Wyzant Pricing Analysis: R Tutors

Robert Schnitman

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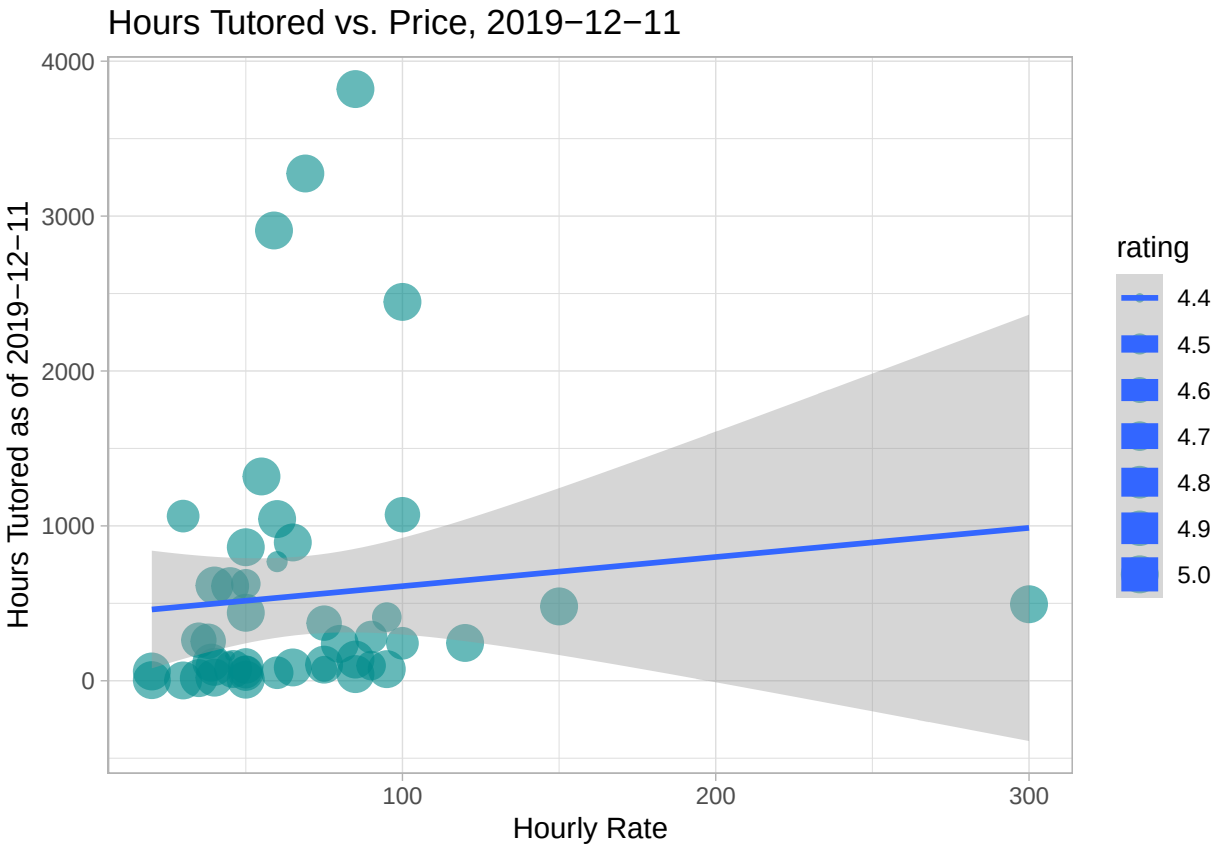
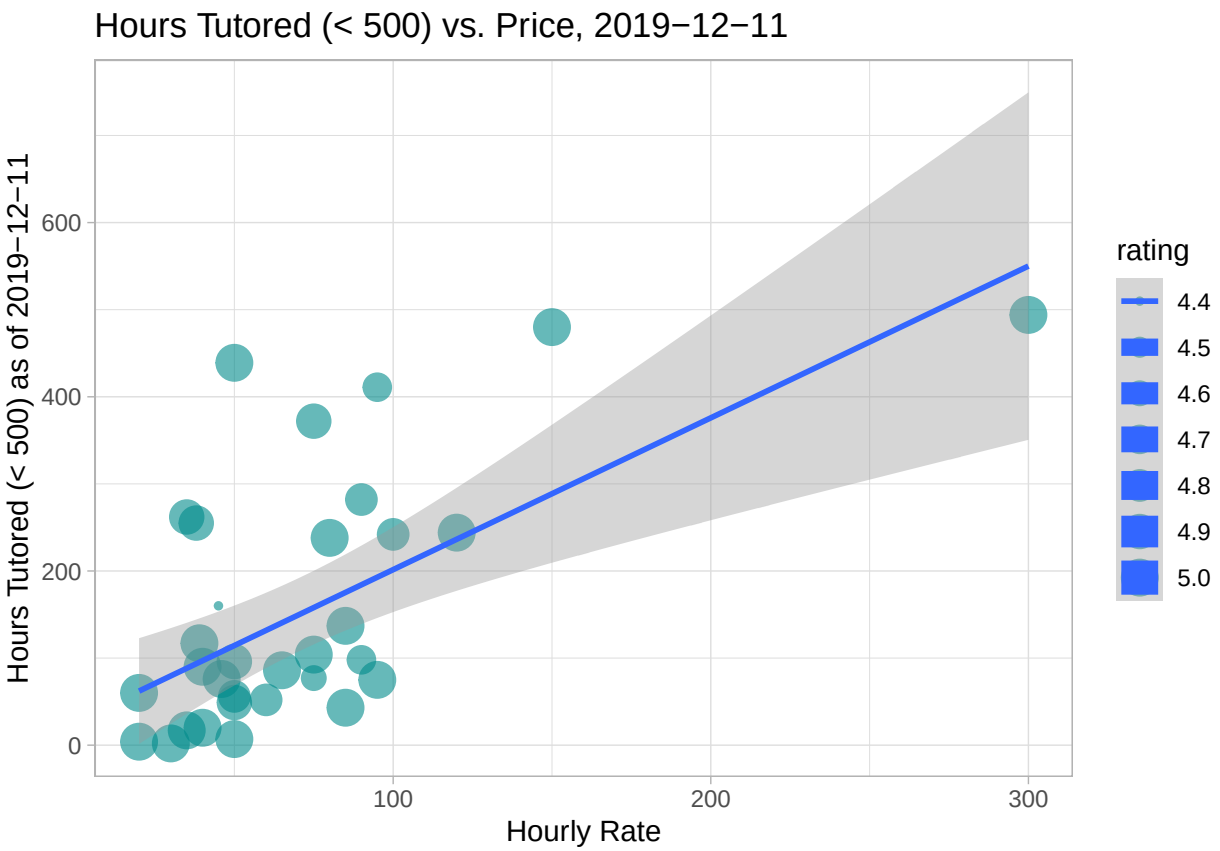
Contents

