# **ROBERT GARNER**

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#### **PROFILE**

• I am self motivated, driven, creative, persistent, curious & eager to learn new things. I'm able to work well in teams, lead teams or work autonomously. I don't give up on challenges easily but I know when to ask for help & support from my team members.

Although most of my experience lies within recruiting for media companies, I've
always been interested in computing and I am currently looking to switch careers &
am searching for a junior developer role where I can learn from the team around me.

#### **EMPLOYMENT HISTORY**

#### February 2020 - Current

#### Self taught in HTML, CSS, SASS, JavaScript & React

- Semantic HTML, tables, forms, validation, etc.
- CSS setup, selectors, visual rules, box model, display & positioning, colours, typography, responsive design, sizing elements, media queries, animations, grid & flexbox.
- Javascript variables, conditionals, functions, scope, arrays, loops, iterators, higher order functions, objects, script element, DOM, Handlebars, classes, modules, errors, error handling & debugging, promises, async-await, requests, React, jQuery, the Command Line & Git.
- I've also put together a selection of projects, which you can view on my Github https://github.com/robgit28

# August 2019 - February 2020 (Contract) Inside Ideas Group / Oliver Creative Agency, London Senior Talent Partner

- The Inside Ideas Group consists of 4 main creative / design agencies, Oliver, Dare, Adjust Your Set & Aylesworth Fleming, employing around 2,500 staff around the world. Worked with the likes of Google, Unilever, Adidas, Reebok, The Guardian, Barclaycard, Invesco, BMW, to mention a few.
- Recruiting for a range of roles across the business (across UK & Europe) including Tech (.Net Developers, Front End Engineers - Angular & React, Full Stack Developers, etc.), C-Suite, Head of Departments, Client Services, HR, Sales, Marketing, Finance, Content, IT, Project Management, etc.

### September 2018 – August 2019 News UK, London

#### Lead Recruiter - Sales & Marketing

- News UK is a major, international consumer media company, comprising of The Sun, The Times, The Sunday Times, Unruly, Storyful, The Fifth, The Wireless Group (talkSPORT, talkRADIO, Virgin Radio), The Bridge Studio, etc.
- My role entailed managing one recruiter and managing all recruitment across our sales & marketing departments (head count of roughly 600 people), across all offices (London, Manchester, Glasgow, Dublin, etc.), with a focus on our Commercial department. A largely proactive recruitment role, sourcing candidates.

- Helped to rewrite role specifications so they were more attractive, engaging, informative and gender neutral.
- Instrumental in the design, implementation and training of staff with the new ATS (recruitment software).
- Reason for Leaving: the chance to move more into tech recruitment.

# July 2018 – September 2018 The River Group, London Talent Acquisition Manager

- The River Group is an award winning content marketing agency representing brands such as Superdrug, Holland & Barrett, Co-op, Jessops, Princess Cruises, Cunard, Jumeirah to mention just a few.
- Managed all recruitment for The River Group, conducting exit interviews, meeting with recruitment partners, improving company culture, building a company talent pool, reducing recruitment advertising costs, etc.
- Filling positions within social media, client services and editorial.
- Reason for Leaving: Headhunted by News UK.

# July 2012 – June 2018 Media Square Recruitment, London Managing Director

- Founded and ran an award nominated (MARA 2014) media recruitment firm, specialising in sales, marketing & PR, roles across B2B, B2C, print, digital TV, radio, outdoor, conferences, business information, PR agencies, talent management agencies, etc.
- Successfully recruiting for the likes of The Financial Times, Evening Standard & Independent Media, Informa, LexisNexis, Terrapinn, Incisive Media (Infopro Digital), Think Publishing, The River Group, Zest Media, James Pembroke Publishing, Archant Life, Centaur Media, Protein Agency, Jazz FM, Diffusion PR, The Dods Group, to mention a few.
- Recruiting for roles ranging from fresh graduate up to director level roles.
- Reason for Leaving: Looking to move in-house.

### November 2009 – June 2012 Moriati Media, London Senior Recruitment Consultant

- Moriati Media specialises in recruiting for the digital media industry, including media agencies, advertising networks, SSPs, DSPs, DMPs, trading desks, ad serving platforms, audience re-targeting companies, publishers, affiliate and online marketing companies as well as tech start-ups.
- Recruiting for sales, advertising operations & marketing roles for digital media owners, radio groups, TV stations, affiliate marketing companies, etc.
- Suggested a new company CRM system, "Profile" and helped to implement it and train staff on it. Also contributed towards the company's new website.
- Reason for Leaving: Started up my own recruitment business.

# May 2009 – November 2009 (Contract) EMAP – BRAD Insight, London Media Sales Executive

• EMAP was a large B2B media, events & business information company.

- Working for BRAD Insight, the UK's leading media directory on a 6 month contract basis
- Selling advertising space to media owners, newspapers, radio groups, out of home, television groups and digital media firms across the BRAD Online, BRAD Intelligence business information system & the Magazine Distribution Book.

#### **April 2007 – March 2009**

# Media Contacts Recruitment Consultancy, London Recruitment Consultant

- Media Contacts is a media recruitment agency working across a variety of sectors including media sales, digital marketing, marketing, editorial, marketing, production, conference production and PR.
- I was solely responsible for the media sales desk for the company, recruiting for roles across B2B, B2C, print, magazines, newspapers, online, digital, radio, business information, exhibitions and conferences.
- Reason for Leaving: Redundancy due to the financial crash.

#### March 2006 - March 2007

# Wilmington Group, Waterlow Legal & Regulatory, London Senior Media Sales Executive

- Waterlow Legal & Regulatory is part of the Wilmington Group and is a medium sized publishing firm where I worked selling advertising space across magazines & websites.
- Reason for Leaving: Wanted to move into recruitment.

#### **EDUCATION**

2000 - 2005

#### The University of Plymouth

BA Hons Business Studies (2:2)

#### 1995 - 2000

#### **Trinity Public School, Shirley**

3 A-Levels: Business Studies – C, French – C, History – D

GCSEs: French – A, History – A, German – B, Photography – B, Dual Science – B, B, Eng. Lit. – B, Eng. Lang. – B, Maths - B

# IT SKILLS

 I am more than capable when using Git, Github, Atom, Codepen, Umbraco, Chrome DevTools, Google Adwords, AddThis, Shutterstock, Getty Images, Microsoft Office, Word, Excel, PowerPoint, Outlook, G-Suite, Mailchimp, LinkedIn, Profile (CRM system), Highrise (CRM system), Broadbean, Taleo (ATS), Greenhouse ATS, Textio, Eploy (ATS), etc.

#### **INTERESTS**

 I enjoy spending time with friends & my family (my partner & daughter), cycling, playing Xbox, reading, cooking & restaurants, music, films and educational online courses.