Roberto Malcotti

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robimalco.github.io
github.com/robimalco

Experience

Oct 2017
Oct 2019
Data Engineer / Data Analyst, *Bitbond Gmbh*, Berlin (DE) + Remote
- Leading data initiatives with focus on simplicity and maintainability
- BI Admin, ML features, ETL prototypes, SQL, Python and Google Script

Apr 2017
Sep 2017
Marketing Automation Engineer, *Auto1 GmbH*, Berlin (DE)
- Debugging and refactoring existing Python scripts
- Marketing automation developing ETL pipelines using Google Adwords API

Jul 2016
Mar 2017
Online Marketing Developer, *Internetstores GmbH*, Berlin (DE)
- Automate processes generating innovative information and competitors' scraping
- Customize ads with real-time updates (+0.5% CTR and +0.15% CR)

Sep 2015
Jun 2016
Online Marketing Analyst, *Nu3 GmbH*, Berlin (DE)
- Bridge between Marketing and BI, budgeting across countries, channels and lines
- My Black Friday initiative with custom ads mentioned by *Google*, (+6% CTR, +2.1% CR)

Oct 2014
Aug 2015
Operation Analyst, *Scarosso GmbH*, Berlin (DE)
- Sorting items on the website based on quantitative and qualitative decisions
- Returns logistics, analysis of inventory and product trends

Apr 2012
Oct 2014
Junior Logistic Project Coordinator, *Guess Europe SAGL*, Lugano (CH)
- Audit and control of the quantities managed in the warehouse
- KPIs and budget control, providing data to Customer Service, Finance and Marketing

Education

2009
2012
B.Sc. Management Engineering, *SUPSI*, Lugano (CH)
Specialising in logistic, supply chain and project management.
Thesis: "Inventory turnover of Guess Europe SAGL: analysis and proposal."

2013
2014
Computer Science Engineering, *SUPSI*, Lugano (CH)
Evening courses to strength IT skills, with focus on Linux, Database, OOP

Tech

Comfortable
Python, Postgresql, Linux, Javascript, HTML, CSS, GitHub
Jupyter, Pandas, Numpy, BeautifulSoup, Requests, Selenium, Colly

Familiar
AWS, Vue, OpenFramework, SonicPI, Zapier, Delve

Google
GCP, Golang, Colab, Chrome, Chromedp, Cloud Functions, BigQuery, Analytics, Ads, Sheets, Script, Dataprep, Data Fusion, Drive, Firebase

Side

Languages
Native in Italian, proficient in English and German, limited in French and Spanish

Freelancer
Helping companies to get more out from their data building solutions using GCP, workshops and tutorials of SQL and spreadsheet

Developer
[Developing a web application with GCP, Golang and Vuejs](#) ~ official ETA late 2020

Volunteer
Coordinator at *Tech Open Air* 2017/2018, *PyData* 2018 and *Data Native* 2017