Details

(209) 666-7859 · robertocamberos12@gmail.com

Roberto Camberos, Content Editor

Enthusiastic and detail-oriented, I bring a unique blend of creativity and technical proficiency to the field of content editing. My hands-on experience spans across diverse projects - a Shopify website, a WordPress site, and a meticulously designed landing page. Each project has instilled in me a deeper understanding of effective storytelling and SEO best practices. With this practical knowledge and an unquenchable desire to learn, I am ready to step into a content editor role and contribute to crafting engaging, high-quality digital content.

Skills

- SEO
- Shopify
- Content Management Systems (CMS)
- Adobe XD
- HTML/CSS
- WordPress
- Google Analytics

Employment History

E-Commerce Developer / Shopify Expert, Remote at Roberto Consulting LLC, Patterson

December 2022 — Present

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 Upwork Profile: https://www.upwork.com/freelancers/robertocamberos

 Shopify Store Design & Setup

 Shopify Account Creation & Configuration

 Theme customization, building any new pages

 Installing pixels & Custom javascript

 Conversion rate & speed optimization

 Setting up Shopify apps and integrations

Education

Data Science, University of California, Berkeley, Berkeley

August 2017 — May 2022

Bachelor of Arts in Data Science

Links

Linkedin

Portfolio