Report Outcomes/Findings/Considerations

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Of the more than 300,000 projects launched on Kickstarter, only a third have made it through the funding process with a positive outcome.
   2. Getting funded on Kickstarter requires meeting or exceeding the project's initial goal.
   3. Many organizations spend months looking through past projects in an attempt to discover some trick for finding success.
   4. In this dataset the month of December is least successful.
2. What are some limitations of this dataset?
   1. We did not trend or review type of methods were successful from a project methodology.
3. What are some other possible tables and/or graphs that we could create?
   1. Pledged versus Goal based by State.
   2. Pledged versus Category and Sub-Category based on State.
   3. Average Donation based on State.
   4. Staff Pick based on State.