

# ROBERT HIRO KAMEDA

## PRODUCT DESIGNER (JUNIOR)



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Robert Hiro Kameda  
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Intuit

7535 Torrey Santa Fe Rd  
San Diego, CA 92129

Aloha Intuit,

I would like to express my interest in applying for the Product Design position at San Diego, CA. After reviewing the role's description and qualification, I felt the urgent need to reach out to show my interest for potentially being part of your company.

For the past year I studied and worked along with my mentor at Bloc's Immersive UX/UI Design program, where I learned how to effectively incorporate design thinking and UX/UI principles into business objectives, and applied those skills into my three web/mobile application products, which one of them, Ponocrave, is a mobile food truck app, that genuinely epitomizes who I am as a behavioral scientist and designer. For each product, I used my own user-centered design process which includes a similar agenda to this specific role, such as document designs (user flows, wireframes, hi-fi prototypes), creating UI design, frameworks and functionality centered on the desirability of the user, feasibility of the given technology, and viability of the service. A more detail-oriented strategy is also on my responsive website that I built on my own with HTML, CSS, Javascript (JS). I have extensive knowledge and fluency in a variety of design tools including Adobe CS, Sketch, & Invision. Last but not least, I'm a team player, who loves exchanging and spurring informations with one another using emotional storytelling skills, and work within a collaborative cross-functional team that resembles a dynamic gyroscope.

I can assure you that my personality as an multicultural earthling who values literature, design, and empathy, with addition of my deep understanding of Product Design (UX) will get the job done as a Product Designer. I appreciate for your time and consideration and I look forward to the opportunity to speak with you further.

Mahalo,  
Robert Hiro Kameda