



BIOGRAPHY

I am a Frontend Developer with 7 years of experience, most of them at Spain's Agency of the Year 2016 and 2014, LOLA MullenLowe. I spent the last 2 years living and working in New York City and 4 years so far in London.

I feel comfortable in creative environments - I am used to working with Art Directors, Account Executives, dogs and Copywriters.

My main objective - and biggest challenge - is archiving the original creative idea with the pragmatic approach that the reality of the internet allows in that moment for that specific project.

EXPERIENCE

FRONT-END DEVELOPER

2012-2019

During this period I have worked mainly at agencies developing microsites, coordinating and programing display campaigns, coding newsletters and creating templates for various CMS.

Clients: SEAT, Magnum, Mattel, Axe, Libero, Volotea, Tous.

Agencies: Lola MullenLowe (BCN), Herokid (BCN), THC (BCN), Elite Media Will (NYC).

WEB DEVELOPER

2010-2012

During this period I worked as back and front-end developer finding my place in the world of web development. I created templates for Wordpress, managed several websites and was in charge of database maintenance and help desk.

Clients: Cuétara, Five, RAM, Dodot.

Agencies: Diana Media Group (BCN), Attempto (BCN).

ADDITIONAL EXPERIENCE

LEADERSHIP ROLES

- Parkour & Movement Coach

The Movement Creative NYC, Parkour Generations UK. Planning and execution of parkour and movement sessions for adults, youth and kids (afterschool programs). 2018-2023

- Duelo en el Desierto (Almeria, Spain). Founder and promoter of one of the first international b-boying events in Spain. With more than 300 participants and over 6000 spectators every year. 2004-2019

- Fixing coordinator (Accenture, Barcelona). Inplant at Zurich Insurance coordinating several international teams. 2008 - 2009

STREET CULTURE ENTHUSIAST

Graffiti artist and b-boy, founder of SPJ Crew (writers) and R4M Crew (b-boying), Parkour athlete.

LANGUAGES

Spanish: Native

Born in A Coruña, Spain.

English: Full professional proficiency

City College of New York. Traveling the world, working in New York City and London for the last 6 years.

SKILLS

Wordpress



CSS



JavaScript



Web Animation



Photoshop



AWARDS



Cannes Lions
1 Gold · 1 Silver



El Sol, Iberoamerican Advertising Festival
1 Gold · 1 Silver · 2 Bronze