

Best practices

Robin Friesen – Personal Project

In this part of the research I'll be looking at other people's portfolios to find out how they present their work, and to search for best practices.

Merlijn Wilders

Merlijn Wilders is a Media Design student who made a portfolio for their Advanced Media semester. The portfolio starts with an introduction page where Merlijn shows a picture of themselves and writes a bit about their skills regarding IT, as well as their hobbies. On the top of this page there are two buttons that lead to the work they did this semester: one button for the portfolio, and one for the reading guide. At the bottom of the portfolio you can find the logos for the different companies they have worked for.



Merlijn Wilders

Aspiring Designer & Creative Thinker
ICT Interaction Design Student at Fontys Hogescholen

PORTFOLIO

LEESWIJZER

When you click on the portfolio button, you're greeted by a page with all of the different deliverables of the semester. Each deliverable has a title, short description and a picture that fits the specific deliverable. The deliverables are also categorized based on the specific project that they're a part of, and can be filtered with a drop down menu on the top of the page.



Personal Project Plan

In dit document beschrijf ik mijn Personal Project Plan en geef ik een overzicht van het proces dat ik heb doorlopen bij het opstellen van dit plan.

Personal Project



Simac Interview

In dit document wil ik graag het oorspronkelijke interviewplan delen dat was opgesteld voor Simac.

Simac Project

What I like about this portfolio is how clean and easily viewable it is. All the deliverables are clearly laid out on a single page, with enough information to find a specific deliverable quick and easy. The filter buttons per project make it easy to find deliverables for a specific project.

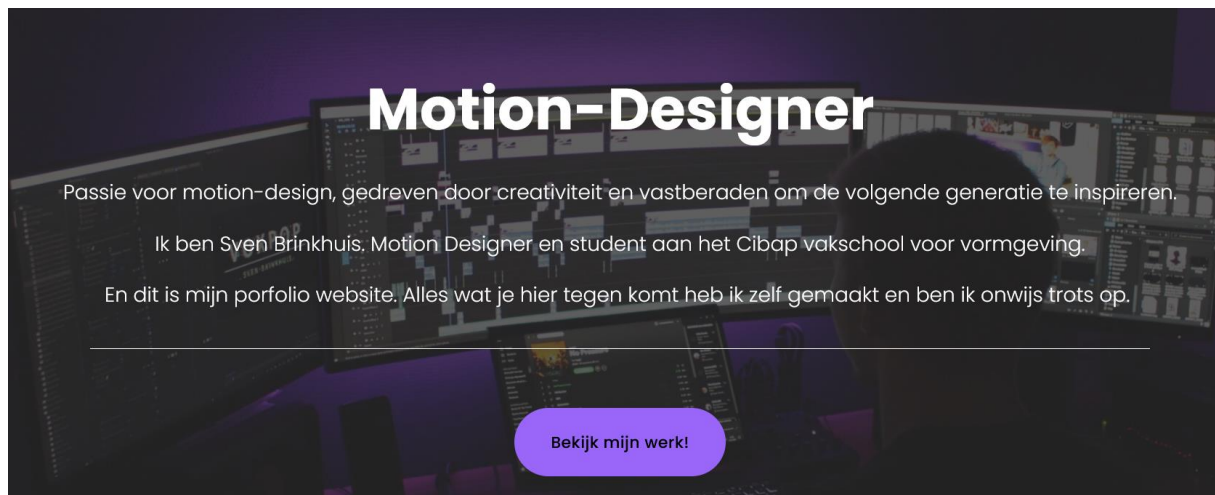
The only thing that I'm missing in this portfolio is an easy way to see the chronological order of the different deliverables. It's not completely clear to me if the content is chronological, and what the 'journey' of the project was.

(Wilders, 2023)

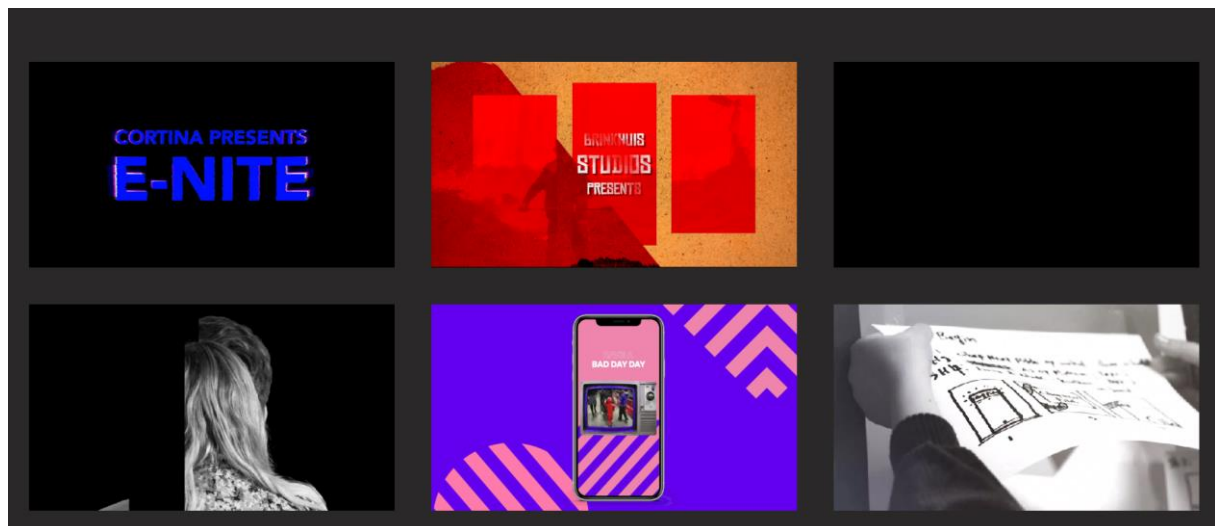
[Sven Brinkhuis](#)

Sven Brinkhuis is a motion designer with a portfolio containing all of their motion design work.

