SHORT DEPARTMENT NAME WITHOUT PARENT ORGANIZATION
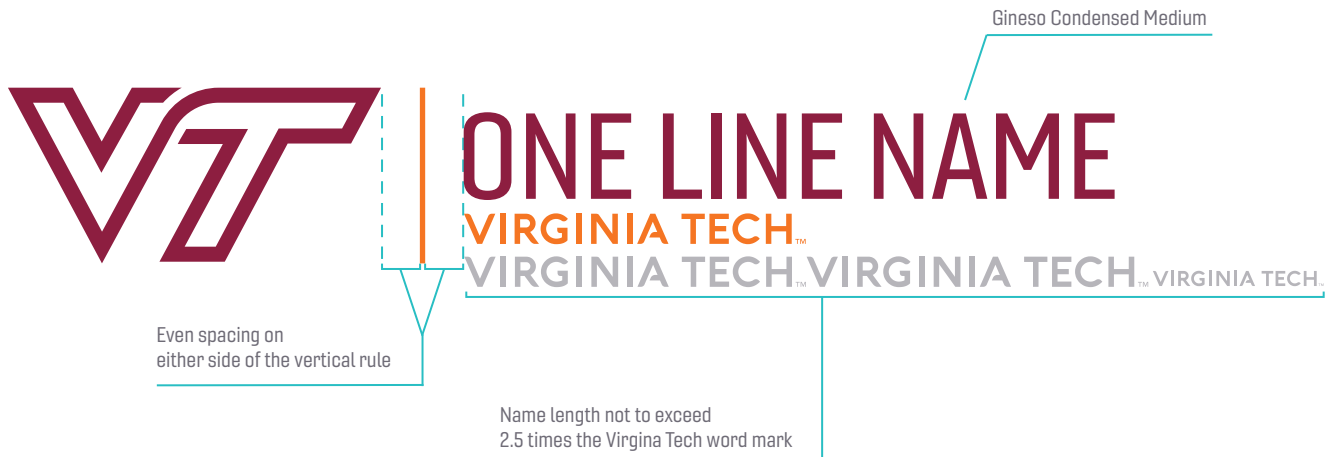
(~11-13 Characters in length)

ONE LINE NAME
VIRGINIA TECH™

Gineso Condensed Medium

Even spacing on either side of the vertical rule

Name length not to exceed 2.5 times the Virgina Tech word mark

(Example)

ADVANCEMENT
VIRGINIA TECH™