

# User personas

## 1) Fish Farm Business Owner

The business owner can save a lot of money because the monitoring of his fish farming does not require human intervention. He is happy because he can see at glance the overall situation and alerts.

## 2) Water chemist

The work of the chemist is very much easier since , thanks to the spectrometer analysis, a lot of water quality variables can be measured or estimated and his intervention is required only for a deeper analysis.

## 3) Fish Doctor and Nutritionist

Also the fish doctor and the nutritionist are happy since the drug can be administered by feeders and dispensers which can be controlled remotely and actuated by the system.

# Storyboard

## The old way to feed fishes



## The old way of monitoring



## The new way of feeding fishes



## The use of Marine Buoys



## What happens underwater

