

# Roberto Camberos, Email Marketing Specialist

As a creative and technically proficient Email Marketing Specialist, I have honed skills in developing high-converting emails through hands-on experience with MailChimp, Litmus, HTML, and CSS. I am adept at creating diverse email campaigns, and I'm passionate about driving customer engagement and loyalty.

With 1 year of professional experience in the following skills:

Skills

- ☐ SEO
- ☐ HTML/CSS
- ☐ Shopify
- ☐ WordPress
- ☐ Content Management Systems
- ☐ Google Analytics
- ☐ Adobe XD
- ☐ Social Media Marketing
- ☐ Data Analysis Skills
- ☐ Project Management

Employment History

## E-Commerce Developer / Shopify Expert at Roberto Consulting LLC, Patterson

December 2022 — Present

Upwork Profile: <https://www.upwork.com/freelancers/robertocamberos>

- Shopify Store Design & Setup, Shopify Account Creation & Configuration, Theme customization, building any new pages, Installing pixels & Custom JavaScript, Conversion rate & speed optimization, Setting up Shopify apps and integrations, Support and training

## Software Engineer at Open Patterson

July 2022 — Present

- Worked collaboratively on developing modern, responsive full-stack web applications, utilizing best practices and SCRUM methodologies.

Education

## Data Science, University of California, Berkeley

August 2017 — May 2022

Bachelor of Arts in Data Science

Links

[Linkedin](#)

[Portfolio](#)