Data Overview

```
##    Min.Price 1st Qu.Price  MedianPrice    MeanPrice 3rd Qu.Price    Max.Price
##        20.00        45.00        59.50        68.02        85.00       300.00
```




Hours Tutored (< 500) vs. Price, 2019−12−11
Hours Tutored (< 500) as of 2019−12−11
600
400
200
0
100
200
300
Hourly Rate
rating
4.4
4.5
4.6
4.7
4.8
4.9
5.0

Modeling

$$Model_1 : price = \alpha_0 + \alpha_1 Rating + \alpha_2 Numberof Ratings + \alpha_3 HoursTutored + \alpha_4 CollegeLevel$$

$$Model_2 : HoursTutored = \beta_0 + \beta_1 Price + \beta_2 Rating + \beta_3 NumberofRatings + \beta_4 CollegeLevel$$

$$Model_3 : log(price) = \gamma_0 + \gamma_1 log(Rating) + \gamma_2 log(NumberofRatings) + \gamma_3 log(HoursTutored) + \gamma_4 CollegeLevel$$

$$Model_4 : log(HoursTutored) = \delta_0 + \delta_1 log(Price) + \delta_2 log(Rating) + \delta_3 log(NumberofRatings) + \delta_4 CollegeLevel$$

% Table created by stargazer v.5.2.2 by Marek Hlavac, Harvard University. E-mail: hlavac at fas.harvard.edu
% Date and time: Thu, Dec 12, 2019 - 1:15:51 PM

Table 1:

	Dependent variable:			
	price	hours_tutored	price	hours_tutored
	(1)	(2)	(3)	(4)
price		3.658**		0.391**
		(1.566)		(0.149)
rating	−6.646	−19.911	80.238	143.092
	(27.822)	(297.172)	(165.873)	(168.447)
number_of_ratings	−0.101**	3.397***	−0.313*	1.051***
	(0.050)	(0.179)	(0.161)	(0.043)
hours_tutored	0.032**		0.375**	
	(0.014)		(0.143)	
level_college				
ratingsq			−25.862	−45.988
			(53.085)	(53.907)
Constant	94.839	−143.282	−58.763	−111.982
	(136.207)	(1,462.326)	(129.490)	(131.446)
Observations	45	45	45	45
R^2	0.124	0.904	0.253	0.947
Adjusted R^2	0.059	0.897	0.178	0.942
Residual Std. Error	26.602 (df = 41)	283.962 (df = 41)	0.404 (df = 40)	0.412 (df = 40)
F Statistic	1.926 (df = 3; 41)	128.531*** (df = 3; 41)	3.390** (df = 4; 40)	179.462*** (df = 4; 40)
Note:				*p<0.1; **p<0.05; ***p<0.01

Models 3 and 4 have been log-transformed (except for CollegeLevel*)*