

Roberto Camberos

Content Editor

PROFILE

As a motivated content editor, I combine creativity and technical skill across diverse projects like Shopify and WordPress sites, and landing pages. These experiences have honed my understanding of storytelling and SEO. Ready to leverage my practical knowledge, I am eager to craft high-quality digital content.

WORK EXPERIENCE

E-Commerce Developer / Shopify Expert, Remote

December 2022 — Present

- Upwork Profile: <https://www.upwork.com/freelancers/robertocamberos>
- Shopify Store Design & Setup, Shopify Account Creation & Configuration, Theme customization, building any new pages, Installing pixels & Custom javascript, Conversion rate & speed optimization, Setting up Shopify apps and integrations, Support, and training

Recent Projects:

Galaxy Box Shop (Shopify, Liquid)

- Developed a captivating Shopify e-commerce store with product highlights, customer testimonials, and company details. This project underscores my ability to build intuitive, engaging e-commerce experiences on the Shopify platform.

RCProduction Website (WordPress)

- Built a sleek and comprehensive WordPress site for RCProduction, a digital agency. The site comprises service offerings, client testimonials, and a project showcase. This project showcases my skills in creating engaging WordPress sites from scratch.

Easybank Landing Page (HTML, CSS)

- Created an interactive landing page for Easybank, a next-generation digital banking platform. The HTML and CSS-built page features the platform's services, the latest articles, and an invitation request form, exemplifying my proficiency in crafting responsive landing pages.

Education

UC Berkeley

Bachelor of Arts in Data Science

DETAILS

Patterson, California 95363

CONTACT

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SKILLS

SEO

HTML/CSS

Shopify

WordPress

Content Management
Systems (CMS)

Google Analytics

Adobe XD

Social Media Marketing

Data Analysis Skills

Project Management