Crafting your narrative

Attending a meetup

-Find 3 local events or tech Meetups in your area.

1. Hackernest Dallas social networking meetup (in person-precovid, January)

2. Several Health Wildcatter tech talks, including a healthcare innovation hackathon (mainly in digital healthcare-precovid, Jan-March)

3. Testing with Jest and some smaller things in Vue 3—live webinar (5/19/20)

-Commit to attending one of these events in the next week, and make a goal to introduce

yourself to at least 3 people in attendance.

In the past events, I have been able to connect with several people on linkedin or email from Tech founders to medical industry experts.

From the Hackernest meeting I met a recruiter for PriceWaterHouse Cooper. He spoke with me about 30 minutes, where I told him my current efforts in entering the data science field through immersive training. We agreed that I contact him again after I am more in a position to be hired in an entry level position.

I also attended a national conference for people in the medical affairs division of the pharmaceutical industry (Sept 2019). The medical affairs division is responsible for consulting and liaising with clinicians and key opinion leaders on how to set up and help sponsor drug trials. Pharmaceutical companies now rely on data analytics to optimize establishing the best centers for trials to be run and how to process incoming data in real time in order to pivot pipeline efforts.

-Within 24 hours of attending the event, connect with and send a message via LinkedIn to the people you met.

As mentioned, combing data science and my medical research background will make me a good candidate for positions in Clinical research office services, medical affairs analyst or data scientist in clinical consulting companies that offer insight services for pharmaceutical companies. I have sent off invitations connect with several members in these industries and most have at least been willing to accept my invitation if not agreed to chat for a short period of time.

Conducting a cold outreach online

Most recently (5/14/20), I connected with a Director of data science at Elevate (a local Dallas company) after he had given a live webinar. In the message I provided a brief bio and request for an informational chat. So far, he has accepted my invitation but I am waiting to hear back about whether he is willing to chat with me briefly.

Conducting an informational interview

Currently, I am set to speak with a data architech (5/15/20) that transitioned from a science career to getting a BS in computer science and is now working at a local Dallas tech company. I have also reached out to several friends/acquaintance who are data tech experts to ask whether they can chat with me and help find connections or simply to hear about their insights.