Roberto Malcotti

	Experience
2012 Present	Freelancer, Remote - robimalco.com ~ data engineering, analytics and design - datangels.com ~ individual lessons of data related topics and web scraping - jeifai.com ~ HR data detective ~ Web App built with GCP, Golang and Vuejs
Oct 2017 Oct 2019	 Data Engineer / Data Analyst, Bitbond Gmbh, Berlin (DE) + Remote Leading data initiatives with focus on simplicity and maintainability BI Admin (Metαbase), ML features, ETL prototypes, SQL, Python and Google Script
Apr 2017 Sep 2017	Marketing Automation Engineer, Auto1 GmbH, Berlin (DE) - Debugging and refactoring existing Python scripts - Marketing automation developing ETL pipelines using Google Adwords API
Jul 2016 Mar 2017	Online Marketing Developer, Internetstores GmbH, Berlin (DE) - Automate processes generating innovative information and competitors' scraping - Customize ads with real-time updates (+0.5% CTR and +0.15% CR)
Sep 2015 Jun 2016	Online Marketing Analyst, Nu3 GmbH, Berlin (DE) - Bridge between Marketing and BI, budgeting across countries, channels and lines - My Black Friday initiative with custom ads mentioned by Google, (+6% CTR, +2.1% CR)
Oct 2014 Aug 2015	Operation Analyst, Scarosso GmbH, Berlin (DE) - Sorting items on the website based on quantitative and qualitative decisions - Returns logistics, analysis of inventory and product trends
Apr 2012 Oct 2014	Junior Logistic Project Coordinator, Guess Europe SAGL, Lugano (CH) - Audit and control of the quantities managed in the warehouse - KPIs and budget control, providing data to Customer Service, Finance and Marketing
	Education
2009 2012	B.Sc. Management Engineering , <i>SUPSI</i> , Lugano (CH) Specialising in logistic, supply chain and project management. Thesis: "Inventory turnover of Guess Europe SAGL: analysis and proposal."
2013 2014	Computer Science Engineering, SUPSI, Lugano (CH) Evening courses to strength IT skills, with focus on Linux, Database, OOP
	Tech
Data	Python, Postgresql, Jupyter, Pandas, Spreadsheet, Metabase. Capable of design, implement, maintain and evolve modern data architectures.
Comfortable	Linux, Golang, Javascript, HTML, CSS, GitHub
Google	Good knowledge of the whole technology ecosystem, passionate about GCP.
Software	Docker, Kubernetes, Vue, Hugo, Netlify, Figma, Notion, OF, SonicPI, Zapier, Delve
	Side
Languages	Native in Italian, proficient in English and German, limited in French and Spanish
Volunteer	Coordinator at Tech Open Air 2017/2018, PyData 2018 and Data Native 2017