

Robert John Keck II

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Objective

To continue to cultivate my analytical background, experience creating data-driven experiments and implementing results at a high-growth startup, and a passion for telling a story with data to bring useful insights and inform decision makers. Prior experience in engineering, data analytics, marketing, and customer relations in a fast-moving technology company allow me to actively work and adapt within any organization's business model.

Professional Experience

DoorDash

October 2015 – Present Indianapolis, IN

Manager – Indianapolis, IN & Columbus, OH

-Managed all aspects of the local markets including operations, marketing, sales, customer relations, and business development, created company-wide dashboards (Chart.io, SQL) to calculate and track key metrics used in hypothesis testing, built email campaigns in conjunction with marketing team to ramp up consumer acquisition and overall volume growth

Eli Lilly and Company

January – October 2015 Indianapolis, IN

Engineer – Medical Device Manufacturing

-Supplied operational and technical support to contract manufacturers through root-cause investigations and change management protocols, authored detailed technical reports for new product FDA submissions, researched promising areas of future potential within the medical device field for future design

Internship Experience

Caterpillar, Inc.

May – August 2014 Peoria, IL

Earthmoving Products Purchasing (Intern)

Anheuser-Busch, Inc.

May – December 2013 St. Louis, MO

Research Pilot Brewery Group Manager (Co-Op)

Rolls-Royce North America

May – August 2012 Indianapolis, IN

Manufacturing Team Leader (Intern)

Allison Transmission, Inc.

May – August 2011 Indianapolis, IN

Test and Design Engineer (Intern)

Academic Achievement

Purdue University

August 2010 – December 2014 West Lafayette, IN

-BS Mechanical Engineering, Overall GPA: 3.36, GMAT: 720

-Full tuition and fees paid by Lilly Endowment Community Scholarship

Harvard Business School, 2+2 Program

Deferred Enrollment - Boston, MA

-Accepted to the HBS 2+2 Program, offering deferred MBA admission to about 100 undergraduates per year.

Requires 2 to 4 years of work experience before attending.

Projects

lykability

Collaborated with data scientist to build a NLTK-based sentiment analyzer that tracked product likability based on Twitter, built in Python