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| **E-Chest** | | | | | | | | |
| **Key Partners** | **Key Activities** | | **Value Propositions** | | **Customer Relationships** | | **Customer Segments** | |
| * DreamHost * Interactive QRIS * Google Cloud * Investor | * Website design * Prototyping * Marketing * Improve customer experience * Quality check * Research & Development | | * Ease of use * High quality with affordable price * Speed / time savings * Reminder for items * Built-in invoice for business use. | | | * Long term relationship * Discount for long term customer * Direct contact * Customer vote (Website design) | * Inventory Manager * Shop owner * People that want to organize their items | |
| **Key Resources** | | **Channels** |
| * Website * Social Media for marketing * Developers, testers, UX Designers * Data analytics * Server space (e.g, AWS (Amazon Web Service) ) | | * Website * Online advertisment * Social Media |
| **Cost Structure** | | | | **Revenue Streams** | | | | |
| * Employe salaries * Office space * Server * Database * Cost of maintaining application | | | | * Ad revenue * Premium user | | | | |