

Roberto Camberos, Content Editor

Enthusiastic and detail-oriented, I bring a unique blend of creativity and technical proficiency to the field of content editing. My hands-on experience spans across diverse projects - a Shopify website, a WordPress site, and a meticulously designed landing page. Each project has instilled in me a deeper understanding of effective storytelling and SEO best practices. With this practical knowledge and an unquenchable desire to learn, I am ready to step into a content editor role and contribute to crafting engaging, high-quality digital content.

Skills

- ☐ SEO
- ☐ HTML/CSS
- ☐ Shopify
- ☐ WordPress
- ☐ Content Management Systems (CMS)
- ☐ Google Analytics
- ☐ Adobe XD

Employment History

E-Commerce Developer / Shopify Expert, Remote at Roberto Consulting LLC, Patterson

December 2022 — Present

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- ▯ Upwork Profile: <https://www.upwork.com/freelancers/robertocamberos>
- ▯ Shopify Store Design & Setup
- ▯ Shopify Account Creation & Configuration
- ▯ Theme customization, building any new pages
- ▯ Installing pixels & Custom javascript
- ▯ Conversion rate & speed optimization
- ▯ Setting up Shopify apps and integrations

Education

Data Science, University of California, Berkeley, Berkeley

August 2017 — May 2022

Bachelor of Arts in Data Science

Links

[Linkedin](#)

[Twitter](#)