ROBIN G
GRAPHIC DESIGNER

CONTACT

- 📞 9500318204
- ✉️ robingeorge312@gmail.com
- 📍 Chennai, Tamil nadu
- 🌐 Portfolio

EXPERTISE

- Brand Identity Design
- Logo Design
- Social Media Design
- Packaging Design
- Basic UI/UX
- Video Editing

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Premiere Pro
- Canva
- Figma

EDUCATION

Master of Computer Applications

Kongu Engineering College, Erode   2020 - 2022

Bachelor of Computer Applications

The American College, Madurai   2017- 2020

SUMMARY

Creative Graphic Designer with nearly 2 years of hands-on experience delivering branding, logo, packaging, and social media designs for a wide range of industries. Recognized for strong design skills, consistent client satisfaction, and the ability to produce visually engaging content that supports business goals. Proficient in industry-standard design tools and familiar with basic video editing. Immediately available and eager to contribute creative and technical expertise in a full-time graphic design role.

WORK EXPERIENCE

Graphic Designer
Jan 2024 - Present

Freelance / Self-Employed | Remote

- Successfully delivered 15+ projects with a 100% satisfaction rate for furniture, F&B, healthy snacks, mobile retail, IT, digital marketing, and event management clients.
- Specialized in brand identity, logo design, packaging, banners, posters, and social media content across Instagram, Facebook, and LinkedIn from concept to completion.
- Recognized for rapid turnarounds, including a full brand identity delivered within 48 hours while maintaining quality standards.
- Developed tailored visual solutions aligned to client goals and industry needs, earning consistent praise for professionalism and creativity.
- Managed end-to-end project lifecycles, including client consultations, concept development, iterative refinement, production, and final delivery, ensuring transparent communication and on-time execution.

Jr. Software Engineer
July 2022 - Sept 2024

Cognizant Technology Solutions | Chennai

- Collaborated closely with cross-functional teams including UI/UX designers and product managers to develop responsive, user-focused web applications, enhancing the overall user experience and visual consistency.
- Applied strong attention to detail while building front-end interfaces using HTML, CSS, JavaScript, and React, which helped improve design accuracy and brand alignment across multiple projects.

INTERNSHIP

Graphic Design Intern
June 2025 - Sept 2025

Kyvag Digital PVT LTD | Ramanathapuram

- Contributed by creating banners, posters, and design assets for the company's product website and multiple client websites, maintaining brand consistency across all touchpoints.
- Designed cross-platform social media creatives for Instagram, LinkedIn, and Facebook to support product launches and digital campaigns, strengthening brand communication and audience reach.
- Collaborated with marketing and product teams to translate requirements into on-brand visuals, supporting branding and launch initiatives with quick turnarounds and adaptable assets for web and social formats.