo,
Robert Hiro Kameda