



Strategic Consulting Excellence

EY Parthenon Team • 2024

# EY Parthenon Overview

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## Leading Strategy Consulting Practice

- Premier strategy consulting firm acquired by EY
- Focus on transformational growth strategies
- Deep sector expertise across industries
- Global presence with local market knowledge
- Data-driven strategic insights
- C-suite advisory services
- Digital transformation capabilities
- Merger & acquisition expertise

# Core Service Areas

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## Comprehensive Strategy Consulting Portfolio

- Strategy & Transformation
- Corporate strategy
- Business model innovation
- Digital strategy

- Growth & Markets
- Market entry strategies
- Customer experience
- Revenue optimization

- Transactions & Restructuring
- M&A strategy
- Due diligence
- Post-merger integration

# Market Position & Growth

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## Strategic Consulting Landscape



# Key Differentiators

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## What Sets EY Parthenon Apart

- EY Ecosystem Integration
- Access to EY's global network
- Tax, audit, and advisory synergies
- Comprehensive client solutions
- Distinctive Approach
- Fact-based strategic insights
- Rapid implementation focus
- Senior-level client engagement
- Industry-specific expertise