

# Robin Jun

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**SOFTWARE ENGINEER IN ST. LOUIS, MO**

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I am an editor-turned-coder with over 4 years of experience working with developers from a client's perspective, experiencing firsthand how the architecture and UI of a site affected our business. Even before I started coding, I enjoyed tackling systemic problems on my editorial team to optimize workflow and enhance performance and am excited to be able to take my abilities to the next level as a developer.

LANGUAGES	FRAMEWORKS	DATABASES	TOOLS
<ul style="list-style-type: none"><li>• C#</li><li>• JavaScript</li></ul>	<ul style="list-style-type: none"><li>• ASP.NET</li><li>• EF Core</li></ul>	<ul style="list-style-type: none"><li>• MySQL</li></ul>	<ul style="list-style-type: none"><li>• Visual Studio</li><li>• Trello</li></ul>
<ul style="list-style-type: none"><li>• HTML5/CSS3</li></ul>	<ul style="list-style-type: none"><li>• AngularJS</li><li>• Bootstrap</li></ul>		

## PROJECT EXPERIENCE

### Payment App — Payment Automation

- Developed an ASP.NET MVC web application in C# that expedites payroll for small businesses and allows admin to customize payment calculation parameters
- Created mobile responsive layout using Bootstrap

## WORK EXPERIENCE

### Senior Content Editor, Rakuten Viki, Seoul, August 2015 – Present\*

- Spearheaded creation of feature content system and new, efficient editorial workflow for Soompi, the publishing arm of global over-the-top streaming service Rakuten Viki
- Managed team of 15+ writers around the world for timely production of 14+ feature content items weekly, delivered to a combined audience of over 40 million.
- Analyzed trends and performance to inform content curation and strategy decisions, aiding the team in increasing monthly page views over 600% and unique users over 300% (2014–2019)
- \*Working remotely since June 2018, as a freelance editor since June 2019

### Editor, Crunchyroll, Seoul, October 2014 – August 2015

- Created style guide and established brand persona and voice for Soompi
- Hired and trained new writers
- Evaluated news items for brand compatibility
- Edited and produced high-traffic content, driving 29% increase in editorial output in 49% increase in monthly page views

## EDUCATION

**LaunchCode**, Codergirl Programming Course — 2020

**University of Illinois at Urbana-Champaign**, B.A. Linguistics — 2013