



# The PoSSUM Poll

## Crosstabs Report

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**Methodology:** Anonymised microdata and a detailed research note explaining the methodology are available at <https://github.com/robertocerinaprojects/PoSSUM>.

- Subject Pool:
  - $\mathbb{X}$  Users;
- Subject Features' Extraction:
  - LLM (**gpt-4o**) deduction based on user-level unobtrusive observation of  $\mathbb{X}$  profile and timeline;
- Digital Fieldwork:
  - 15/08/24 to 23/08/24;
- Sample Size:
  - 945  $\mathbb{X}$  Users;
- Sampling:
  - Quota Sampling -
    - \* Cell-quotas for joint distribution of Gender (2), Race/Ethnicity (6); Age (6); Household Income (5), 2020 Vote (6);
    - \* Target sample size = 1,500;
    - \* Stop-rule = expected cost-per-user 1\$ threshold;
- Stratification Frame:
  - American adults according to the 2021 ACS microdata, extended by 2020 US Election results;
- Weighting Method:
  - MrP -
    - \* Individual-level Covariates:
      - Gender (2);
      - Race/Ethnicity (6);
      - Age (6);
      - Household Income (5);
      - 2020 Vote (6);
      - State (54, Nebraska + Maine CDs treated separately);
    - \* State-level Covariates:
      - 2020 Vote Share;
      - 2020 Competitiveness (  $|R - D|$  );
      - 3<sup>rd</sup> party fielding candidate dummy.
- Reporting:
  - The Median and Lower / Upper 5%/95% estimates are reported for each crosstab.

Table 1: Topline estimates of 2024 Vote Choice.

Population	Vote2024	Topline
Voters	Kamala Harris	45.8 ( 43.8 , 47.8 )
Voters	Donald Trump (R)	45.6 ( 43.3 , 47.2 )
Voters	Robert F. Kennedy Jr. (Ind.)	5.5 ( 3.8 , 7.5 )
Voters	Jill Stein (G)	0.9 ( 0.5 , 2.6 )
Voters	Cornel West (Ind.)	0.8 ( 0.4 , 1.8 )
Voters	Chase Oliver (L)	1 ( 0.4 , 1.9 )
Adults	Stay Home	28.3 ( 26 , 30.5 )
Adults	Turnout	71.7 ( 69.5 , 74 )

Table 2: Estimates of 2024 Vote Choice by Region

Population	Vote2024	Midwest	Northeast	South	West
Voters	Kamala Harris (D)	43.6 ( 41.4 , 45.6 )	51.2 ( 48.4 , 53.4 )	42 ( 40 , 44.6 )	49.8 ( 46 , 52.4 )
Voters	Donald Trump (R)	48.8 ( 46.6 , 50.8 )	42.8 ( 39.9 , 45.7 )	49.2 ( 46.5 , 51.6 )	39.4 ( 36.4 , 41.6 )
Voters	Robert F. Kennedy Jr. (Ind.)	5.5 ( 3.2 , 7.9 )	3.3 ( 1.9 , 5.2 )	5.6 ( 4 , 7.9 )	6.9 ( 4.3 , 10.3 )
Voters	Jill Stein (G)	0.4 ( 0.2 , 1.3 )	0.9 ( 0.4 , 2.5 )	0.8 ( 0.3 , 2.1 )	1.6 ( 0.7 , 4.7 )
Voters	Cornel West (Ind.)	0.8 ( 0.3 , 1.8 )	1 ( 0.4 , 2.2 )	0.9 ( 0.3 , 1.7 )	0.7 ( 0.2 , 1.5 )
Voters	Chase Oliver (L)	0.8 ( 0.3 , 1.9 )	0.5 ( 0.2 , 1.2 )	1 ( 0.4 , 2 )	1.3 ( 0.5 , 3 )
Adults	Stay Home	28 ( 25 , 30.8 )	30.4 ( 26.1 , 34.5 )	29.9 ( 27.2 , 32.7 )	24 ( 19.5 , 27.8 )
Adults	Turnout	72 ( 69.2 , 75 )	69.6 ( 65.5 , 73.9 )	70.1 ( 67.3 , 72.8 )	76 ( 72.2 , 80.5 )

