

## Roberto Panzeri



### Top Skills

User Interface Development  
Project Management  
Information Architecture

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**Birth date:** June 13<sup>th</sup>, 1970

## Expertise

### **User Interface Development (since 1995)**

HTML/CSS/JavaScript coding, usability and accessibility concepts, responsive design, performance and code optimization (on-site SEO), back-end integration concepts, email coding.

### **Project Management (since 2003)**

Work organization and methodology, planning and priorities, team coordination, client/provider/management relationship.

### **Information Architecture (2000 to 2003)**

Navigation maps, wireframes and process flows definition.

## Work experience

Jan 2019 > Today

### **User Interface Developer and Partner**

*Sinfiniti ([Sinfiniti.com](http://Sinfiniti.com)) - Milan*

- Founder of Sinfiniti: a group of professionals and consultants with a 20-year track record in digital tool Design and Re-design.
- User Interface Development.
- Project Management.

2003 > Today

### **User Interface Developer and Web Consultant**

*Freelance - Milan, Geneve*

- Analysis, definition, planning and development of Web solutions, in collaboration with a network of multi-disciplinary professionals.
- User Interface Development of Web sites/apps and Email templates.
- Great focus on User Experience subjects (content organization, navigation, process flows, usability, optimization, standards).

2000 > 2003

### **Senior Site Developer and Information Architect**

*Sapient - Milan, Boston, Chicago*

- Analysis, planning, design and development of Web sites user interface.
- Navigation maps, wireframes and process flows definition.
- Implementation of specific work methodology within wide multi-disciplinary project teams.
- Development team management and coordination.

1997 > 2000

### **Web Developer and Information Architect**

*ATEL@GFI - Milan*

- Analysis, design and development of Web sites and Intranets.
- Project management and planning, client relationship.

1997

**Web Publisher and Developer***GLAMM Interactive – Milan*

- Maintenance and update of news Web sites.
- Development of Web sites for specific events.

1995 &gt; 1997

**Web Master***Marketing Resources International - Brighton, St. Louis*

- Analysis, design and development of the company Web site.
- Analysis and design of marketing and client support Internet/Intranet services.

**Education**

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**1996** - 'Internet Business Solutions' Master - HealthTech Solutions (St. Louis)**1989 > 1995** - 'Information Technology' University Degree - Università degli Studi (Milan)**1984 > 1989** - 'Information Technology' High School Diploma - Istituto Radiotecnico "A. Beltrami" (Milan)**Languages:** Italian (mother tongue), English (written and spoken)**Technical skills - tools**

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**Excellent:** HTML/5, CSS/3, browser/device compatibility**Good:** JavaScript/jQuery, SASS/SCSS, media queries, usability - SEO, Git, SVN, Visual Studio Code, NetBeans**Fair:** accessibility, email coding, performance optimization - Zurb Foundation, Bootstrap**Basic:** ES5/ES6, Ajax, JSON - NPM, Gulp, Webpack, Babel, Angular 2**Personal skills and hobbies**

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Precision, earnestness, high reliability, will to improve, quick learning, proactive, results driven, strategic vision.

Reading (mostly in english), watching films, travelling, watching some sports, playing football, health and wellness, good food, ancient history.

## Main projects

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### **2007 > Today | preventionweb.net (UNISDR, Geneva)**

PreventionWeb user interface development (versions 1, 2, 3). Internal implementation guidelines definition. Client team training: 'International coding standards and best practices'. Use of HTML, HTML5, CSS3, JavaScript, jQuery, Foundation.

### **2009 > 2018 | segugio.it - cercassicurazioni.it (GruppoMOL, Milan)**

User interface development and maintenance/upgrade of the group's insurance section web sites. Marketing and process flow email development (responsive and dynamic). Internal implementation guidelines definition and front-end team coordination. Use of HTML, HTML5, CSS3, JavaScript, jQuery, Angular 2/4 (style guide and views).

### **2015 | subito.it (Schibsted Media Group, Milan)**

Mobile web site user interface development and process flow email development (responsive and dynamic). Use of HTML, HTML5, CSS3, JavaScript, jQuery.

### **2012 > 2014 | Intranet (UNISDR, Geneva)**

Intranet user interface development. Use of HTML, CSS, JavaScript.

### **2011 > 2012 | ilo.org \ NORMLEX-NATLEX (ILO, Geneva)**

User interface development implementing a modular layout system for documentation web portals. Use of HTML, CSS, JavaScript, jQuery, Apex (Oracle).

### **2008 > 2010 | unisdr.org (UNISDR, Geneva)**

Web site user interface development. Use of HTML, CSS, JavaScript.

### **2005 > 2007 | ilo.org (ILO, Geneva)**

Web site, department sites and Intranet user interface development. Use of HTML, CSS, JavaScript.

### **2004 - 2005 | tuttogratis.it (Trilud, Milan)**

User interface development of two web portals. Use of HTML, CSS, JavaScript.

### **2003 | my.motorola.com (Motorola, Chicago)**

Information architecture design of the USA distributors Extranet, in a 15 people team.

### **2002 | maserati.com (Maserati, Modena)**

Implementation of a wide multimedia section of the company's web site in several languages. Use of Flash and audio/video content.

### **2001 | owners.ferrari.com (Ferrari, Maranello)**

Ferrari owners web site user interface development (multilanguage and multiuser). Use of HTML, CSS, JavaScript, JSP.

### **1999 | meridiana.it (Meridiana Airlines, Olbia)**

Analysis, design and implementation of the company's website, featuring an online ticket availability system. Use of HTML, CSS, Javascript, Jam/Web e Prolifics.