Robert Weisbecker

User Experience/Product Design

EXPERIENCE

Jan-May
2017

NPR

Research & Development Intern

Led UX efforts on the redesign of NPR's Mapping & Population System, an interactive map of broadcast coverage areas

Diagnosed usability issues and adapted interactions to a new responsive format desired by stakeholders

Produced user scenarios, wireframes & interactive prototypes, and assisted in front-end web development

2015-
2016

Freelance

Designer/Illustrator

Provided design services to a number of startups & student organizations while attending University of Michigan

Work included branding, illustration, and interface design for FindBlue, TownHound, and Range Messenger

Maintained a biweekly cartoon column for the Michigan Daily

June-Sept
2015

Parking Panda

UX/Design Intern

Wrote test scripts & conducted remote user testing sessions
Compiled competitor analysis reports to aid in site redesign
Revamped the visual language of Parking Panda's digital advertising

Jan-April
2014

Buzd Mobile

Product Designer

Co-founded an event-sharing application with UM students
Devised app's functions and designed UI from sketch to screen
Created style guides and requirements documents to developers

CONTACT

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EDUCATION

Maryland Institute College of Art (MICA)

Master's (MPS),
User Experience Design

2016 — present

University of Michigan, Ann Arbor

BA, Cognitive Science
Minor, Art & Design

2012 — 2016

SKILLS & INTERESTS

Technical
Sketch
Photoshop
Illustrator
Axure
InVision
HTML/CSS

Creative
Drawing
Painting
Typography
Illustration
VR/AR