



# EY Parthenon

Strategic Consulting Excellence

EY Parthenon Team • 2024

# EY Parthenon Overview



## Leading Strategy Consulting Practice

- Premier strategy consulting firm acquired by EY
- Focus on transformational growth strategies
- Deep sector expertise across industries
- Global presence with local market knowledge
- Data-driven strategic insights
- C-suite advisory services
- Digital transformation capabilities
- Merger & acquisition expertise

# Core Service Areas



## Comprehensive Strategy Consulting Portfolio

- Strategy & Transformation
  - Corporate strategy
  - Business model innovation
  - Digital strategy
- Growth & Markets
  - Market entry strategies
  - Customer experience
  - Revenue optimization
- Transactions & Restructuring
  - M&A strategy
  - Due diligence
  - Post-merger integration

# Market Position & Growth

## Strategic Consulting Landscape



# Key Differentiators



## What Sets EY Parthenon Apart

- EY Ecosystem Integration
  - Access to EY's global network
  - Tax, audit, and advisory synergies
  - Comprehensive client solutions
- Distinctive Approach
  - Fact-based strategic insights
  - Rapid implementation focus
  - Senior-level client engagement
  - Industry-specific expertise