

# ROBERTO CINETTO

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## Personal statement

Proficient, dynamic, highly motivated, fast learner, I adapt easily, work methodically and accurately whilst striving for quality in every task. An effective communicator with people at all levels, easily making strong working relationships. Excellent organizational skills developed in a variety of deadline orientated situations. Music lover and guitar player. 3D printer wanna be.

## Employment

### Full Stack Developer

06/2021 to Current

**Moto Concept North Vancouver (motoconcept.ca)** – North Vancouver, BC

E-commerce development/management Wordpress/WooCommerce CMS, Linode VPS

- Website design, development, aggregated and imported ~130,000 products from multiple supplier APIs. Data engineering with Python
- Increased sales by 40% by designing and developing good UI/UX
- Increased sales by 65% by targeted audiences on Google Ads and Facebook Ads

*Leveraged knowledge* : Apache, MySQL, WP CLI, Figma, Wordpress/WooCommerce, Linode, Google Ads, Facebook Ads, Python, Data analysis, Data engineering

### Full Stack Developer

11/2020 to 05/2021

**Jim's Mowing BC** – Vancouver, BC

Design, development and management of corporate websites. CRM integration and goals monitoring and reporting.

- Increased quote requests by ~80% by designing and developing custom quote request forms
- Increased franchisees sales by ~35% through market studying and custom ads campaigns

*Leveraged knowledge* : React, Google Analytics, Google Data Studio, Zoho.

### Full Stack Web Developer

03/2020 to 09/2020

**Virtually Be There** – London, England

- **V-Brochure**: mobile app developed to display real estate properties media like: 3D model, planimetry, photos/videos and map.

*Leveraged knowledge* : Git, ReactJS, Gatsby, Prismic, Material UI, styled-components, GraphQL, Three.js, harp.gl.

### Front-end Developer

08/2019 to 08/2020

**Biorfarm S.r.l. (biorfarm.com)** – Remote, Italy

- New UI/UX development

*Leveraged knowledge* : Git, ReactJS, styled-components, Figma

### Founder Co Owner

09/2012 to 02/2020

**Megiston Srl** – Albignasego (PD), Italy

- Front-end dev on Ruby on Rails
- Server setup and management for website hosting (Linode, Hetzner, Runcloud)
- Eterno Ivica (client): increased quotes request (main goal) by 200% by building an integrated quote request system on the website
- Mastergest (client): increased sales by 65% by building a fully custom CRM studying client's sale workflow

*Leveraged knowledge* : Ruby on Rails, ActiveAdmin Bootstrap, Capistrano, Git, Google Maps API, Google Analytics

### Web Manager, Web Designer

11/2009 to 08/2012

**Reproduction** – Padova, Italy

- PHP backend development, WordPress and Joomla dev

## Software Projects

- **Personal website** : robertocinetto.com (for additional information and projects [built with NextJS, Strapi, Tailwind])
- **Fitness Tracker** : I built this web app to track my fitness improvements (NextJS, Primereact, Tailwind, Firebase/Firestore) [fitnesstracker.robertocinetto.com](https://fitnesstracker.robertocinetto.com)
- **ToDoListIt** : A todo list app I build to test my skills on React and some other technologies like: NextJS, Primereact, Tailwind, Firebase. [todolistit.robertocinetto.com](https://todolistit.robertocinetto.com). It's also a PWA so you can install it as an app.

## Skills

**I'm currently dealing with:** Typescript, Javascript, Node, HTML, CSS, Unix, Git, Strapi, NextJS, React; SQL, Firebase, TailwindCSS, Netlify, Jest, Cypress, Webpack, Redux, Apollo, Styled Components, Material UI, PostgreSQL, MongoDB

## Education

### High School Diploma

07/2004

**I.T.I.S. Guglielmo Marconi** - Padova, PD, Italia

- **Major** : Electrical Engineering and Automation
- **Programming courses** : Algorithms & Data Structures