

Identifying Genesis Enterprise customers and users

Background

We are launching a new Genesis Enterprise SKU in SFDC on Oct 29. This SKU will not be available in our billing systems and RevOrg is expected to manually provision Grammarly Enterprise, Coda Enterprise, Mail Enterprise for the customers who purchase Genesis Enterprise. The number of seats provisioned for each product are independent of other products for now. We aim to have a true Genesis Enterprise bundle with the same seats across by Q1'26

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Question	Notes
Assumption: There will be a new product catalog item/SKU in SFDC called Genesis Enterprise	<input type="button" value="F"/>
How does data analytics identify customers who have purchased Genesis Enterprise	<input type="button" value="F"/>
What SKU will be assigned to these institutions in Adminika?	<input type="button" value="F"/>
Is the workaround that Oleksii Z. proposed viable? (create a new Enterprise SKU in billing tables)	<input type="button" value="F"/>
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Decisions & Next Steps

1. [@Sara Wilson](#) to confirm SFDC implementation of the Genesis Enterprise SKU after confirming with RevOrg leadership by 10/3/2025
2. Aligned on Billing creating a new Genesis Enterprise SKU that will be used for Institution provisioning. [@Oleksii Zghurskyi](#) to help with creating a Genesis Enterprise SKU. What does this mean? When a customer purchases Genesis Enterprise, RevOrg will manually provision the following
 - a. Genesis Enterprise via Grammarly adminika. This SKU will have the same entitlements as Grammarly Enterprise. It will unblock Analytics Engineering to track which customers have purchased Genesis Enterprise
 - b. Coda Enterprise via Coda adminika
 - c. Mail Enterprise via Mail adminika
3. Analytics engineering to explore how to connect a Genesis Enterprise institution with a Coda WS/Org and a Superhuman Team. cc [@Javed Patel](#) [@Sergey Blanket](#)