



Photos



Upload

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# Legal Simplicity

All photos and videos on Pexels can be downloaded and used for free.

## What is allowed? 🙌



All photos and videos on Pexels are free to use.



Attribution is not required. Giving credit to the photographer or Pexels is not necessary but always appreciated.



Photos



Upload

## What is not allowed? 🙅

✗ Identifiable people may not appear in a bad light or in a way that is offensive.

✗ Don't sell unaltered copies of a photo or video, e.g. as a poster, print or on a physical product without modifying it first.

✗ Don't imply endorsement of your product by people or brands on the imagery.

✗ Don't redistribute or sell the photos and videos on other stock photo or wallpaper platforms.



Photos



Upload

# Tell your story with imagery

Some of the use cases for which you can use  
photos and videos from Pexels.



Photos



Upload



# On your website, blog or app

Use the photos and videos  
online – whether it's a website,  
e-commerce shop,  
newsletter, e-book,  
presentation, blog or a  
template you sell.



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# Promote your product

Create unique ads, banners and marketing campaigns with photos from Pexels and promote your product.





Photos



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# Print marketing material

Use the photos for flyers, postcards, invitations, magazines, albums, books, CD covers and more.



Photos



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# Share them on social media

Grow your audience by posting authentic and engaging photos and videos on social media like Facebook, Instagram or YouTube.



Upload Your Own Photos

Frequently Asked Questions

Free photos and videos shared by talented creators.



Photos



Upload

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