Table 3: Estimates of 2024 Vote Choice by Sex

Population	Vote2024	F	M
Voters	Kamala Harris (D)	50.6 ( 47.8 , 53 )	40.3 ( 38 , 43 )
Voters	Donald Trump (R)	42.1 ( 39.6 , 44.4 )	49.6 ( 47.3 , 52.2 )
Voters	Robert F. Kennedy Jr. (Ind.)	4.7 ( 2.9 , 7.4 )	6 ( 4 , 8.7 )
Voters	Jill Stein (G)	1 ( 0.4 , 2.6 )	0.9 ( 0.3 , 2.6 )
Voters	Cornel West (Ind.)	0.6 ( 0.2 , 1.7 )	1 ( 0.4 , 2 )
Voters	Chase Oliver (L)	0.6 ( 0 , 1.6 )	1.4 ( 0.6 , 2.7 )
Adults	Stay Home	26 ( 22 , 29.6 )	30.8 ( 28.1 , 33.7 )
Adults	Turnout	74 ( 70.4 , 78 )	69.2 ( 66.3 , 71.9 )

Table 4: Estimates of 2024 Vote Choice by Race/Ethnicity

Population	Vote2024	Asian	Black	Hispanic	Mixed-Race	Native	White
Voters	Kamala Harris (D)	61.4 ( 50.7 , 68.5 )	76.9 ( 70.4 , 83 )	57.3 ( 50.7 , 62.3 )	41.1 ( 34.9 , 47 )	39.9 ( 29.7 , 50.1 )	40.1 ( 38.1 , 42.3 )
Voters	Donald Trump (R)	26.7 ( 22.5 , 34 )	15.5 ( 10.1 , 20.5 )	32.4 ( 27.1 , 37.9 )	44.5 ( 36 , 54.3 )	43 ( 30.3 , 55.6 )	52 ( 49.7 , 54.2 )
Voters	Robert F. Kennedy Jr. (Ind.)	5.2 ( 0.6 , 10 )	2.7 ( 0.4 , 7.5 )	6 ( 1.9 , 12.5 )	8.4 ( 3.1 , 17.3 )	7.8 ( 2.7 , 32 )	5.4 ( 3.7 , 7.5 )
Voters	Jill Stein (G)	2.2 ( 0.7 , 12.6 )	1.1 ( 0.3 , 4.9 )	1.3 ( 0.2 , 7.1 )	0.9 ( 0.2 , 3.1 )	1.4 ( 0.3 , 8.8 )	0.7 ( 0.3 , 1.6 )
Voters	Cornel West (Ind.)	0.7 ( 0.2 , 2.5 )	2 ( 0.6 , 4.7 )	0.9 ( 0.2 , 2.2 )	1.6 ( 0.4 , 4.2 )	1 ( 0.2 , 3.4 )	0.6 ( 0.3 , 1.5 )
Voters	Chase Oliver (L)	1.1 ( 0.3 , 3.8 )	1.1 ( 0.3 , 3.2 )	1.2 ( 0.3 , 4 )	1.2 ( 0.3 , 4.4 )	1.6 ( 0.3 , 5.3 )	0.8 ( 0.4 , 1.7 )
Adults	Stay Home	24 ( 13.4 , 32.4 )	35.9 ( 31.3 , 40.7 )	35.3 ( 28.6 , 42.3 )	29 ( 23 , 37.1 )	33.4 ( 19.7 , 41.9 )	26.4 ( 24.1 , 28.4 )
Adults	Turnout	76 ( 67.6 , 86.6 )	64.1 ( 59.3 , 68.7 )	64.7 ( 57.7 , 71.4 )	71 ( 62.9 , 77 )	66.6 ( 58.1 , 80.3 )	73.6 ( 71.6 , 75.9 )

Table 5: Estimates of 2024 Vote Choice by College Grad.

