



EY Parthenon

Strategic Consulting Excellence

EY Parthenon Team • 2024

EY Parthenon Overview



Leading Strategy Consulting Practice

- Premier strategy consulting firm acquired by EY
- Focus on transformational growth strategies
- Deep sector expertise across industries
- Global presence with local market knowledge
- Data-driven strategic insights
- C-suite advisory services
- Digital transformation capabilities
- Merger & acquisition expertise

Core Service Areas



Comprehensive Strategy Consulting Portfolio

- Strategy & Transformation
 - Corporate strategy
 - Business model innovation
 - Digital strategy
- Growth & Markets
 - Market entry strategies
 - Customer experience
 - Revenue optimization
- Transactions & Restructuring
 - M&A strategy
 - Due diligence
 - Post-merger integration

Market Position & Growth

Strategic Consulting Landscape



Key Differentiators



What Sets EY Parthenon Apart

- EY Ecosystem Integration
 - Access to EY's global network
 - Tax, audit, and advisory synergies
 - Comprehensive client solutions
- Distinctive Approach
 - Fact-based strategic insights
 - Rapid implementation focus
 - Senior-level client engagement
 - Industry-specific expertise