

ROBERT HIRO KAMEDA

UI/UX DESIGNER



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Robert Hiro Kameda
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Intuit

7535 Torrey Santa Fe Rd
San Diego, CA 92129

Dear Intuit,

I'd like to express my interest in applying for the Design Technologist position at Intuit. After thoroughly reviewing the description, responsibilities, and qualifications of this particular role, I felt the urgent need to boldly reach out and verbally express my interest for working along with other creative, artistic, and innovative thinkers.

For the past year I studied and worked along with my mentor at Bloc's Immersive Design program, learning all the foundational aspects and business objectives of what a UI/UX Designer must have, and published three projects (Ponocrave, Walden, & Blocbox) leading both in UI/UX Design with an entrepreneurial approach especially for Ponocrave. I can confidently assure you that I can help bring TurboTax's innovative concepts to life, identify user research needs, develop the whole journey of the user (persona, story, flow), and construct interactive low & high fidelity prototypes, and collaborate with other highly creative team members across all departments. Tools that I have used for the past year equates to the required role such as HTML5/CSS3, Javascript, Sketch, Illustrator, and Invision etc. I am always motivated and hungry to learn more and create user-centric products that offers simple, elegant, and intuitive digital products.

I truly believe the Digital Technologist is the role I genuinely fit in most, and it would be a privilege to work along with other creative, user-centered designers and create innovative products. I appreciate for your time and consideration. I look forward to the opportunity to speak with you further.

Mahalo,
Robert Hiro Kameda