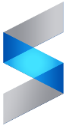
**[Account] - Monthly Account Status Update**



|  |  |  |  |
| --- | --- | --- | --- |
| Client: |  | Date: |  |
| Service began: | [date of kickoff of first project] | Key Client Contact: |  |
| Author: |  | Partner: | Alchemy Worx |
| Silverpop Account Team | |  |  |
| RM (Sales): |  | Account Mgr: | [if applicable] |
| Prod. Advisor: | [if applicable] | Acct. Director: | [if applicable] |

**Overall Account Sentiment**:



**Relationship Summary**:

Very brief description of the type of work we are doing for this client. Short-term or longer term work? One project/order form, or multiple order forms? Solely fulfillment, or more consultative or design work. No project-level detail is needed.

**Account-level Risks, Issues or Concerns**:

Anything that will jeopardize the relationship

**Assessment of Overall Account Health**:

**Monthly Update**:

Any other notes if needed. Include opportunities as appropriate; should we be proactively encouraging them to engage with us in other ways, or on other projects?