

Robin Jun

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SOFTWARE ENGINEER IN ST. LOUIS, MO

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I am an editor-turned-coder with over 4 years of experience working with developers from a client's perspective, experiencing firsthand how the architecture and UI of a site affected our business. Even before I started coding, I enjoyed tackling systemic problems on my editorial team to optimize workflow and enhance performance and am excited to be able to take my abilities to the next level as a developer.

LANGUAGES

- C#
- HTML5/CSS3
- JavaScript

FRAMEWORKS

- ASP.NET
- AngularJS
- Bootstrap

DATABASES

- MySQL

TOOLS

- Visual Studio

PROJECT EXPERIENCE

Payment App — Payment Automation

- Developed an ASP.NET MVC web application in C# that expedites payroll for small businesses and allows admin to customize payment calculation parameters
- Created mobile responsive layout using Bootstrap

WORK EXPERIENCE

Senior Content Editor, Rakuten Viki, Seoul, August 2015 – Present*

- Spearheaded creation of feature content system and new, efficient editorial workflow for Soompi, the publishing arm of global over-the-top streaming service Rakuten Viki
- Managed team of 15+ writers around the world for timely production of 14+ feature content items weekly, delivered to a combined audience of over 40 million.
- Analyzed trends and performance to inform content curation and strategy decisions, aiding the team in increasing monthly page views 659% and unique users 338% (2013–2019)
- *Working remotely since June 2018, as a freelance editor since June 2019

Editor, Crunchyroll, Seoul, October 2014 – August 2015

- Created style guide and established brand persona and voice for Soompi
- Hired and trained new writers
- Evaluated news items for brand compatibility
- Edited and produced high-traffic content, driving 29% increase in editorial output in 49% increase in monthly page views

EDUCATION

LaunchCode, Codergirl Programming Course — 2020

University of Illinois at Urbana-Champaign, B.A. Linguistics — 2013