

ROBERT CHO

WEB DEVELOPER / GRAPHIC DESIGNER

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I am a full stack developer with extensive graphic design experience in digital and print media. I am passionate about building innovative software with appealing aesthetics. I am a highly organized, detail oriented creative who likes to think outside the box and can easily adapt to any situation.

Web Developer, Actualize

Oct. 2017 – Present

Coding Bootcamp and Apprenticeship;

- **timet4able:** Built a scheduling web application intended to make planning group events easier and more efficient. This app allows a group of users to pick a date based on everyone's availability by allowing each user to upload their personal calendars to a shared group calendar. The backend was built using Ruby Rails, and the frontend uses Javascript, VueJS, HTML5, and CSS.
- **Actualize CRM:** work in teams using git to add features to the Actualize CRM that manages prospective applicants. The CRM allows a user to call or text a lead through the Twilio API. We use Ruby, Rails, Javascript, HTML, and Git.

Sr. Graphics / Marketing Designer, DREAM HOME LLC., New York, NY

Jan. 2015 – Present

Privately owned, Decorative Home Furnishings and Supplies;

- Conceptualize and develop designs for merchandise packaging: inserts, hang tags and labels.
- Design brochures, flyers, and banners for trade shows and other promotional uses.
- Helped with the doubling of sales numbers from 2016 to 2017.

Graphic Designer, CHD HOME TEXTILES LLC., New York, NY

Oct. 2012 – Jan. 2015

Privately owned, Decorative Home Furnishings and Supplies; www.chdhometextiles.com

- Conceptualize and develop designs for merchandise packaging: inserts, hang tags and labels.

Graphic Artist, 180 MEDIA GROUP, New York, NY

Oct. 2010 – Jun. 2013

Non-profit, Media Production & Consulting Firm; www.180mediagroup.tv

- Managed a team of artists on a variety of projects including e-mail blast designs, web graphics, presentations, and marketing materials. Assisted with graphics for 180 Media Group and 180 Church website use.

WORK EXPERIENCE

SKILLS / SOFTWARE



- Ruby, Rails, Javascript, VueJS, HTML, CSS, Git, SQL, PostgreSQL, APIs
- Advanced Command of Adobe Creative Suite: Photoshop, Illustrator, After Effects, InDesign.
- Photo Manipulation, Retouching / Color Correcting, Typography, Kinetic Typography, Advanced Photography, Basic Video Editing / Motion Graphics

EDUCATION

Actualize Coding Bootcamp & Apprenticeship; Chicago, IL; 2018

Rutgers University; New Brunswick, NJ; 2006–2010

BA: Psychology

SVA Continued Education Program; New York, NY; 2011

Relevant Course Work: Advanced Photoshop, After Effects

OTHER ACTIVITIES

Group Leader, 180 Father's House; New York, NY 2012 – 2014

Lead and assisted in mentoring a group of youth kids.

Design Consultant, HD Global Inc.; Jersey City, NJ 2010 – 2012