

Jacob Hughes Robinett

Current Apple employee looking for a full time position with a fast paced team where I can continue to learn and grow

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Work Experience

Project Lead - CampusConnect @ Apple

August 2021 – April 2022

- Lead a dynamic team while building an internal app utilizing Xcode & SwiftUI to support tracking of KPI's such as university workshops & activities, weekly activity and meetings, & team communication within the Campus Leader Program
- Designed & implemented front end UI & app backend database utilizing MySQL & Docker
- Presented regular status updates to CL program leadership and BPR partners

Apple Education Online Store Specialist @ Apple

August 2021 – April 2022

- Partnered with Inside Account Executive team to improve K12 customer adoption of Apple Education eCommerce store as primary ordering medium by developing relationships directly with customers, & positioning the eCommerce store as a one stop shop ordering tool
- Held successful weekly virtual eCommerce demos directly with 150+ accounts to integrate the online store into their ordering process with an increase of 5% automated ordering over a single quarter.

Strategic Initiatives Program Manager @ Apple

May 2021 – July 2021

- Selected to participate in Campus Leader Summer Experience, a full-time rotation with Apple's Business Operations & Analytics team to lead and successfully deliver programs to evolve US Education Business.
- Executed the strategic and operational launch of a new sales & reporting tool to assist sales leadership and account executives to report, track and assess sales and demand trends.
- Held virtual training sessions, demonstrations, and developed training material for sales team & leadership to utilize during the rollout process. Implement and manage on-going feedback with the sales team to drive continuous improvement of the materials.
- Presented to a panel of leadership at the conclusion of the rotation to highlight learnings, achievements, and provide feedback on opportunities to strengthen existing processes

Senior Campus Leader @ Apple

April 2020 – May 2021

- Lead a team of 5 Campus leaders across the Southeast, helping each CL achieve success and develop individually and as part of the broader team
- Collaborated with Apple Learning Executives to provide a fun, interactive, and educational App Development workshop series remotely to 25 Middle-Schoolers in Nebraska & South Dakota.
- Presented best practices for partnering with Campus Leaders and student employees to Apple Education leaders and Follett store managers

Campus Leader @ Apple

May 2019 – April 2020

- 1 of only 60 Apple Campus Leaders selected in the nation to be the liaison between Apple and their respective universities
- Attended training at Apple's Headquarters in Cupertino, California
- Manage on-campus marketing efforts and execute creative ways to target current and potential Apple customers
- Coordinate workshops, trainings and demos for faculty, staff, and students

Teaching Assistant @ ENGR 1411: Freshman Engineering Experience

Fall 2018 & 2019

- Presented weekly lectures to 40 freshman Engineering majors
- Upperclassmen mentor for 12 new Computer Science students
- Lectures taught: Career Fair Prep, How to Study, Resume Workshop, Time Management

Uniform Manager @ the Pride of Oklahoma

May 2018 – May 2021

- Organize and oversee volunteer large groups for uniform-oriented projects
- Weekly Director meetings presenting game day timelines, progress reports, and inventory updates
- Annual inventory of over 1000 individual uniform parts
- Responsible for precise fitting, maintaining, and managing of 320 band members & uniform. 876 total uniforms issued during 3 years holding position.

Education

University of Oklahoma

Studied 2016 – 2021

Bachelor of Engineering, Computer Science

Relevant Course Work

CS Capstone Software Eng. 1 & 2
CS 4513 Database Mgmt. Systems
CS 2823 Theory of Computation
CS 2413 Data Structures

Skills

Programming Languages

Swift, Java, C, C++, JavaScript, MySQL, Bootstrap, Python

Software Experience

Xcode, Git, Eclipse, MS Visual Studio, Querious, Visual Studio Code, Azure Data Studio, RStudio, Fusion 360, Cherwell, TDX

Personal Projects

Static

iOS social media app for TV and movie sharing and recommendations

Hacklahoma 2018 & 2019

github.com/robibuilder

JacobRobinett.com

Personal website / online resume

Alyssa Leo Photography

JacobRobinett.oucreate.com

Leadership Experience

Student Leader – the Pride of Oklahoma

May 2018 – May 2021

President – Kappa Kappa Psi

January 2019 – May 2020

Teaching Assistant – U of Oklahoma

Fall 2018 & Fall 2019

Activities & Interests

3D Modeling – Prusa i3 & Ender Series
Significant experience with 3D modeling, CAD Design & modern 3D Printing

Running, hiking, rock climbing, marching band