Artículos para control de lectura del día martes 9 de Junio.

The Psychology of Pricing: A Gigantic List of Strategies <a href="http://www.nickkolenda.com/psychological-pricing-strategies/">http://www.nickkolenda.com/psychological-pricing-strategies/</a>

Brain gems for decision-makers <a href="http://coglode.com/">http://coglode.com/</a>