

Patterson, CA 95363 | (209) 666-7859 | Portfolio: [robertocamberos.com](http://robertocamberos.com)

Klaviyo product certified Email Developer specializing in crafting responsive HTML email templates. Experienced in creating email marketing automation campaigns and onboarding processes on multiple email service provider platforms. Showcased expertise in conducting thorough end-to-end quality assurance testing, employing Litmus and Email on Acid to ensure emails render correctly across multiple mobile devices and email clients.

## TECHNICAL SKILLS

- HTML, CSS, Media Queries, JavaScript, Liquid
- Adobe Photoshop, Adobe XD, Figma
- Google Analytics, Meta Pixel, Visual Studio Code, Dreamweaver
- AWeber, Constant Contact, ConvertKit, Klaviyo, MailChimp, Shopify
- Litmus, Email on Acid, Foundations for Emails, MJML

## EDUCATION

- Bachelor of Science in Data Science, University of California, Berkeley

## Certification

- Klaviyo Product Certification, Klaviyo.com

## WORK HISTORY

### Email Developer

12/2022 – Present

### Premier Consulting L.L.C.

Remote

Email Developer crafting custom HTML email templates for small business customers.

- Hand-code emails using HTML, Inline CSS, Media Queries, and email development best practices.
- Setup email automation campaigns for Shopify customers using Klaviyo, including welcome subscriber, abandoned cart flows, and customer win-back campaigns.
- Update Shopify stores for small business customers including updating themes, editing product descriptions, and modifying HTML5 and Liquid code.
- Meticulous help small business clients email marketing campaigns follow industry best practices and CAN-SPAM compliance.

### Web Developer

07/2022 – 11/2022

### Open Patterson

Remote

Web Developer that contributed to the OpenPatterson.org website.

- Worked with a team of web developers to build out OpenPatterson.org, a Code for America Brigade project.
- Contributed to making the website fully responsive using Agile project management methodologies.