Population	Vote2024	Does not Have a College Degree	Has a College Degree
Voters	Kamala Harris (D)	41.5 ( 39.2 , 44.3 )	53.1 ( 50.9 , 54.9 )
Voters	Donald Trump (R)	49.2 ( 46.6 , 52 )	39.2 ( 37.4 , 40.9 )
Voters	Robert F. Kennedy Jr. (Ind.)	5.6 ( 3.8 , 7.9 )	5.2 ( 3.8 , 7 )
Voters	Jill Stein (G)	1 ( 0.4 , 2.9 )	0.9 ( 0.4 , 2 )
Voters	Cornel West (Ind.)	1 ( 0.4 , 2 )	0.6 ( 0.2 , 1.4 )
Voters	Chase Oliver (L)	1.1 ( 0.4 , 2.1 )	0.8 ( 0.3 , 1.5 )
Adults	Stay Home	33.5 ( 31.1 , 36.3 )	17 ( 15 , 18.9 )
Adults	Turnout	66.5 ( 63.7 , 68.9 )	83 ( 81.1 , 85 )

Table 6: Estimates of 2024 Vote Choice by Houshold Income

Population	Vote2024	[0, 25k)	[25k, 50k)	[50k, 75k)	[75k, 100k)	[100k, +)
Voters	Kamala Harris (D)	47.6 ( 41.2 , 52.8 )	43.5 ( 40.1 , 47.5 )	43.1 ( 40.4 , 46.1 )	43.6 ( 40.3 , 46.8 )	48.1 ( 45.1 , 50.3 )
Voters	Donald Trump (R)	41.8 ( 34.2 , 47.7 )	48.5 ( 44.1 , 52.2 )	49.8 ( 46.6 , 52.9 )	49.1 ( 45.9 , 52.7 )	43.1 ( 40.3 , 45.2 )
Voters	Robert F. Kennedy Jr. (Ind.)	5 ( 1.9 , 9.3 )	4.9 ( 2.9 , 7.5 )	4.3 ( 2.4 , 6.7 )	4.6 ( 2.9 , 7.3 )	6.6 ( 4.1 , 9.4 )
Voters	Jill Stein (G)	1.6 ( 0.4 , 7 )	0.9 ( 0.3 , 2.8 )	0.6 ( 0.1 , 1.9 )	0.6 ( 0.1 , 1.9 )	0.8 ( 0.3 , 2.4 )
Voters	Cornel West (Ind.)	1.6 ( 0.5 , 3.6 )	0.9 ( 0.4 , 1.8 )	0.8 ( 0.3 , 1.6 )	0.7 ( 0.2 , 1.5 )	0.6 ( 0.2 , 1.5 )
Voters	Chase Oliver (L)	1.1 ( 0.3 , 3.4 )	0.9 ( 0.3 , 2.3 )	0.8 ( 0.3 , 1.8 )	0.9 ( 0.4 , 2.1 )	0.9 ( 0.4 , 1.9 )
Adults	Stay Home	47.2 ( 40.7 , 53.2 )	34.9 ( 31.3 , 38.9 )	27 ( 23.7 , 30.5 )	20.7 ( 16.4 , 23.8 )	19.5 ( 16.5 , 22 )
Adults	Turnout	52.8 ( 46.8 , 59.3 )	65.1 ( 61.1 , 68.7 )	73 ( 69.5 , 76.3 )	79.3 ( 76.2 , 83.6 )	80.5 ( 78 , 83.5 )

