Roberto Camberos

Shopify Developer

WORK EXPERIENCE

E-Commerce Developer / Shopify Expert, Remote

December 2022 — Present

- Upwork Profile: https://www.upwork.com/freelancers/robertocamberos
- Shopify Store Design & Setup
- Shopify Account Creation & Configuration
- Theme customization, building any new pages
- Installing pixels & Custom javascript
- Conversion rate & speed optimization
- Setting up Shopify apps and integrations
- Support and training

Recent Projects:
Liquid Money Shopify Store - Premium Perfume E-commerce Development

– As a Shopify developer, I designed a user-friendly e-commerce platform for Liquid Money, a luxury perfume brand featured on Shark Tank. The site includes seamless product navigation, secure payment gateways, and intuitive UI, along with SEO optimization focused on keywords like 'money-scented perfume' and 'Shark Tank featured products'. This has increased organic traffic, conversion rate, and sales.

Down Syndrome Awareness Boutique: A Purpose-Driven Shopify Jewelry Store

- I developed an e-commerce platform for the Down Syndrome Awareness Boutique, an online store selling purpose-driven jewelry. The user-centric Shopify store features a simple interface, secure payments, and smooth navigation, while SEO optimization includes keywords like 'Down Syndrome awareness jewelry' and 'charitable Shopify store', improving search rankings, traffic, and conversion rate.

Ravello Intimates: A Premium Women's Clothing Shopify Store

- As a Shopify developer, I contributed to the development of Ravello Intimates, a women's clothing store, by creating a visually appealing, user-friendly platform with a seamless shopping experience, secure payments, and an intuitive interface. SEO optimization targets keywords like 'premium women's clothing' and 'Shopify store for women', resulting in improved organic traffic, search engine rankings, and conversion rates.

Education

UC Berkeley

2017-2022

Major: Data Science
Relevant Courses: Introduction to Machine Learning, Introduction to Database Systems, Introduction to Artificial Intelligence, Principles and Techniques of Data Science, Designing Information Devices and Systems I, Great Ideas of Computer Architecture (Machine Structures), Data Structures and Algorithms, The Structure and Interpretation of Computer Programs, Discrete Mathematics and Probability Theory, Linear Algebra and Differential Equations, Concepts of Probability, Multivariable Calculus, Foundations of Data Science

CONTACT

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https://www.upwork.com/freelancers/robertocamberos

robertocamberos.github.io

github.com/robertocamberos

linkedin.com/in/roberto-camberos/

twitter.com/robertocamber2

SKILLS

HTML

CSS

Javascript

Liquid

PHP

Shopify

Design Software

CSS Preprocessors

Responsive Design