**RUNNING ORDER THE SKIN THERAPY SHOW**

**TITLE: COOLTECH FAT-FREEZING TREATMENT**

**LINK 1: SHOW MONTAGE**

**LINK 2: HOST INTRODUCTION**

The twenty-first century has certainly brought with it the need for healthier lifestyles through diet and exercise, all with the goal of remaining as fit as possible. Today on the skin therapy show, we'll be talking about body sculpting as a form of fitness.

We are delighted that you have decided to join us...

This is the skin therapy show….my name is……

**LINK 3 INTERVIEW SEGMENTS**

Joining me on the set is…... and its honor and pleasure to have you on the show today.

1. First things first, tell us more about yourself
2. In details, how would you define Cooltech fat-freezing?
3. What’s the difference between Body Sculpting and Cooltech Fat-Freezing
4. Does Cooltech fat freezing work on fat belly?
5. Who is a good candidate for Cooltech fat freezing treatment?
6. What are the most common treatment areas?
7. Which parts of the body should not be subjected to fat freezing treatment?
8. What are the pros and cons of Cooltech fat freezing?
9. Is Cooltech fat freezing a fat-loss procedure or a weight-loss procedure?

**LINK 4: COMMERCIAL BREAK**

On that note we take a short commercial break stay tuned with us……………. Will be right back with more.

**LINK 5: DEMONSTRATION**

This is the skin therapy show, you are with me Joey Muthengi and am going to take you away from the talk by showing you how exactly results are achieved through body sculpting and the gracious …(Name of the guest)…. please take us through step by step take us through the process …

(Cooltech fat-freezing procedure on a model with interview)

1. Do these treatments really work?
2. Are there any side effects and if yes what
3. How many sessions is the procedure, and what are they like?
4. How many fat freezing treatments are needed for stomach?
5. How long does it last

**LINK 6 HOST LINK**

Welcome back you are watching The Skin Therapy Show……………….. My guest on the show is …………………………………..

**QUESTIONS**

1. How long before one sees results
2. Are the results permanent
3. Any particular products?
4. Is Cooltech fat-freezing safe
5. Are there any restrictions on who can use such treatments
6. Who should avoid?
7. As we bring this conversation to an end can this be practiced at home?

**LINK 7 GUEST FINAL THOUGHT**

Guest to share the final thoughts in relation with the topic

**LINK 8 HOST ADVICE**

Unfortunately our time is up but here’s some food for thought

“Think how lucky you are that the skin you live in, so beautifully holds the "You" who's within….”

**LINK 9 HOST OUTTRO**

Any more questions? You know the drill by now….. Send your questions to @skintherapyshow (Twitter, Facebook, Instagram….and will cater to your questions in our subsequent episodes.

Until next time….my name is