

Roberto Camberos, Content Editor

As a motivated content editor, I combine creativity and technical skill across diverse projects like Shopify and WordPress sites, and landing pages. These experiences have honed my understanding of storytelling and SEO. Ready to leverage my practical knowledge, I am eager to craft high-quality digital content.

With 1 year of professional experience in the following skills:

Skills

- ☐ SEO
- ☐ HTML/CSS
- ☐ Shopify
- ☐ WordPress
- ☐ Content Management Systems
- ☐ Google Analytics
- ☐ Adobe XD
- ☐ Social Media Marketing
- ☐ Data Analysis Skills
- ☐ Project Management

Employment History

E-Commerce Developer / Shopify Expert at Roberto Consulting LLC, Patterson

December 2022 — Present

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Upwork Profile: <https://www.upwork.com/freelancers/robertocamberos>

- Shopify Store Design & Setup
- Shopify Account Creation & Configuration
- Theme customization, building any new pages
- Installing pixels & Custom JavaScript
- Conversion rate & speed optimization
- Setting up Shopify apps and integrations, Support and training

Education

Data Science, University of California, Berkeley

August 2017 — May 2022

Bachelor of Arts in Data Science

Links

[Linkedin](#)

[Portfolio](#)