The home page of the portfolio is an overview of Sven and their work. There's a picture of Sven on top of a rock at the top of the page, with his name edited in the picture. Under this picture you'll find a short introduction of him, and under that a short overview of his work. At the end of the home page there's a contact button, and a button that leads to the About Me page. The navbar shows up after scrolling up on the web page, and goes away after scrolling down.



The portfolio page shows all of Sven's different projects, illustrated by a small animation that shows the final result of the project. This portfolio is a clear example of 'show, don't tell': the page only shows the different animations, and only when you hover over an animation will you get the name of the project (and only the title, no short description).



The About Me page has a short introductory text about Sven with another Contact Me button. Under this, there are two testimonials from colleagues of Sven and several –diplomas?—



(5)

All of the project pages contain more animations and/or videos, and only a very small amount of text. This again empathizes the 'show, don't tell' philosophy that Sven seems to following for this portfolio,

but the animations make his portfolio very busy and a bit overwhelming at times (like the overview page).



(Brinkhuis, n.d.)

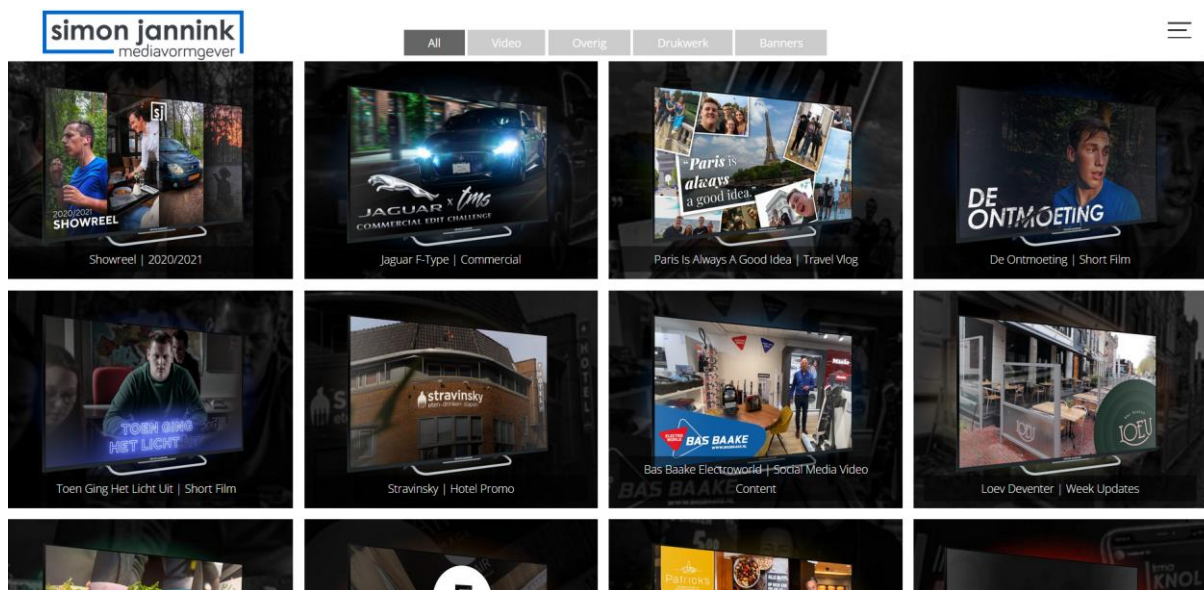
Simon Jannink

Simon Jannink is a IT Media Designer with their own freelance media company.

As with the other portfolios, this one starts with a short introduction about Simon and their work. There's a short introduction text, skills, and some examples of finished projects. At the lower half of the page there's a timeline of Simons work experience at different companies.



The portfolio page contains all of Simon's different finished projects. The projects have a picture and a title on the portfolio page, and are categorized on the type of project. The project can be filtered at the top of the page, by clicking on different buttons.



The project pages have an introductory text and clearly show the stakeholders of the project. After the text, Simon shows a video of the result.



Simon's About Me page contains a short text, where he explains what he finds important in his work and what he strives for. Something unique about Simon's portfolio is that you can download his CV on his About Me page.

(Jannink, 2020)

Good practices

Based on the above mentioned portfolios, I've made a list of good and bad practices that I can follow for the development of my own portfolio.

Good practices

- Start the portfolio with an introduction about me and my work. On this page, the user can click to move to the more detailed portfolio pages (deliverables and about me).
- Show my deliverables on a separate page.
- Categorize the deliverables based on the project they're from.
- Show my deliverables on the portfolio page with pictures/animations/videos, with a title and a short introduction.

- Fade in new content while scrolling to create a more playful and dynamic feeling.
- Let navbar move out of the screen when scrolling down, and move into the screen when moving up again.

Bad practices

- Side scrolling (a user is scrolling down, but the webpage scrolls to the side).
- While scrolling: fade out while scrolling up after a fade in.

Bibliography

Brinkhuis, S. (n.d.). Sven Brinkhuis Portfolio. Retrieved September 25, 2023, from <https://svenbrinkhuis.com/>

Jannink, S. (2020, October 24). Simon Jannink. Retrieved September 25, 2023, from <https://simonjannink.nl/>

Wilders, M. (2023). Merlijn Wilders. Retrieved September 25, 2023, from <https://www.merlijn.work/>