



SUMMARY

Hello! I'm a seasoned Frontend Developer with 7 years of expertise, including impactful stints at LOLA Mullen-Lowe, Spain's Agency of the Year in 2016 and 2014. After immersing myself in the dynamic tech scene of New York City for 2 years, I've spent the last 4 years contributing my skills to the movement landscape of London.

My strength lies not just in technical prowess but in thriving within creative ecosystems. I bridge the gap between visionary concepts and digital realities.

My mission? To blend boundless creativity with the practical constraints of the digital world. Each project is a unique puzzle, and my goal is to solve it with the perfect mix of originality and functionality.

EXPERIENCE

FRONT-END DEVELOPER

2010-2019

Initially engaging in front and back-end roles, including help desk responsibilities, I discovered my passion for creativity and advertising projects. Specializing in agency work, I excel in microsite development, coordinating display campaigns, coding newsletters, and crafting CMS templates for platforms like CQ5 and Wordpress.

Proficient in GIT for version control, I leverage package management and process automation tools like Webpack or Gulp in recent projects. Since last year, I've embraced AI support tools like ChatGPT-4, enhancing project efficiency and exploring future possibilities.

Notable Clients: SEAT, Magnum, Mattel, Axe, Libero, Volotea, Tous.

Main Agencies: Lola MullenLowe (BCN), Herokid (BCN), THC (BCN), Elite Media Will (NYC).

ADDITIONAL EXPERIENCE

LEADERSHIP ROLES

- Parkour & Movement Coach

The Movement Creative NYC, Parkour Generations UK. Planning and execution of parkour and movement sessions for adults, youth and kids (afterschool programs). 2018-2023

- Duelo en el Desierto (Almeria, Spain). Founder and promoter of one of the first international b-boying events in Spain. With more than 300 participants and over 6000 spectators every year. 2004-2019

- Fixing coordinator (Accenture, Barcelona). Inplant at Zurich Insurance coordinating several international teams. 2008 - 2009

LANGUAGES

Spanish: Native

English: Full professional proficiency

City College of New York. Traveling the world, working in New York City and London.

AWARDS



1Gold · 1 Silver
Cannes Lions



1Gold · 1 Silver · 2 Bronze
El Sol

SKILLS

Wordpress



CSS



JavaScript



Web Animation



Photoshop



PORTFOLIO

Here you can find a collection of previous works: <https://bit.ly/robertoportfolio>