

# ROBERT HIRO KAMEDA

## PRODUCT DESIGNER



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Robert Hiro Kameda  
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McAfee

2821 Mission College Blvd.

Santa Clara, CA 95054

USA

Dear McAfee,

I'd like to express my interest in applying for the UX/Visual Designer Intern position in Santa Clara, CA. After reviewing the Overview, Responsibilities, and Qualifications, I felt the urgent need to reach out to show my interest for potentially being part of your security software company.

For the past year I studied and worked along with my mentor at Bloc's Immersive UI/UX Design program, learning all the foundational aspects and business objectives and applied those skills into my three products, which one of them, *Ponocrave*, is an ios mobile food truck app, that genuinely epitomizes who I am as an eco-earthling, designer, and educator. For each product, I used my own user-centered design process starting from conducting user research, concept ideations, detailed storyboards, wireframes, mock ups, style guides, high-fidelity prototypes, testing, iteration, and validation. A more detail-oriented strategy is also on my website that I built on my own with HTML, CSS, Javascript (JS). I have extensive knowledge and fluency in a variety of design tools including Adobe CS, Sketch, Invision. I can assure you I'll be able to create conceptual UI screens/mock ups, final pixel perfect screens/mockups, visual assets, icons and other visual elements, and UI specification documents. I am a hardworking designer who's always willing to learn. I thrive most when surrounded by a collaborative environment with creative designers who strive to deliver an empathetically engaging "moment of delight" for users.

I am a hard worker, and I can assure you that I will bring the proper skill set for the UX/Visual Designer Intern position. I appreciate for your time and consideration and I look forward to the opportunity to speak with you further.

Mahalo,  
Robert Hiro Kameda