

Robin Chandra

robinchandra.com

Citizenship

Nationality : Indonesian
Permanent Residence : Singapore

Education

National University of Singapore **Jul 2017 – Jun 2021**
Bachelor of Engineering, Chemical and Biomolecular Engineering (Honours)

Work Experiences

Shopee Singapore Pte. Ltd. (Overseas placement for ShopeePay Indonesia) Senior Associate, Strategy (Budgeting & Planning)	Apr 2022 – Present <i>Jan 2025 – Present</i>
- Formulate strategies to grow overall ShopeePay transaction volume. - Planned and conducted a nationwide marketing campaign, increasing transaction volume by >100% during the campaign. - Responsible for overall issuing business strategy and budgeting.	
 Associate, Strategy (Budgeting & Planning)	<i>Jan 2023 – Dec 2024</i>
- Strategize launch of ShopeePay App in Indonesia, achieving 30+ million downloads within a year. - Successfully launched new credit business products (cellphone and cash loans), achieving >50% year-on-year growth. - Analyse and evaluate campaigns and strategic partnerships on their performance, effectiveness, and efficiency.	
 Associate, Marketing Analytics	<i>Apr 2022 – Dec 2022</i>
- Provided insights and recommendations for SPayLater, successfully increasing transaction value by 20%. - Provided recommendations on new campaign mechanics which successfully increased daily transactions and users. - Created and automated internal reports on ShopeePay products, cutting down working time by 50%.	
Vitol Asia Pte. Ltd. (Singapore) Research Analyst (Fuel Oil)	Sep 2021 – Mar 2022
- Gave insights and recommendations on the Fuel Oil movement in Asia, reporting directly to Fuel Oil traders. - Tracked obscure flows of sanctioned Iranian and Venezuelan barrels, and greatly improved supply-demand model accuracy. - Tracked the flow of fuel oil across Asia by liaising with Vitol's traders and tanker brokers across the globe.	
Chevron U.S.A. Inc. (Singapore) Crude Supply and Trading Intern (Commercial Analyst)	Jan 2020 – Jul 2020
- Automated and optimized analysis tasks, and managed to shorten the working time by up to 80%. - Analysed global and regional refinery running capacity, market prediction, and modelling. - Assisted in crude operations for the Asia region.	
Cancer Science Institute of Singapore Student Research Intern, Principal Investigator: Dennis Kappei (PhD.)	Jan 2019 – Dec 2019
- Contributed to data analysis as well as creative troubleshooting and modification of experimental procedures. - Validated and characterized telomeric proteins, crucial in the development of advanced proteomic cancer treatment. - Worked with various advanced techniques including CRISPR, viral transformation, fluorescence in-situ hybridization, etc.	

Honours and Awards

ASEAN Undergraduate Scholarship National University of Singapore	Jul 2017 – Jun 2021
Awarded to students from ASEAN countries, who have strong leadership qualities and potential, good co-curricular records, and possess outstanding high school results.	
Silver Medal – 27th International Biology Olympiad International Biology Olympiad 2016	Jul 2016
One of the most prestigious International Science Olympiads for high school students, participated by 69 countries worldwide. Both theoretical and experimental skills were tested, emphasizing on analysis of data and logic.	
Gold Medal – 14th National Science Olympiad (Biology) Ministry of Education of Indonesia	May 2015
National Science Olympiad (OSN SMA) is an annual competition for high school students (over 320.000 students) from all across Indonesia to select four delegates to compete in the International Science Olympiad (ISO).	

Professional Certification

Professional Certificate in Digital Tech and Operations National University of Singapore, School of Advanced Computing for Executives	Jun 2024
Professional Certificate in Digital Strategy & Implementation National University of Singapore, School of Advanced Computing for Executives	May 2024
Professional Certificate in Digital Marketing and e-Commerce National University of Singapore, School of Advanced Computing for Executives	Apr 2024
Professional Certificate in Digital Business Analysis National University of Singapore, School of Advanced Computing for Executives	Mar 2024

Voluntary Works and Organizations

NUANSA Cultural Production (NUS Indonesian Student Association) Marketing Director	Nov 2017 – Oct 2018
- Budgeted marketing expenses, reduced cost by about 50% while maintaining optimum performance. - Planned marketing campaigns that successfully attracted more than 80% of the projected sales. - Maintained clear and effective communication between divisions.	
Mission: We Care (Misi Kami Peduli – MKP) Health Division Member and Qualified First Aid Personnel	Aug 2017 – May 2018
- Embarked on a humanitarian mission to improve the welfare of Homba Karipit Village, Indonesia. - Installed solar panels to promote village energy self-sustainability. - Successfully maintained volunteer's health and safety in the Malaria infested village.	

Skills and Languages

Programming Languages and Applications	Languages
- SQL, Microsoft Excel, Google Sheets, Power BI	- Indonesian (Native), English (Bilingual), Chinese (Elementary)