

Robert Graham

Branding, Social Media & Website Designer

CONTACT ME AT

 robbidesigns.co.uk

 robg.pne98@googlemail.com

 07456422410

 /in/robert-graham-8123b512a/

SKILLS

Figma, Adobe xD, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere, Canva, Jitter, Meta Business Suite, SocialPilot, Facebook Ads Manager, Next.js, Tailwindcss, Wordpress, Elementor, GitHub, Communication, Time Management, Leadership, Project Management, Client Handling

HOBBIES/INTERESTS

Live Music, Travelling, Photography, Football, Graphics Design, Song Writing

REFERENCES

Faiz Amiji
Director - Gigawaffle
faiz@delticbusiness.co.uk

Zaheer Patel
Director - Gigawaffle
07749786271
zed@delticbusiness.co.uk

Mark Storey
Store Manager - Dixons Carphone (Currys PC World)
07958576906
dutymanager_1604@currysstores.co.uk

EXPERIENCE

• Marketing & Development Manager | Gigawaffle

- (Sep 2021 - Present)
- Running the Gigawaffle Marketing, Branding & Marketing team.
 - Looking after clients directly, all the way from conceptualisation, through to launch of their new digital asset(s).
 - Creating branded assets, such as web designs, social media content, graphics, physical marketing material and video content in line with brand guidelines.
 - Building new client websites from scratch, based on our own bespoke designs.
 - Analysing growth opportunities for ourselves and for our clients.
 - Developing brand guidelines for new clients.
 - Building relationships with clients through regular meetings and catch-up calls.
 - Managing client social media accounts, including content posting, hashtag analysis, reports, advertisements, etc.
 - Establishing a company workflow for projects & developing company roadmaps and development opportunities.

• Digital Marketing & Branding Assistant | Gigawaffle

(Apr 2021 - Sep 2021)

- Designing internal company website for launch of Gigawaffle.
- Establishing Gigawaffle's first set of brand guidelines.
- Designing internal websites for parent company.
- Managing and creating content for internal social media accounts.
- Establishing team communication and project management patterns.
- Analysing content and advertisement performance.

• Freelance Artwork Designer | Robbi Designs

(Feb 2020 - Apr 2021)

- Working with clients to determine project description, timeframe, budget, etc.
- Designing music-based graphics for clients based in the UK & US.
- Developing content for my own social media account.
- Establishing a visual identity for my work and using this when showing off examples of my work.
- Developing my own communication skills, especially around the area of design and client work.

• Graphics Designer | Motivate Canvas

(Sep 2019 - Jan 2020)

- Designing various canvas product lines, ready for print.
- Creating promotional graphics for seasonal offers, e.g. Black Friday, Cyber Monday & Christmas.
- Liasing with the social media team in design relevant and engaging content.
- Creating video content using 3D canvas models and Adobe After Effects.
- Assisting the web development team in creating web ready graphics.

• Video Producer | From The Finney

(Aug 2019 - Jan 2020)

- Creating animated videos from podcast audio ready for YouTube.
- Animating logo in After Effects as an introduction to the podcast.
- Editing gaming content ready for YouTube.

• Merchandiser | Dixons Carphone

(Sep 2015 - Dec 2019)

EDUCATION

• MSc User Experience Design | UCLan

Distinction | 2019-2020

- Was the course representative during my masters course

• BSc Software Engineering | UCLan

1st Class | 2016-2019

- Was the course representative during the final year of my bachelors course

• Computing (B), Maths (B) & Economics (C) | Runshaw College

2014-2016