Table 7: Estimates of 2024 Vote Choice by Age

Population	Vote2024	18-24	25-34	35-44	45-54	55-64	65+
Voters	Kamala Harris (D)	54.5 ( 44.6 , 60.6 )	48.7 ( 43.9 , 52.1 )	49.2 ( 45.2 , 52.5 )	45 ( 41 , 48.2 )	43.8 ( 41.2 , 46.8 )	43.2 ( 40.5 , 45.2 )
Voters	Donald Trump (R)	28.3 ( 21.9 , 34.5 )	35.8 ( 31.6 , 40.2 )	37.9 ( 34.5 , 41 )	47.2 ( 43.8 , 51.2 )	50.6 ( 47.5 , 52.9 )	53.3 ( 50.2 , 55.7 )
Voters	Robert F. Kennedy Jr. (Ind.)	9.4 ( 3.4 , 17.7 )	11.6 ( 7.6 , 17 )	9 ( 6.4 , 14 )	5.1 ( 2.7 , 7.7 )	3.1 ( 1.6 , 5.3 )	1.6 ( 0.5 , 3.8 )
Voters	Jill Stein (G)	1.1 ( 0.2 , 4.8 )	1 ( 0.2 , 3.1 )	1 ( 0.4 , 2.8 )	0.9 ( 0.4 , 2.5 )	0.9 ( 0.3 , 2.1 )	0.8 ( 0.2 , 2.9 )
Voters	Cornel West (Ind.)	4.5 ( 1.1 , 12 )	1.4 ( 0.5 , 3 )	0.9 ( 0.4 , 2.7 )	0.3 ( 0 , 1.3 )	0.3 ( 0.1 , 0.8 )	0.2 ( 0 , 0.8 )
Voters	Chase Oliver (L)	1.1 ( 0.3 , 3.6 )	1.1 ( 0.4 , 2.4 )	0.9 ( 0.4 , 2.2 )	1.1 ( 0.4 , 2.7 )	0.9 ( 0.3 , 1.8 )	0.7 ( 0.1 , 1.6 )
Adults	Stay Home	49.8 ( 40.3 , 59.9 )	40.2 ( 35.6 , 44.7 )	30 ( 26.3 , 33.8 )	23.7 ( 17.6 , 27.7 )	21 ( 17.4 , 24.7 )	20.5 ( 15.7 , 24.3 )
Adults	Turnout	50.2 ( 40.1 , 59.7 )	59.8 ( 55.3 , 64.4 )	70 ( 66.2 , 73.7 )	76.3 ( 72.3 , 82.4 )	79 ( 75.3 , 82.6 )	79.5 ( 75.7 , 84.3 )

Table 8: Estimates of 2024 Vote Choice by 2020 Vote Choice

Population	Vote2024	D	R	L	G	OTHER	Stay Home
Voters	Kamala Harris (D)	93.2 ( 90.4 , 95.1 )	0.6 ( 0.2 , 1.7 )	8.2 ( 2.4 , 25.2 )	11.6 ( 1.8 , 32.4 )	22.4 ( 6.5 , 42.5 )	33.9 ( 21.2 , 49 )
Voters	Donald Trump (R)	1 ( 0.3 , 2.3 )	95.4 ( 91.9 , 97 )	1.8 ( 0.1 , 17.2 )	16.3 ( 0.1 , 90.5 )	8.5 ( 0.2 , 34.4 )	39 ( 23.6 , 49.6 )
Voters	Robert F. Kennedy Jr. (Ind.)	2.6 ( 1.4 , 4.6 )	3.1 ( 1.7 , 6 )	55.3 ( 29 , 77.9 )	19.3 ( 0.4 , 85.1 )	27.7 ( 8.3 , 53.4 )	18.9 ( 10.9 , 30.1 )
Voters	Jill Stein (G)	1.3 ( 0.5 , 3.2 )	0 ( 0 , 0.4 )	0.4 ( 0 , 5.4 )	0.9 ( 0 , 21.7 )	1.2 ( 0.1 , 14.1 )	2.3 ( 0.4 , 11.3 )
Voters	Cornel West (Ind.)	1 ( 0.4 , 2.5 )	0.3 ( 0 , 1.1 )	1.2 ( 0 , 8.4 )	1.3 ( 0.1 , 19.9 )	14.9 ( 4.3 , 30.2 )	1 ( 0.1 , 3.5 )
Voters	Chase Oliver (L)	0.2 ( 0 , 0.9 )	0.3 ( 0 , 0.9 )	24.7 ( 8.1 , 46.3 )	3.4 ( 0 , 68.9 )	13.1 ( 2.5 , 37.9 )	2.8 ( 0.5 , 10.9 )
Adults	Stay Home	7.4 ( 4.8 , 10.1 )	2.6 ( 1.2 , 5.1 )	5.2 ( 0.3 , 26.3 )	13 ( 0.7 , 71.8 )	12.5 ( 0.6 , 48.7 )	75.6 ( 69.9 , 81.8 )
Adults	Turnout	92.6 ( 89.9 , 95.2 )	97.4 ( 94.9 , 98.8 )	94.8 ( 73.7 , 99.7 )	87 ( 28.2 , 99.3 )	87.5 ( 51.3 , 99.4 )	24.4 ( 18.2 , 30.1 )