Work Experience

**Project Lead – Campus App @ Apple**August 2021 – April 2021

* Lead a dynamic team while building an internal app utilizing Xcode & SwiftIU to support tracking of KPI’s such as university workshops & activities, weekly activity and meetings, & team communication within the Campus Leader Program
* Designed & implemented front end UI & app backend database utilizing MySQL & Docker
* Presented regular status updates to CL program leadership and BPR partners

**Apple Education Online Store Specialist @ Apple**August 2021 – April 2021

* Partnered with Inside Account Executive team to improve K12 customer adoption of Apple Education eCommerce store as primary ordering medium by developing relationships directly with customers, & positioning the eCommerce store as a one stop shop ordering tool
* Held successful weekly virtual eCommerce demoes directly with 150+ accounts to integrate the online store into their ordering process with an increase of 5% automated ordering over a single quarter.

**Strategic Initiatives Program Manager @ Apple**May 2021 – July 2021

* Selected to participate in Campus Leader Summer Experience, a full-time rotation with Apple’s Business Operations & Analytics team to lead and successfully deliver programs to evolve US Education Business.
* Execute the strategic and operational launch of a new sales & reporting tool to assist sales leadership and account executives to report, track and assess sales and demand trends.
* Held virtual training sessions, demonstrations, and developed training material for sales team & leadership to utilize during the rollout process. Implement and manage on-going feedback with the sales team to drive continuous improvement of the materials.
* Present to a panel of leadership at the conclusion of the rotation to highlight learnings, achievements, and provide feedback on opportunities to strengthen existing processes

**Senior Campus Leader @ Apple**April 2020 – July 2021

* Lead a team of 5 Campus leaders across the Southeast, helping each CL achieve success and develop individually and as part of the broader team
* Collaborated with Apple Learning Executives to provide a fun, interactive, and educational App Development workshop series remotely to 25 Middle-Schoolers in Nebraska & South Dakota.
* Present best practices for partnering with Campus Leaders and student employees to Apple Education leaders and Follett store managers

**Campus Leader @ Apple**  
May 2019 – April 2020

* 1 of only 60 Apple Campus Representatives selected in the nation to be the liaison between Apple and the University of Oklahoma
* Attended training at Apple's Headquarters in Cupertino, California
* Manage on-campus marketing efforts and execute creative ways to target current and potential Apple customers
* Coordinate workshops, trainings and demos for faculty, staff, and students

**Senior Capstone Project [CS 4263] @ Power Costs, Inc.**  
Fall 2019 – Spring 2020 [2 Semester Course]

* **Lead designer for the app’s user interface & user experience.**
* Assigned to Power Costs Inc. in Norman Oklahoma as a part of OU’s Computer Science Senior Capstone Program
* Implemented a full stack web app to monitor and visually representing PCI’s client server builds and installs for over 1000 individual clients.

Education

**University of Oklahoma** // 2016 – 2021  
Bachelor of Engineering in Computer Science

Relevant Course Work

CS 2413 Data Structures  
CS 2823 Theory of Computation  
CS 4513 Database Mgmt. Systems  
CS Capstone Software Eng. 1 & 2

Skills

Programming Languages  
Swift, Java, C, C++, JavaScript, MySQL, Bootstrap, Python

Software Experience  
Xcode, Eclipse, MS Visual Studio, Azure Data Studio, Fusion 360, Cherwell, TDX

Personal Projects

Static  
iOS social media app for TV and movie sharing and recommendations

Hacklahoma 2018 & 2019  
github.com/robibuilder

JacobRobinett.com  
Personal website / web resume

Alyssa Leo Photography  
JacobRobinett.oucreate.com

Student Involvement

Pride of Oklahoma // 2016 – 2021  
Kappa Kappa Psi // 2016 – 2020  
Nat. Soc. Coll. Schs. // 2016- Present  
Engineering Club // 2018 – Present

Activities & Interests

3D Modeling – Prusa i3 & Ender Series  
Significant experience with 3D modeling, CAD Design & modern 3D Printing  
  
Aerial Photography  
UAV Pilot – 2020  
Running, hiking, rock climbing, marching band

Leadership Experience

**Uniform Manager** – Pride of Oklahoma  
May 2018 – May 2021

**Student Leader** – Pride of Oklahoma  
May 2018 – May 2021

**President** – Kappa Kappa Psi  
January 2019 – May 2020

**Teaching Assistant** – U of Oklahoma  
Fall 2018 & Fall 2019

Leadership Experience

**Uniform Manager @ the Pride of Oklahoma**  
May 2018 – May 2021

* Organize and oversee volunteer large groups for uniform-oriented projects
* Weekly Director meetings presenting game day timelines, progress reports, and inventory updates
* Annual inventory of over 1000 individual uniform parts
* Responsible for precise fitting, maintaining, and managing of 320 band members & uniform. 876 total uniforms issued during 3 years holding position.

**President @ Kappa Kappa Psi [KKΨ] – Delta Chapter**  
January 2019 – May 2020

* Kappa Kappa Psi is the National Honorary Band and Service Fraternity
* Managed weekly meetings for 60 general members & executive committee members
* Engaging large group of peers while maintaining leadership role
* Charged with upholding four core values: Honor – Integrity – Respect – Loyalty

**Teaching Assistant @ ENGR 1411: Freshman Engineering Experience**   
Fall 2018 & 2019

* Presented weekly lectures to 40 freshman Engineering majors
* Upperclassmen mentor for 12 new Computer Science students
* Lectures taught: Career Fair Prep, How to Study, Resume Workshop, Time Management