

# Jacob Hughes Robinett

**Current Apple employee looking for a full time position with a fast paced team where I can continue to learn and grow**

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## Work Experience

### Project Lead – Campus App @ Apple

August 2021 – April 2021

- Lead a dynamic team while building an internal app utilizing Xcode & SwiftUI to support tracking of KPI's such as university workshops & activities, weekly activity and meetings, & team communication within the Campus Leader Program
- Designed & implemented front end UI & app backend database utilizing MySQL & Docker
- Presented regular status updates to CL program leadership and BPR partners

### Apple Education Online Store Specialist @ Apple

August 2021 – April 2021

- Partnered with Inside Account Executive team to improve K12 customer adoption of Apple Education eCommerce store as primary ordering medium by developing relationships directly with customers, & positioning the eCommerce store as a one stop shop ordering tool
- Held successful weekly virtual eCommerce demos directly with 150+ accounts to integrate the online store into their ordering process with an increase of 5% automated ordering over a single quarter

### Strategic Initiatives Program Manager @ Apple

May 2021 – July 2021

- Selected to participate in Campus Leader Summer Experience, a full-time rotation with Apple's Business Operations & Analytics team to lead and successfully deliver programs to evolve US Education Business.
- Executed the strategic and operational launch of a new sales & reporting tool to assist sales leadership and account executives to report, track and assess sales and demand trends
- Held virtual training sessions, demonstrations, and developed training material for sales team & leadership to utilize during the rollout process. Implement and manage on-going feedback with the sales team to drive continuous improvement of the materials
- Presented to a panel of leadership at the conclusion of the rotation to highlight learnings, achievements, and provide feedback on opportunities to strengthen existing processes

### Senior Campus Leader @ Apple

April 2020 – May 2021

- Lead a team of 5 Campus leaders across the Southeast, helping each CL achieve success and develop individually and as part of the broader team
- Collaborated with Apple Learning Executives to provide a fun, interactive, and educational App Development workshop series remotely to 25 Middle-Schoolers in Nebraska & South Dakota
- Presented best practices for partnering with Campus Leaders and student employees to Apple Education leaders and Follett store managers

### Campus Leader @ Apple

May 2019 – April 2020

- 1 of only 60 Apple Campus Leaders selected in the nation to be the liaison between Apple and their respective universities
- Attended training at Apple's Headquarters in Cupertino, California
- Manage on-campus marketing efforts and execute creative ways to target current and potential Apple customers
- Coordinate workshops, trainings and demos for faculty, staff, and students

### Teaching Assistant @ ENGR 1411: Freshman Engineering Experience

Fall 2018 & 2019

- Presented weekly lectures to 40 freshman Engineering majors
- Upperclassmen mentor for 12 new Computer Science students
- Lectures taught: Career Fair Prep, How to Study, Resume Workshop, Time Management

### Uniform Manager @ the Pride of Oklahoma

May 2018 – May 2021

- Organize and oversee volunteer large groups for uniform-oriented projects
- Weekly Director meetings presenting game day timelines, progress reports, and inventory updates
- Annual inventory of over 1000 individual uniform parts
- Responsible for precise fitting, maintaining, and managing of 320 band members & uniform. 876 total uniforms issued during 3 years holding position.

## Education

### University of Oklahoma

Studied 2016 – 2021

Bachelor of Engineering, Computer Science

## Relevant Course Work

CS Capstone Software Eng. 1 & 2  
CS 4513 Database Mgmt. Systems  
CS 2823 Theory of Computation  
CS 2413 Data Structures

## Skills

### Programming Languages

Swift, Java, C, C++, JavaScript, MySQL, Bootstrap, Python

### Software Experience

Xcode, Git, Eclipse, MS Visual Studio, Querious, Visual Studio Code, Azure Data Studio, RStudio, Fusion 360, Cherwell, TDX

## Personal Projects

### Static

iOS social media app for TV and movie sharing and recommendations

### Hacklahoma 2018 & 2019

github.com/robibuilder

### JacobRobinett.com

Personal website / online resume

### Alyssa Leo Photography

JacobRobinett.oucreate.com

## Leadership Experience

### Student Leader – the Pride of Oklahoma

May 2018 – May 2021

### President – Kappa Kappa Psi

January 2019 – May 2020

### Teaching Assistant – U of Oklahoma

Fall 2018 & Fall 2019

## Activities & Interests

3D Modeling – Prusa i3 & Ender Series  
Significant experience with 3D modeling, CAD Design & modern 3D Printing

Running, hiking, rock climbing, marching band