

# Roberto Camberos

HTML Email Developer

## WORK EXPERIENCE

### E-Commerce Developer / Shopify Expert, Remote

December 2022 — Present

- Shopify Store Design & Setup
- Shopify Account Creation & Configuration
- Theme customization, building any new pages
- Installing pixels & Custom javascript
- Conversion rate & speed optimization
- Setting up Shopify apps and integrations

#### Recent Projects:

**Promotional Email** – Designed and developed a visually appealing and effective email marketing campaign for Kayak using HTML and CSS.

**Newsletter Email** - Designed and created a visually appealing newsletter email, featuring compelling content resonating with the target audience.

**Transactional Email** - Developed and executed a successful transactional email campaign for a subscription service. Utilized HTML and CSS to create a professional and branded design that instilled confidence in the customer.

## Education

UC Berkeley

2017-2022

**Major:** Data Science

**Relevant Courses:** Introduction to Machine Learning, Introduction to Database Systems, Introduction to Artificial Intelligence, Principles and Techniques of Data Science, Designing Information Devices and Systems I, Great Ideas of Computer Architecture (Machine Structures), Data Structures and Algorithms, The Structure and Interpretation of Computer Programs, Discrete Mathematics and Probability Theory, Linear Algebra and Differential Equations, Concepts of Probability, Multivariable Calculus, Foundations of Data Science

## CONTACT

[robertocamberos12@gmail.com](mailto:robertocamberos12@gmail.com)

[robertocamberos.github.io](https://robertocamberos.github.io)

[github.com/robertocamberos](https://github.com/robertocamberos)

[linkedin.com/in/roberto-camberos/](https://linkedin.com/in/roberto-camberos/)

[twitter.com/robertocamber2](https://twitter.com/robertocamber2)

## SKILLS

HTML

CSS

Design Software

CSS Preprocessors

Responsive Design

Javascript

HTML Emails

Testing Emails