

ROBERT EVAN SANDERS

<http://www.robertesanders.com/>

ACADEMIC POSITIONS

- 2022** *Visiting Scholar*, University of Texas at Austin, McCombs School of Business¹
- 2018 -** *Assistant Professor*, University of California, San Diego, Rady School of Management

EDUCATION

- 2018** University of Chicago, Booth School of Business
Ph.D. Business Administration (Track: Quantitative Marketing and Economics)
- 2012** University of Pennsylvania, Wharton School of Business
B.Sc. Economics (with distinction)

PEER-REVIEWED PUBLISHED AND ACCEPTED PAPERS

Accepted/Published

1. [Uninformed Choices in Perishables](#)
with Karsten Hansen and Kanishka Misra
Forthcoming in *Marketing Science*
(Recipient of Becker Friedman Institute – Industrial Organization Initiative Award)
2. [Dynamic Pricing and Organic Waste Bans: A Study of Grocery Retailers' Incentives to Reduce Food Waste](#)
Forthcoming in *Marketing Science*
(Winner of 2017 Alden G. Clayton Doctoral Dissertation Proposal Competition from the Marketing Science Institute.)
Media mentions: [UCSD press release](#); [KBPS](#); [Times of San Diego](#); [NBC San Diego](#)
3. [Consumer Misinformation and the Brand Premium: A Private Label Blind Taste Test](#)
with Bart Bronnenberg and Jean-Pierre Dubé
Marketing Science, 39(2):382-406, 2020
(One of four finalists for the Robert D. Buzzell MSI Best Paper Award 2021; One of four finalists for the MSI 2018 – 2020 Research Priorities Working Paper Competition)

Under Review/Revision

4. [Inventory Record Inaccuracy Explains Price Rigidity in Perishable Groceries](#)
with Naveed Chehraz and Ioannis Stamatopoulos

¹During this time, I was still an employee of the University of California and was not receiving payment from the University of Texas at Austin.

INVITED PRESENTATIONS

2023 Summer Institute for Competitive Strategy (SICS)

2023 INFORMS Marketing Science

2022 Wharton Consortium For Operational Excellence in Retailing (COER)

2022 Stanford University

2021 INFORMS Annual Conference

2021 Harvard Consortium For Operational Excellence in Retailing (COER)

2020 Virtual Quant Marketing Seminar

2020 POMS (Invited and Accepted, Cancelled due to Covid-19)

2019 INFORMS: International Conference

2019 University of Texas at Austin

2018 AMA, Marketing Science Institute

2018 INFORMS Revenue Management and Pricing Conference

2018 INFORMS Marketing Science Conference

2017 University of California, San Diego

2017 Washington University in St. Louis

2017 University of Michigan

2017 London Business School

2017 Northwestern University

SERVICE

Conference organization

2021 INFORMS Annual Conference
Session organizer: Empirical Research in Revenue Management

2018 INFORMS Marketing Science Conference
Session organizer: Dynamic pricing and Revenue Management

2018 - Ad Hoc Reviewer

- Marketing Science
- Journal of Marketing Research
- Management Science
- Quantitative Marketing and Economics
- Production and Operations Management
- Food Policy
- Journal of Operations Management
- Annals of Operations Research

Advising

Placement

Hale Erkan (as committee member, 2023)

Arizona State University

Fiori Anglou (as co-advisor; expected to graduate 2025)

Kohei Hayashida (as committee member; expected to graduate 2025)

Seung Hyun Kim (as committee member, expected to graduate 2023)