



Rob Holody
Full Stack Web Developer
Graphic + UX Designer

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ABOUT ME

Hello, my name is Rob Holody and I am a digital media lover born in Vancouver, B.C. currently working and breathing in Toronto, Ontario. I am a graphic designer with a huge passion for digital media and creation. After finishing design school I felt inclined to continue learning, so I continued on to pursue my interest in full stack web development and UX/UI design. I have completed the Full Stack Web Development course at Bitmaker in Toronto, and I am currently finishing the UX Design program. I strive to continue expanding my knowledge in both design and development.

EXPERIENCE

FREELANCE GRAPHIC/ WEB DESIGNER

JANUARY 2013 - PRESENT

I have worked as a freelance designer along side many great companies including West of Contra (Toronto), Early Mercy (Toronto), Coda Nightclub (Toronto) and MyoDetox (Toronto). I have been involved in many aspects of design for digital, print and web including social media marketing, promotional design, print, wordpress and bootstrap.

GRAPHIC DESIGNER @FLOH Toronto

SEPTEMBER 2015 - PRESENT

As a graphic designer, I am in charge of the art direction and creation for many types of digital media across the FLOH Toronto events. From designing and creating cutting edge promotional media for International Producers and DJs to social media content creation across the brand.

CREATIVE DIRECTOR @CDN Entertainment

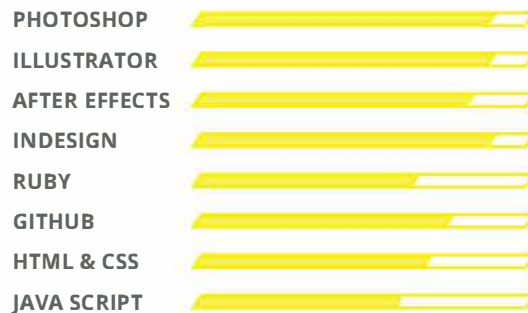
MARCH 2014 - SEPTEMBER 2015

I was in control of the entire social media marketing and design sector of the company. My duties included content creation, promotional design, print design, social media marketing and event organization. I worked tightly with our core team of directors and promotional staff to create highly professional student nightlife events.

INTERESTS

DESIGN | MUSIC | FITNESS | LEARNING | RACING

SKILLS



EDUCATION

UX DESIGN

Bitmaker, Toronto, Ontario

I am completing the 12 week UX and Visual Design program.

WEB DEVELOPMENT

Bitmaker, Toronto, Ontario

I have completed the Full Stack Web Development program with a focus in Ruby, Javascript and SASS.

GRAPHIC DESIGN

Fanshawe College, London, Ontario

I graduated from the 3 year Graphic Design program, with a focus in digital media and marketing.

MIT/ CRIMINOLOGY

Western University, London, Ontario

I studied Media, Information and Tecnoculture as well as Sociology and Criminology in my 3.5 years at the university.

CAPABILITIES

