



# Robin Woelk Bjerring

GAME DESIGN · PROJECT MANAGEMENT · QUALITY ASSURANCE

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## Profile

IT Design graduate proficient in user research, game design, bug & user testing, project management, agile development and leadership. Love to solve problems and driven to creating new and enthralling experiences Most recently Quality Assurance Intern on commercial iOS game release. Have made video and board games, owned an online comic bookstore and been a presenter as well as music planner for a festival (where I also played myself). I enjoy teaching others and I value an empowered and happy team.

Have lived in the North and South of Jutland as well as Copenhagen, so I do not mind moving for the right opportunity. Currently looking for jobs in the video game industry.

## Skills

<b>Management</b>	Leadership • Agile Project Management • SCRUM • Kanban • Trello • Conflict management.
<b>Design</b>	Game design • Systems • Design documentation • Gamification • Rapid prototyping • Excel.
<b>Users</b>	User testing • UX design • Usability studies • Surveys • Interviews • Analysis of user data.
<b>Quality Assurance</b>	Setting up test pipeline • Bug testing • Testing with users • Documentation • Feedback to team.
<b>QA-Tech</b>	Sourcetree • Git • GitLab • Bitbucket • Building games.
<b>Tech</b>	C# programming basics • Adobe Suite • System admin.
<b>Languages</b>	Danish (Native) • English (Full professional capacity) • Understand: Norwegian (Bokmål) & Swedish.

## Work Experience

### Bedtime Digital Games

Aalborg

#### QUALITY ASSURANCE, INTERNSHIP

Oct. 2019 - Jan. 2020

- Quality Assurance for *Figment* iOS release. Game Designer on new smaller paper prototype.
- Established new QA test pipeline. Did game research and concept development.
- Participated in solving design problems of game levels.
- Recruited volunteer testers and oversaw them testing levels.
- Interviewed volunteer testers and gathered data from these. Provided UX feedback to team based on test results.
- Helped marketing during game release. Found press and influencers to contact. Wrote material for social media.

### DADIU

Aalborg

#### LEAD GAME DESIGNER, INTERNSHIP

Aug. 2018 - Dec. 2018

- Lead Game Designer on iOS and Android game. Developed in Unity. Game- and UX design.
- Game research. Concept development. Prototyping. Game specifications and mechanics. Defined asset needs.
- Leader of technical production. Communicated and coordinated with 17 students. Defined / guided on UX needs for engine tools.
- Created test builds for quality assurance/UX testers - tested these myself. Did bug reporting
- Kept design documentation up to date with changes. Ensured coherence between mechanics and game universe / game vision.
- Grade: A (ECTS) / 12.

### Heroshop.dk

Birkerød

#### ONLINE STORE OWNER

Sep. 2016 - Apr. 2018

- Sold comic books in an online store.
- Created shop in PrestaShop.
- Did marketing through Facebook and other social media.

### Farum Municipality

Farum

#### IT SUPPORT INTERN

Jan. 2017 - Mar. 2017

- Upgraded hardware of laptop and desktop PC's.
- Installed OS and software.
- Did off-site administration of printers.
- Was introduced to VMware server administration.

## Recommendations

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### Bedtime Digital Games

Aalborg

#### QUALITY ASSURANCE, INTERNSHIP

Jan. 2020

"Not only did Robin significantly raise the final quality of our products at Bedtime Digital Games, but during his stint, Robin managed to transform the way we think of QA internally. He is very organised and diligent in his work and on top of that, he is an overall nice guy.- Klaus Pedersen, CEO

## Honors & Awards

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- 2016 **Winner**, Nordic Game Jam - Game designer on board game *Take Credit*, which won Best Board Game (Won both Jury & Public Choice Awards). Copenhagen, DK
- 2018 **Article**, Apple included DADIU game *Night Painter* in *Made in Denmark* list. Apple (Denmark)

## Education

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### Aalborg University

Aalborg

#### M.SC. IT IN INTERACTIVE DIGITAL MEDIA

Sep. 2017 - Jun. 2019

- Agile project management in IT, IT design, concept development, prototyping.
- Design and development of interactive experiences and games.
- Business analysis, film production, video editing.
- User testing, usability, user research.

### Aalborg University

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#### BACHELOR IN COMMUNICATION & DIGITAL MEDIA

Sep. 2012 - Jun. 2015

- Communication, media production, communication strategy, aesthetics. Quantitative and qualitative user research.

## Extracurricular Activity

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### Aalborg University

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#### VOLUNTEER GUEST LECTURER

Oct. 2017

- Did lectures on Bitcoin and blockchain technology for peers.
- Created workshop where students had to come up with possible use cases for blockchain.

### Aalborg Blockchain Network

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#### FOUNDER

Nov. 2017 - Jan. 2020

- Founder of network for blockchain enthusiasts.
- Have done talks on various applications for blockchain technology.

### Freedom Festival

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#### VOLUNTEER MUSIC PLANNER & PRESENTER

Jun. 2018 - Sep. 2018

- Contacted all bands and planned the festival music program. Handled 12 bands over two days.
- Was the presenter for the festival. Stood on the scene and bit everyone welcome and introduced every band throughout the days.
- Played with a band at the festival as singer/guitars.

## University Projects

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### When music and difficulty meet:

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#### How music affects perception of a video game's difficulty

##### MASTER THESIS

Jun. 2019

- Flow theory, SAM tests, psychophysiological data and user interviews.
- Analyses whether the presence of music affects the user's perception of a game's difficulty.
- Grade ECTS: B / 10

### Computer Games at the National Academy of Digital Interactive Entertainment (DADIU)

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#### SEMESTER EXAM ASSIGNMENT

Dec. 2018

- Exam in my game design and leadership work at DADIU as well as analytical reflections on the semester.
- Grade ECTS: A / 12