

# Robin Chandra

robinchandra.com

## Citizenship

**Nationality** : Indonesian  
**Permanent Residence** : Singapore

## Education

**National University of Singapore** **Jul 2017 – Jun 2021**  
Bachelor of Engineering, Chemical and Biomolecular Engineering (Honours)

## Work Experiences

**Shopee Singapore Pte. Ltd. (Overseas placement for ShopeePay Indonesia)** **Apr 2022 – Present**  
Senior Associate, Strategy (Budgeting & Planning) *Jan 2025 – Present*

- Formulate strategies to grow overall ShopeePay transaction volume.
- Planned and conducted a nationwide marketing campaign, increasing transaction volume by >100% during the campaign.
- Responsible for overall issuing business strategy and budgeting.

Associate, Strategy (Budgeting & Planning) *Jan 2023 – Dec 2024*

- Strategize launch of ShopeePay App in Indonesia, achieving 30+ million downloads within a year.
- Successfully launched new credit business products (cellphone and cash loans), achieving >50% year-on-year growth.
- Analyse and evaluate campaigns and strategic partnerships on their performance, effectiveness, and efficiency.

Associate, Marketing Analytics *Apr 2022 – Dec 2022*

- Provided insights and recommendations for SPayLater, successfully increasing transaction value by 20%.
- Provided recommendations on new campaign mechanics which successfully increased daily transactions and users.
- Created and automated internal reports on ShopeePay products, cutting down working time by 50%.

**Vitol Asia Pte. Ltd. (Singapore)** **Sep 2021 – Mar 2022**  
Research Analyst (Fuel Oil)

- Gave insights and recommendations on the Fuel Oil movement in Asia, reporting directly to Fuel Oil traders.
- Tracked obscure flows of sanctioned Iranian and Venezuelan barrels, and greatly improved supply-demand model accuracy.
- Tracked the flow of fuel oil across Asia by liaising with Vitol's traders and tanker brokers across the globe.

**Chevron U.S.A. Inc. (Singapore)** **Jan 2020 – Jul 2020**  
Crude Supply and Trading Intern (Commercial Analyst)

- Automated and optimized analysis tasks, and managed to shorten the working time by up to 80%.
- Analysed global and regional refinery running capacity, market prediction, and modelling.
- Assisted in crude operations for the Asia region.

**Cancer Science Institute of Singapore** **Jan 2019 – Dec 2019**  
Student Research Intern, Principal Investigator: Dennis Kappei (PhD.)

- Contributed to data analysis as well as creative troubleshooting and modification of experimental procedures.
- Validated and characterized telomeric proteins, crucial in the development of advanced proteomic cancer treatment.
- Worked with various advanced techniques including CRISPR, viral transformation, fluorescence in-situ hybridization, etc.

## Honours and Awards

**ASEAN Undergraduate Scholarship** **Jul 2017 – Jun 2021**  
National University of Singapore  
Awarded to students from ASEAN countries, who have strong leadership qualities and potential, good co-curricular records, and possess outstanding high school results.

**Silver Medal – 27<sup>th</sup> International Biology Olympiad** **Jul 2016**  
International Biology Olympiad 2016  
One of the most prestigious International Science Olympiads for high school students, participated by 69 countries worldwide. Both theoretical and experimental skills were tested, emphasizing on analysis of data and logic.

**Gold Medal – 14<sup>th</sup> National Science Olympiad (Biology)** **May 2015**  
Ministry of Education of Indonesia  
National Science Olympiad (OSN SMA) is an annual competition for high school students (over 320.000 students) from all across Indonesia to select four delegates to compete in the International Science Olympiad (ISO).

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## Professional Certification

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### Professional Certificate in Digital Tech and Operations

Jun 2024

National University of Singapore, School of Advanced Computing for Executives

### Professional Certificate in Digital Strategy & Implementation

May 2024

National University of Singapore, School of Advanced Computing for Executives

### Professional Certificate in Digital Marketing and e-Commerce

Apr 2024

National University of Singapore, School of Advanced Computing for Executives

### Professional Certificate in Digital Business Analysis

Mar 2024

National University of Singapore, School of Advanced Computing for Executives

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## Voluntary Works and Organizations

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### NUANSA Cultural Production (NUS Indonesian Student Association)

Nov 2017 – Oct 2018

Marketing Director

- Budgeted marketing expenses, reduced cost by about 50% while maintaining optimum performance.
- Planned marketing campaigns that successfully attracted more than 80% of the projected sales.
- Maintained clear and effective communication between divisions.

### Mission: We Care (Misi Kami Peduli – MKP)

Aug 2017 – May 2018

Health Division Member and Qualified First Aid Personnel

- Embarked on a humanitarian mission to improve the welfare of Homba Karipit Village, Indonesia.
- Installed solar panels to promote village energy self-sustainability.
- Successfully maintained volunteer's health and safety in the Malaria infested village.

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## Skills and Languages

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### Programming Languages and Applications

- SQL, Microsoft Excel, Google Sheets, Power BI

### Languages

- Indonesian (Native), English (Bilingual), Chinese (Elementary)